

## FORWARD LOOKING STATEMENTS



Certain statements in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

These statements are related to forecasts of sales, margins, earnings, earnings per share, effective tax rate, capital expenditures, cash flow, water market growth, acquisition strategy, the impact of the Ukraine War, supply chain disruptions, inflation and management goals and objectives.

Watts cautions investors that any such forward-looking statements made by Watts are not guarantees of future performance. All forward-looking statements are subject to known and unknown risks, uncertainties, and contingencies, many of which are beyond the control of Watts, which may cause actual results, performance or achievements to differ materially from anticipated future results, performance or achievements expressed or implied by the forward-looking statements.

Factors that might affect forward-looking statements include overall economic and business conditions, competitive factors, changes in laws affecting Watts, future acquisitions of material assets or businesses by Watts, the demand for Watts' products and services and other factors identified in "Item 1A. Risk Factors" in our most recent Annual Report on Form 10-K and in subsequent reports filed with the SEC.

## **KEY THEMES**



- **\$2B Global Company** with Leading Market Positions
- 2 Leader in Commercial and Residential Water Products
- Industry-leading Brands; Key Market Drivers, Plumbing Codes
- Driving Profitable Growth through Innovation and Smart & Connected Strategy
- Strong Cash Generator; Disciplined Capital Deployment



# **WATTS WATER SNAPSHOT** (NYSE: WTS)



#### **2022 Key Statistics**

With 5 Year Performance

\$7.13 Adj. EPS

+19% CAGR

**16.4% Adj. Operating Margin** 

+450 bps Expansion

**\$1.16 Dividends** 

+9.1% CAGR

115%

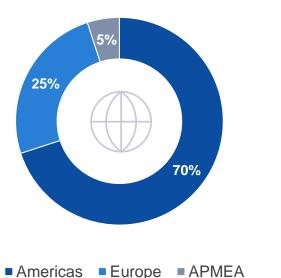
5-yr Avg Free Cash Flow Conversion

23.3% **ROIC (GAAP)** 

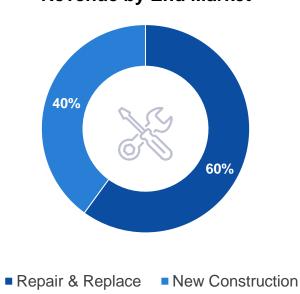
+1540 bps Expansion

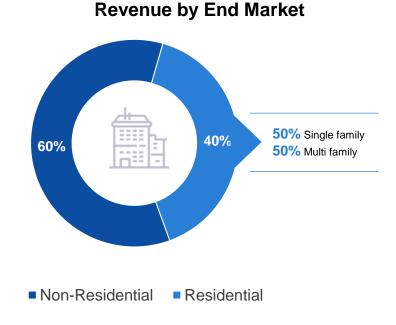
109% 5-yr Avg Reinvestment





### **Revenue by End Market**





See Appendix for reconciliation of non-GAAP measures to their corresponding GAAP measures

Global Leader in Commercial and Residential Water Products; Driving a Performance Culture

# **VALUE PROPOSITION ALIGNED WITH** LONG-TERM SECULAR GROWTH TRENDS





Provide the highest levels of performance in the safeguarding of water systems

- Code and specification driven
- Extensive certification process
- Emerging need globally



Offer the most efficient conversion of energy sources into useful heat and hot water

#### Market Characteristics

- Large and fragmented
- Economic and environmental value proposition
- Application and engineering competencies critical



**Deliver drainage and pre-treatment** systems that meet the design challenges of a water scarce world

- Code and specification driven
- Environmental drivers
- Emerging need globally
- Best-in-class service

Specialty Products and Systems that Conserve and Safeguard the Flow of Fluid and Energy

