Our vision is to be the trusted advisor to every person seeking property.

Fast Facts

Pre-COVID Growth
Revenue growth CAGR of ~25% for four years entering COVID period (2)

Transformative Investment During COVID
Innovation, M&A drove adjacencies and market-share growth

Positioned to Monetise Post-COVID
Market leadership and robust economics

US$8.1b Total Addressable Market (3)

Market Leader
in 4 priority markets (1)
65% organic traffic (4)

>52mn monthly property seekers (4)

>57k active agents

>3.3mn monthly real estate listings

PropTech Category Creator and Category Innovator

Our proven business model drives accelerated growth and creates a clear path to profitability. At the core is our online property marketplace that leverages a proven online classifieds business model.

Our continued focus on innovation and technology enabled us to offer a diverse range of products and services across the property value chain.

Our proven ability to add market-relevant offerings creates powerful operating leverage and turbo charges our growth.

PROPERTY SEEKERS/SELLERS

AGENTS

DIGITAL MORTGAGE MARKETPLACE
and brokerage/property data consultancy services for banks, valuers and property developers

MARKETPLACE

LISTINGS

SAAS-BASED SALES PROCESS AUTOMATION
for seekers, agents, property developers, and banks

BANKS/VALUERS

DEVELOPERS

2. In terms of revenue based on statutory accounts; growth CAGR for periods CY15A to CY19A
3. According to Frost & Sullivan.
4. Based on Google Analytics data between January 2021 and June 2021.

PropertyGuru Group (“PropertyGuru” or “the Company”)
- Founded in 2007
- Product-diversified property technology business
- Leading property marketplaces in Singapore, Vietnam, Malaysia, and Thailand (1)
Combining Technological Innovation with Strategic Acquisitions to Redefine Southeast Asia’s Property Market

TAKEN DECISIVE STEPS TO IMPROVE OUR MARKET POSITION OVER THE PAST 2 YEARS

FINTECH OFFERINGS

PropertyGuru Finance
Online mortgage marketplace that offers smart financial services

HOME LOAN PRE-APPROVAL
Free credit check function for bank borrowing

TECHNOLOGY OFFERINGS

ARTIFICIAL INTELLIGENCE
Proprietary AI recommendations in property searches and to ensure property image quality

IMMERSIVE CONTENT

PropertyGuru Lens
Smart phone camera based property search

StoryTeller
Remote neighbourhood & property walkthroughs

Green Score
Proprietary IP to drive sustainability choices

ENTERPRISE SOFTWARE

PropertyGuru FastKey
End-to-end workflow automation from project launch to sales conversion

STRATEGIC ACQUISITIONS

2020
MyProperty Data

2021
iProperty.com.my
thinkofliving.com

from REA Group
Well-Positioned to Capture Significant Long-Term Growth Opportunities

SOUTHEAST ASIA IS ESTIMATED TO BECOME THE FOURTH LARGEST ECONOMY IN THE WORLD BY 2030(5)

URBANIZATION

Between 2013 to 2023
50mn+ urbanites(6)
will need housing in major cities and towns across our five markets

MIDDLE CLASS EXPANSION

Between 2015 to 2025
We expect
61% in GDP Growth(6)
Contributed by the growing middle class with increasing purchasing power and digital adoption

DIGITALIZATION

Between 2013 to 2023
The internet penetration rate expected to increase significantly with
200mn+ moving online in SE Asia(6)
Offline-to-online migration in SE Asia markets lags ~10 years behind other developed markets, but is forecasted to catch up quickly

Talented & Proven Management Team

Hari V Krishnan
Chief Executive Officer and Managing Director
Over two decades of technology industry leadership, success driving digital transformation across multiple industries

Joe Dische
Chief Financial Officer
Over two decades of global financial experience across listed and private companies and industries

(5) According to the Singapore Business Review, ASEAN to become world’s fourth largest economy for 2030: Singapore PM Lee, August 2018
(6) According to Frost & Sullivan.
Our Journey

- **2007**: Launch of PropertyGuru in Singapore
- **2008**: Closed funding from angel investors
- **2011**: Expanding to Malaysia, Indonesia, and Thailand
- **2012**: Strategic investment by Deutsche Telekom and ImmobilienScout24
- **2015**: Acquired RumahDijual in Indonesia
- **2016**: Hari V. Krishnan joins as CEO; Takes over from founders
- **2017**: Celebrated 10-year anniversary
- **2018**: Expanding in Vietnam, wholly acquiring Batdongsan.com.vn
- **2019**: Acquired MyProperty Data in Malaysia
- **2020**: Launched PropertyGuru Lens and Home-Loan Pre-Approval
- **2021**: Announced a business combination agreement with Bridgetown 2 to list on the NYSE

Closed funding from TPG & KKR
Acquired iProperty Malaysia & Thinkofliving Thailand from REA group
Expanded funding from TPG, Emtek and Square Peg Capital
Strategic investment by Deutsche Telekom and ImmobilienScout24

Launch of PropertyGuru Finance
Disclaimer

This document includes “forward-looking statements” within the meaning of the U.S. federal securities laws and also contains certain financial forecasts and projections. All forward-looking statements are based upon estimates and forecasts and reflect the views, assumptions, expectations, and opinions. Any such estimates, assumptions, expectations, forecasts, views or opinions, whether or not identified in this document, should be regarded as indicative, preliminary and for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. The forward-looking statements and financial forecasts and projections contained in this document are subject to a number of factors, risks and uncertainties. Forward-looking statements speak only as of the date they are made. Undue reliance should not be placed upon the forward-looking statements.