March 2, 2006

Denny's Reports February Same-Store Sales

SPARTANBURG, S.C.--(BUSINESS WIRE)--March 2, 2006--Denny's Corporation (NASDAQ:DENN) today reported same-store sales for its company-owned Denny's restaurants during the four-week month ended February 22, 2006 compared with the related period in fiscal year 2005.

Sales:	Feb. 2006	QTD 2006
Same-Store Sales	4.6%	6.4%
Guest Check Average	8.7%	8.0%
Guest Counts	(3.8%)	(1.4%)

Restaurant Counts:	2/22/06	12/28/05
Company-Owned	543	543
Franchised and Licensed	1,033	1,035
	1,576	1,578

Denny's expects to release same-store sales for the month ended March 29, 2006 on Thursday, April 6, 2006.

The Board of Directors of Denny's has set Wednesday, May 24, 2006, as the date for the 2006 Annual Meeting of Denny's Shareholders to be held in Spartanburg, South Carolina.

Denny's is America's largest full-service family restaurant chain, consisting of 543 company-owned units and 1,033 franchised and licensed units, with operations in the United States, Canada, Costa Rica, Guam, Mexico, New Zealand and Puerto Rico. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit our website at www.dennys.com.

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SOURCE: Denny's Corporation