# LARGE ADDRESSABLE MARKET WITH EXPOSURE TO **DIVERSE END MARKETS**





#### **END MARKETS**



**RESIDENTIAL** 



**MULTI-FAMILY / COMMERCIAL** 



**INSTITUTIONAL / EDUCATIONAL** 



**HEALTHCARE** 



**LIGHT / GENERAL INDUSTRIAL** 



**HOSPITALITY -**HOTEL



**HOSPITALITY** -**FOOD SERVICE** 



**DATA CENTERS** 

# **Balanced Portfolio Providing Tailwind For Growth**

## **COMMERCIAL OFFERINGS**

~60% of Sales; More Complexity / Systems



#### Guestroom









#### **Public Restroom Safety**

Thermostatic Mixing Valves • Floor Drains • Closet and Lavatory Carriers







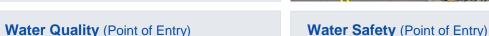












OneFlow Anti-Scale Systems • Water Softeners • SmartStream UV System







#### **Driveway / Sidewalk**

Electronic Temperature Controls • Snow Melt Hydronic Systems • Manifolds



#### tekmar<sup>®</sup>







### Harvesting Cast Iron and Stainless Drains & Pipe •

Rainwater Harvesting • Roofs, Parking Garages, Bathrooms, Kitchens

**Drainage / Rainwater** 

Backflow Preventers • Automatic Control

Valves • Pressure Reducing Valves •

Ball, Gate, & Butterfly Valves









#### Irrigation

Backflow Preventers • Pressure Regulating Valves • Isolation Valves







#### **Leak Detection**

Wireless Leak Detection & Notification Systems



#### **Fire Protection Systems**

Cross Connection Systems • Automatic Control Valves • Isolation Valves









#### **Commercial Kitchens**

Gas Connectors • Point of Use Filtration Systems • Stainless Steel Drains • Backflow Preventers

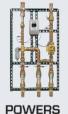






#### **Boiler / Mechanical Room**

Hot Water Heaters / Boilers • Digital Thermostatic Mixing Stations • Boiler & Pump Controls







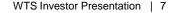












## **RESIDENTIAL OFFERINGS**

~40% of Sales; Product Range Unmatched



#### Kitchen

Undersink Thermostatic Mixing Valves • Reverse Osmosis Water • Filtration Systems • Electric Tile Warming • SmartSense Excess Flow Valve & Thermal Shutoff









#### **Living Room**

Control Panel / Thermostat • Radiant Underfloor Heating



ekmar'

#### **Leak Detection**

Wireless Leak Detection







#### **Driveway / Sidewalk**

Snow Melt Hydronic Systems • Electronic Temperature Controls • Manifolds • Quick Connect Fittings • Hydrocontrol Panels • PEX Tubing













### Water Safety (Point of Entry)

Backflow Preventers • Pressure Reducing Valves



#### Irrigation

Backflow Preventers • Pressure Reducing Valves • Flow Control Valves







#### Water Quality (Point of Entry)

Whole House Filtration Systems • Anti-Scale Systems • Water Softeners • SmartStream **UV Disinfection Systems** 









#### **Bathroom**

Tempering Valves • Electric Tile Warming • Stainless Steel Shower Drains • Hot Water on Demand Recirculation











#### **Laundry Room**

Anti-Scale Systems • Gas Ball Valves & Connectors • SmartSense Excess Flow Valve & Thermal Shutoff • IntelliFlow Automatic Washing Machine Shutoff Valves









T&P Relief Valves • Tempering Valves • Pressure Reducing Valves • Expansion Tanks • Temperature & Pressure Gauges • Air Separators



# WATTS STRATEGIC FRAMEWORK





Continue to Grow Organically



Drive Operational
Efficiencies &
Improvement across
All Key Processes



## **ORGANIC GROWTH INITIATIVES**





# New **Product Development**

- Utilizing single streamlined product development process
- Leveraging Voice of **Customer** to drive product innovation
- Driving Smart & Connected strategy
- Advancing solutions that address market needs



### Geographic **Expansion**

- Cross-selling existing products into new regions
- Targeting countries with well-established plumbing codes
- Influencing plumbing code improvements in developing countries



### **Key Account Management & Commercial Excellence**

- Expanding relationships with large customers
- Leveraging integrated business model to cross sell
- Providing training in 10 stateof-the-art Watts Works **Learning Centers**





**Growing Organically Through Innovation and Commercial Excellence** 

# **SMART AND CONNECTED STRATEGY PROGRESS**





**PAST** 

Launched digital journey

Limited use of internal digital

resources

No pipeline of projects



### **PRESENT**

Dedicated organizational structure deployed to support IoT Strategic alignment with all business units

