November 2, 2006

Denny's Reports October Same-Store Sales

SPARTANBURG, S.C., Nov 02, 2006 (BUSINESS WIRE) -- Denny's Corporation (NASDAQ:DENN) today reported same-store sales for its company-owned Denny's restaurants during the four-week month ended October 25, 2006 compared with the related period in fiscal year 2005.

Sales:	Oct. 2006	YTD 2006
Same-Store Sales	3.9%	2.9 %
Guest Check Average	2.8%	5.0 %
Guest Counts	1.1%	(1.9%)

Restaurant Counts:	10/25/06	12/28/05
Company-Owned	535	543
Franchised and Licensed	1,022	1,035
	1,557	1,578

Denny's plans to release same-store sales for the month ended November 22 after the markets close on Thursday, November 30.

Denny's is America's largest full-service family restaurant chain, consisting of 535 company-owned units and 1,022 franchised and licensed units, with operations in the United States, Canada, Costa Rica, Guam, Mexico, New Zealand and Puerto Rico. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's website at www.dennys.com.

SOURCE: Denny's Corporation

Denny's Corporation
Investors: Alex Lewis, 877-784-7167
Media: Debbie Atkins, 864-597-8361