

August 31, 2006

Denny's Reports August Same-Store Sales

SPARTANBURG, S.C.--(BUSINESS WIRE)--Aug. 31, 2006--Denny's Corporation (NASDAQ:DENN) today reported same-store sales for its company-owned Denny's restaurants during the four-week month ended August 23, 2006 compared with the related period in fiscal year 2005.

Sales:	August 2006	QTD 2006	YTD 2006
Same-Store Sales	4.1%	3.5%	2.5%
Guest Check Average	3.6%	3.9%	5.4%
Guest Counts	0.5%	(0.3%)	(2.8%)

Restaurant Counts:	8/23/06	12/28/05
Company-Owned	540	543
Franchised and Licensed	1,025	1,035
	1,565	1,578

Denny's plans to release same-store sales for the month ended Wednesday, September 27 after the market closes on Thursday, October 5.

Denny's is America's largest full-service family restaurant chain, consisting of 540 company-owned units and 1,025 franchised and licensed units, with operations in the United States, Canada, Costa Rica, Guam, Mexico, New Zealand and Puerto Rico. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit our website at www.dennys.com.

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SOURCE: Denny's Corporation