**100+** Dedicated digital / IoT engineers

20 new smart & connected products introduced in

#### **FUTURE**

Improve use of data to enhance customer experience

> Continue to focus on key customer issues

System Safety | Water Hygiene Energy Efficiency | Leak Detection

Expand subscription-based services

19%

**Smart & Connected** Revenues in 2022



25%

**Smart & Connected** Revenues by end of 2023

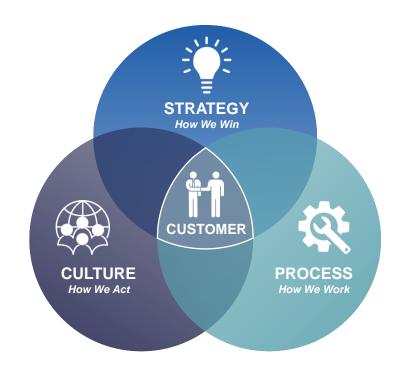
**Continuing to Drive Our Smart & Connected Strategy** 

# **DRIVING ONE WATTS PERFORMANCE SYSTEM (OWPS)**



## **OWPS Focus Areas**

- VOC drives new product development
- Gross productivity project funnel growth
- Business process efficiencies
- Locating production close to customers
- Ensuring a "safety first" culture
- Providing world class quality
- Committed to great customer service "On time in full"
- Improving working capital





OWPS is a collection of tools, processes and behaviors that help us grow and develop

**Creating Customer Focused Culture** 

# SUSTAINABILITY IS A CORE COMMITMENT



### 2022 Highlights

- Improved Sustainalytics ESG score by 24%, promoting Watts to low-risk
- Issued Human Rights Policy aligned with UN Global Compact
- Joined CEO Water Mandate, expanding commitment to water stewardship
- Name by Newsweek as one of America's Most **Responsible Companies** for 4<sup>th</sup> consecutive year
- Named by USA Today as one of America's Climate Leaders







**Sustainability** Report

## **Watts ESG Story**

Solving **Sustainability** for Our Customers

#### Aligning our "Triple Play" with secular growth trends

- Safety and Regulation → 74% of products contribute to health and safety
- Energy Efficiency → 24% of products improve energy efficiency
- Water Conservation → 37% of products contribute to water conservation

Leading **Employer &** Community **Partner** 

#### Making people and communities safe, healthy and strong

- Prioritizing a culture of safety at all facilities
- Investing in global leadership and inclusivity training for all employees
- Improving communities by expanding water stewardship, conserving energy and by reducing waste and emissions at our sites

**Earning the Trust of Our Stakeholders** 

### Operating ethically, responsibly and sustainably

- Adhering to highest level of ethical standards, with robust governance
- Acting with integrity in every facet of our operations
- Managing our supply chain for conformance to our ESG standards

**Sustainability Is A Core Commitment** 

## **ENGAGED AND ACCOUNTABLE BOARD OF DIRECTORS**





**Craig Kissel Lead Independent Director** Retired President of Trane Commercial Systems, American Standard Joined: 2011



**Christopher Conway** Retired President, CEO and Chairman of the Board. CLARCOR Inc. 2015



**Michael Dubose** President, Fisher Healthcare Division. Thermo Fisher Scientific Inc. 2020



**David Dunbar** President and CEO. Standex International Corp. 2017



**Merilee Raines** Retired CFO. IDEXX Laboratories, Inc. 2011



**Louise Goeser** Retired President and CEO. Grupo Siemens S.A. de C.V. 2018



Joseph Noonan eCommerce Entrepreneur; Horne Family Member 2013



**Bob Pagano** CEO. President and Chairperson of the Board Watts Water 2014



**Joseph Reitmeier** EVP and CFO. Lennox International Inc. 2016

### **Board Skillsets** and Attributes

- Operational and C-Suite Experience
- International Markets Exposure
- Public Company Board Experience
- Global Manufacturing
- Relevant End Market Exposure
- **Business Ethics**
- eCommerce / Digital
- Finance / M&A

