December 20, 2011

Enjoy Christmas Day At America's Favorite Diner

Denny's Offer Affordable Festive Fare for a Holiday to Remember

SPARTANBURG, S.C. (Dec. 20, 2011) - Christmas is a time for enjoying food, family, friends and coming together to celebrate. Christmas dinner is one of the most important and time-consuming aspects of the day, with hours spent in the kitchen creating the perfect meal. This year give your kitchen a break and enjoy a stress-free, tasty - and affordable - Christmas dinner at Denny's.

Denny's prides itself on being open 24/7 and delivering America's favorite dishes 365 days of the year. While each day diners enjoy Denny's varied menu, Christmas Day is in fact Denny's busiest day of the year, with more than 1.2 million customers visiting the diner on Dec. 25 in 2010. "Christmas Day should be time spent with family and friends, creating memories over breakfast, lunch and dinner, which is a tradition Denny's has celebrated for nearly 60 years," said John Dillon, vice president of marketing and product development for Denny's. "As America's favorite diner we're always open, offering the same value, convenience and delicious food on Christmas Day that we do every other day of the year."

With Denny's busiest hours on Christmas 10 a.m. through 2 p.m., many families and friends gather to start the day off with the diner's most famous dish, the Build Your Own Grand Slam® which is the most popular menu item sold on Dec. 25. Diners can choose from any four of their favorite breakfast items including two eggs cooked to order, bacon strips, buttermilk pancakes and unique holiday additions such as Bread Pudding French Toast and Brown Sugar Ham Steak, all for just $5.99.

But it's not just breakfast diners may come to enjoy; Denny's delicious traditional Holiday Turkey Dinner features tender sliced turkey breast, mouth-watering savory stuffing, gravy, cranberry sauce and a choice of two sides; the perfect Christmas dish on a plate for just $8.99.

Denny's offers something for everyone to enjoy for their holiday meal with lighter and leaner items from the Fit Fare® menu choices and new children's dishes designed around the Sony Pictures holiday Blockbuster animation "Arthur Christmas", including Arthur's Milk and Cookies Shake and Arthur's Christmas Cookie Pancakes.

Of course no Christmas Day would be complete without a tempting sweet treat like Denny's new Red Velvet Pancake Puppies® with Cream Cheese Icing, perfect for sharing with family and friends, or Denny's pumpkin and pecan pies, which can be purchased whole for $8.99 or served by the slice for just $2. "Meals bring people together at the holidays, and Denny's is proud to be a part of many holiday traditions year after year," added Dillon.

About Denny's Corp.

Denny's is one of America's largest full-service family restaurant chains, currently operating more than 1,600 franchised, licensed and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam, Puerto Rico and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at www.dennys.com.

Editor's Notes.

Please note, Denny's is also open on Christmas Eve, New Year's Eve and New Years Day.

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