



DENNY'S CORPORATION
 203 EAST MAIN ST. (P-12-01)
 SPARTANBURG, SC 29319
 ATTN: GAIL SHARPS MYERS



**SCAN TO
 VIEW MATERIALS & VOTE**



VOTE BY INTERNET

Before The Meeting - Go to www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time on January 12, 2026. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

During The Meeting - Go to www.virtualshareholdermeeting.com/DENN2026SM

You may attend the meeting via the Internet and vote during the meeting. Have the information that is printed in the box marked by the arrow available and follow the instructions.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time on January 12, 2026. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

V81574-S26336

KEEP THIS PORTION FOR YOUR RECORDS
 DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

DENNY'S CORPORATION



The Board of Directors recommends you vote "FOR" Proposals 1, 2, and 3.

	For	Against	Abstain
1. To adopt the Agreement and Plan of Merger, dated as of November 3, 2025 (as it may be amended from time to time, the "Merger Agreement"), by and among Sparkle Topco Corp., a Delaware corporation ("Parent"), Sparkle Acquisition Corp., a Delaware corporation and wholly owned, indirect subsidiary of Parent ("Merger Sub"), and Denny's Corporation, a Delaware corporation (the "Company"), providing for, among other things, the merger of Merger Sub with and into the Company (the "Merger"), with the Company surviving the Merger as a wholly owned, indirect subsidiary of Parent.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve, on a non-binding, advisory basis, certain compensation that may be paid or become payable to the Company's named executive officers that is based on or otherwise relates to the Merger.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To approve one or more adjournments of the special meeting of stockholders of the Company (the "Special Meeting") to a later date or time, if necessary or appropriate, to solicit additional proxies there are insufficient votes to adopt the Merger Agreement at the time of the Special Meeting.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NOTE: The proxy holders are also authorized to vote in their discretion on such other matters as may properly come before the meeting or any postponement or adjournment thereof.

Please sign exactly as your name(s) appear(s) hereon. When shares are held by joint owners, both should sign. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such.

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Signature [PLEASE SIGN WITHIN BOX]

Date

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Signature (Joint Owners)

Date

Important Notice Regarding the Availability of Proxy Materials for the Special Meeting:
The Notice and Proxy Statement is available at www.proxyvote.com

V81575-S26336

**DENNY'S CORPORATION
SPECIAL MEETING PROXY CARD
TUESDAY, JANUARY 13, 2026 10:00 A.M. EASTERN TIME
This proxy is solicited by the Board of Directors**

The stockholder(s), revoking all previous proxies, hereby appoint(s) Olu Beck and Kelli F. Valade, or either of them, as proxies, each with the power to appoint her substitute, and hereby authorize(s) them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of Common Stock of Denny's Corporation that the stockholder(s) is/are entitled to vote at the Special Meeting of Stockholders to be held at 10:00 A.M., ET on Tuesday, January 13, 2026, live via the Internet at www.virtualshareholdermeeting.com/DENN2026SM and any adjournment, postponement or rescheduling thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is specified, this proxy will be voted FOR proposals 1, 2 and 3, and in the discretion of the proxy holders on such other matters as may properly come before the meeting or any adjournment, postponement or rescheduling thereof.

(Continued, and to be marked, dated and signed on the other side.)