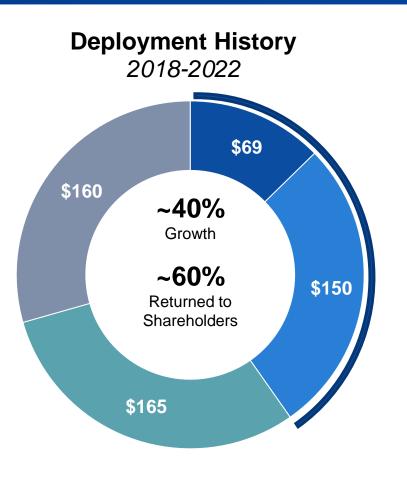
62 YEARS Avg. Age

8 YEARS Avg. Tenure

**Director Skillsets and Attributes Support Our Long-term Strategy** 

### **BALANCED CAPITAL DEPLOYMENT**





■ M&A ■ Capex ■ Dividend ■ Share Buyback

#### **Priorities**

### **Strategic M&A**

Disciplined valuation / screening process

### **Investing in High ROI Capex**

- ~70% of Capex invested in growth and productivity initiatives
- Reinvestment ratio 100%+

# Competitive Dividend

- 9.1% 5-year CAGR through 2022
- Increased dividend 20% effective June 2023 to \$1.44/share annual dividend, 0.8% yield <sup>1</sup>

### **Stable Share Buyback**

- Offset stock dilution at minimum
- New repurchase program announced in August 2023 for \$150M

# **Strong Cash Flow Generation Provides Flexibility**

<sup>1</sup> Yield as of 08/2/23 WTS Investor Presentation | 15

## **M&A STRATEGY**



#### STRATEGIC CRITERIA



Core or Related **Complementary Markets** 



**Entry into New Markets** and Geographies



**Addresses Macro Themes** 

- Safety and Regulation
- Energy Efficiency
- Water Conservation



**Brand Name Products, Market Leadership** 



**Increase in Shelf Space** with Existing Customers



**Product Offering Expansion, Including New / Improved Technology** 

#### FINANCIAL CRITERIA



ROIC > Cost of Capital



**Accretive to EPS** in Year 1



Accretive to EBITDA Margin within 3 – 5 Years

# **FLEXIBLE BALANCE SHEET**

| \$M  | June 25, 2023 |
|--|---------------|
| Cash                                       | \$292         |
| Other Current Assets                       | 731           |
| Non-Current Assets                         | 981           |
| TOTAL ASSETS                               | \$2,004       |
| Current Liabilities, excl. Short-term Debt | \$405         |
| Non-Current Liabilities                    | 87            |
| Debt                                       | 98            |
| Equity                                     | 1,414         |
| TOTAL LIABILITIES & EQUITY                 | \$2,004       |
| Net Debt / Capitalization Ratio            | (15.9%)       |

Unused and available credit capacity ~ \$688M on June 25, 2023



**Capacity to Execute on Strategic Growth** 

\\WATTS<sup>®</sup>

# Q3 AND FULL YEAR 2023 OUTLOOK\*



| _                    | Q3 2023                                    | Full Year 2023  |                         | Other Key Full Year Inputs |
|----------------------|--|---|-------------------------|----------------------------|
| Organic<br>Growth    | -3% to +1%<br>Acquired sales ~\$8M         | Total: -2% to +2%  [Prior -5% to +2%]  Acquired sales ~\$24M                            | Corporate<br>Costs      | ~\$54M                     |
| Adj Op<br>Margin     | 16.0% to 16.5%                             | <b>Total 16.7% to 17.3%</b> [Prior 15.7% to 16.3%]                                      | Net Interest<br>Expense | ~\$3M                      |
| Adj Margin<br>Growth | -80 bps to -30 bps                         | +30 bps to +90 bps [Prior -70 bps to -10 bps] Includes \$23M of incremental investments | Effective Tax<br>Rate   | ~25%                       |
| Free Cash<br>Flow    | Positive                                   | ≥ 100% of Net Income [Prior Same]   | CAPEX /<br>D&A          | ~\$35M / ~\$42M            |
| FX<br>Euro / \$      | <b>1.10</b> Sales (~+\$8M); EPS (~+\$0.02) | <b>1.09</b> Sales (~+\$12M); EPS (~+\$0.04)   | Share<br>Count          | ~33.5M Shares              |

See Appendix for reconciliation of non-GAAP measures to their corresponding GAAP measures

<sup>\*</sup> As of August 2, 2023

## **OUR LONG-TERM ASPIRATIONS**



Organic Growth **1% Above Market** 

**Operating Margin** Expansion 30-50 bps per Year

Emphasis on Growth **Supported by M&A** 

Focus in **Selected Emerging Markets** 

**Build a High Performance "Connected Water and Heating Solutions" Company** 

## **COMPELLING INVESTMENT THESIS**





#### Recognized Leader

Global reach with leading market positions in commercial and residential water space



