August 3, 2006

Denny's Reports July Same-Store Sales

SPARTANBURG, S.C.--(BUSINESS WIRE)--Aug. 3, 2006--Denny's Corporation (NASDAQ:DENN) today reported same-store sales for its company-owned Denny's restaurants during the four-week month ended July 26, 2006 compared with the related period in fiscal year 2005.

Sales:	July 2006	YTD 2006
Same-Store Sales	3.0%	2.2%
Guest Check Average	4.2%	5.7%
Guest Counts	(1.1%)	(3.3%)

Restaurant Counts:	7/26/06	12/28/05
Company-Owned	543	543
Franchised and Licensed	1,025	1,035
	1,568	1,578

Denny's plans to release same-store sales for the month ended Wednesday, August 23 after the market closes on Thursday, August 31.

Denny's is America's largest full-service family restaurant chain, consisting of 543 company-owned units and 1,025 franchised and licensed units, with operations in the United States, Canada, Costa Rica, Guam, Mexico, New Zealand and Puerto Rico. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit our website at www.dennys.com.

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SOURCE: Denny's Corporation