November 30, 2011

Denny’s Raises More Than $300,000 For Share Our Strength®

SPARTANBURG, S.C. (Nov. 30, 2011) - More than 700 Denny's restaurants across the country came together this fall and raised over $300,000 for Share Our Strength®, a national organization committed to providing children with the nutritious food they need to live healthy, active lives. Through the successful sale of coupon booklets and cash donations, America's Diner will help feed thousands of children through Share Our Strength's "Dine Out for No Kid Hungry®" program.

From Sept. 11 through Oct. 11, more than 100,000 customers purchased $5 worth of Denny's coupons for just $3. One hundred percent of the proceeds went directly to Share Our Strength to help support the organization's work to end childhood hunger in the United States by 2015.

"We are so appreciative of the support shown to us by Denny's and their generous diners," said Sheila Bennett, director of Dine Out For No Kid Hungry. "As Share Our Strength's largest national restaurant partner, Denny's made a commitment to raise more than $150,000 through the end of this year. They have gone above and beyond that promise with this astounding total, which will help us make a meaningful difference in the lives of millions of children."

For every dollar received, Share Our Strength can connect a child with up to 10 meals, turning Denny's $300,000 donation into as many as 3 million meals for children in need.

"Denny's is committed to the health and wellness of our children. From providing more nutritious meals on our kids' menu to engaging the communities we serve to give generously, we share in Share Our Strength's mission to ensure future generations grow up healthy," said Bill Ruby, vice president of field marketing for Denny's. "We are very thankful to our diners for their generous support."

About Denny's Corp.

Denny's is one of America's largest full-service family restaurant chains, currently operating more than 1,600 franchised, licensed and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam, Puerto Rico and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at www.dennys.com.

About Share Our Strength

Share Our Strength®, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry® Campaign-a national effort to end childhood hunger in America by 2015-Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy, affordable meals, and builds public-private partnerships to end childhood hunger, at the state and city level. Visit Strength.org to get involved.

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