### Aligned to **Long-term Secular** Trends and **Diverse Markets**

Addressing global secular macro themes

Large installed base; strong repair and replacement footprint



### Focus on Innovation and **Profitable Growth**

Strong execution drove record 2022 performance

Continuing investment in smart and connected portfolio in 2023



### **Accretive Capital Deployment and Strong Balance** Sheet

Targeting >100% cash conversion with efficient capital structure

Balanced capital allocation



### Resilient **Business Model Tested Across Economic Cycles**

2023 outlook reflects challenging global macros and difficult comps

Maintaining long-term strategy



# **Appendix**



# RECONCILIATION OF GAAP TO NON-GAAP MEASURES



(Unaudited)

|   | Second Quarter |         | Six Months |         |
|---|----------------|---------|------------|---------|
|   | 2023           | 2022    | 2023       | 2022    |
| Net Sales                                     | \$532.8        | \$526.6 | \$1,004.5  | \$989.8 |
| Operating income - as reported                | \$100.4        | \$95.9  | \$185.1    | \$167.4 |
| Operating margin %                            | 18.8%          | 18.2%   | 18.4%      | 16.9%   |
| Adjustments for special items:                |                |         |            |         |
| Restructuring                                 | \$1.6          | \$1.7   | \$1.3      | \$2.7   |
| Acquisition related costs                     | \$1.9          | _       | \$1.9      | _       |
| Operating income - as adjusted                | \$103.9        | \$97.6  | \$188.3    | \$170.1 |
| Adjusted operating margin %                   | 19.5%          | 18.5%   | 18.7%      | 17.2%   |
| Net income - as reported                      | \$75.9         | \$69.7  | \$140.6    | \$124.2 |
| Adjustments for special items - tax effected: |                |         |            |         |
| Restructuring                                 | \$1.2          | \$1.3   | \$1.0      | \$2.0   |
| Acquisition related costs                     | \$1.3          | _       | \$1.3      | _       |
| Net income - as adjusted                      | \$78.4         | \$71.0  | \$142.9    | \$126.2 |
| Earnings per share                            |                |         |            |         |
| Diluted earnings per share - as reported      | \$2.26         | \$2.07  | \$4.19     | \$3.68  |
| Adjustments for special items                 | \$0.08         | \$0.04  | \$0.07     | \$0.06  |
| Diluted earnings per share - as adjusted      | \$2.34         | \$2.11  | \$4.26     | \$3.74  |

# **RECONCILIATION OF LONG-TERM DEBT** (INCLUDING CURRENT PORTION) TO NET DEBT TO CAPITALIZATION RATIO



(Unaudited)

|  | June 25, 2023 | December 31, 2022 |
|--|---------------|-------------------|
| Current portion of long-term debt            | \$ -          | \$ -              |
| Plus: Long-term debt, net of current portion | 98.0          | 147.6             |
| Less: Cash and cash equivalents              | (291.9)       | (310.8)           |
| Net debt                                     | (\$193.9)     | (\$163.2)         |
|  |               |                   |
| Net debt                                     | (\$193.9)     | (\$163.2)         |
| Plus: Total stockholders' equity             | 1,414.3       | 1,300.6           |
| Capitalization                               | \$1,220.4     | \$1,137.4         |
| Net debt to capitalization ratio             | (15.9%)       | (14.3%)           |

# **RECONCILIATION BETWEEN GAAP AND NON-GAAP MEASURES INCLUDED IN 2023 OUTLOOK\***



|  | Third Quarter<br>2023 | Full Year<br>2023 |
|--|-----------------------|-------------------|
| Net Sales                              |                       |                   |
| Reported net sales growth              | -1% to +3%            | -1% to +3%        |
| Forecasted impact of acquisition / FX  | (2)%                  | (1)%              |
| Organic net sales growth               | -3% to +1%            | -2% to +2%        |
| Operating Margin                       |                       |                   |
| Operating margin range                 | 16.0% to 16.5%        | 16.6% to 17.2%    |
| Forecasted restructuring / other costs | 0.0%                  | 0.1%              |
| Adjusted operating margin range        | 16.0% to 16.5%        | 16.7% to 17.3%    |

<sup>\*</sup> As of August 2, 2023