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Enjoy The Sizzlin' Sounds Of Denny's New Skillets

Seven New Taste Sensations to Heat Up America's Favorite Diner

SPARTANBURG, S.C. (Jan. 18, 2012) - Denny's is offering diners a scorching start to 2012 with the launch of its "Sizzlin' Skillets" menu, featuring seven new hot and delicious dishes that taste every bit as good as they sound. Freshly made and loaded with flavor, the "Sizzlin' Skillets" will heat up even the coldest of days with tasty ingredients like hearty winter vegetables, tender meat, wholesome potatoes and oozing cheese.

- Diners can embrace their inner cowboy with the **Western Skillet.** Featuring diced ham served over crispy hash browns, mushrooms, fire-roasted peppers and onions, all sat atop a sizzlin' skillet. A tasty cheese sauce and two eggs cooked to order complete this dish fit for a cowboy.
- For a meal that packs a punch, look no further than the **Prime Rib Loaded Baked Potato Skillet.** Tender prime rib is paired with red-skinned potatoes, diced bacon and broccoli served on a sizzlin' skillet. Cheese sauce, shredded Cheddar cheese and a dollop of sour cream add even more "mmmm.
- For guilt-free dining that is low in fat and high in fiber and protein, the **Fit Fare® Veggie Skillet** offers a lighter bite that still sizzles with flavor. Only 330 calories, the skillet features seasoned red-skinned potatoes, mushrooms, fire-roasted peppers, onions and broccoli, all topped with two egg whites scrambled with fresh spinach and grape tomatoes. A side of salsa gives an extra kick to this protein-packed dish.
- The **Chicken Loaded Potato Skillet** offers a burst of full flavor in every bite! Featuring grilled seasoned chicken with red-skinned potatoes, diced bacon and broccoli, this sizzlin' skillet speaks for itself. Cheese sauce, shredded Cheddar cheese and a dollop of sour cream top this tasty dish.
- Those looking for a dish without meat, the **Loaded Potato Skillet** is the perfect alternative, featuring the same sizzlin' flavors and oozing cheese.
- The **Banana Caramel French Toast Skillet** will get your sweet tooth talking breakfast, lunch or dinner with two thick slices of fabulous French toast topped with fresh banana slices and covered in sweet caramel sauce. Two eggs cooked to order, two bacon strips and two sausage links complete this seriously indulgent dish.

"Our 'Sizzlin' Skillets' menu offers value and satisfaction for every diner, whether they want delicious comfort food, a leaner meal or even a sweet treat ," said John Dillon, vice president of marketing and product development for Denny's. "We are constantly challenging ourselves to develop new menu items that are packed with flavor and still offer our diners the variety they expect from Denny's. Our new skillets offer all this and more - a perfect way to kick-off 2012!"

To round off your meal with a sizzlin' sweet finish, why not try some tempting treats you'll find hard to resist? The **Skillet Cookie a la Mode,** available on the $2,$4,$6,$8 Value Menu™ is a chocolate lovers dream, featuring an oversized s'mores cookie made with real Hershey®'s Kisses®, topped with a scoop of creamy vanilla ice cream and drizzled with hot fudge. This decadent dessert is perfect for sharing and at only $4 is pocket-friendly too. Or, if you're in the mood for some bite-sized indulgence, try the **Blueberry Pancake Puppies® Sundae with Cream Cheese Icing,** combining three Blueberry Pancake Puppies®, creamy vanilla ice cream drizzled with cream cheese icing and topped with whipped cream.

Denny's sizzlin' activity isn't just at their diners, the brand's Facebook page will offer a steaming "What's Sizzlin?" game and red-hot e-cards for users to share the love on Valentine's Day. There will also be Twitter contests offering opportunities to win Denny's gift cards, as well as a surprise celebrity appearance in the coming month.

Plus, diners can plan their meals in advance with Denny's new Meal Calculator, available on dennys.com and the diner's mobile site. The online tool offers guests the ability to choose exactly what meal suits their needs, whether it's a sizzlin' skillet, a treat or simply trying to stay on track with a balanced diet.

Launched nationwide on Jan. 17, the "Sizzlin' Skillets" menu is available all day, every day for a limited time only with prices starting at $4.99. The menu includes breakfast, lunch, dinner and dessert items.

About Denny's Corp.

Denny's is one of America's largest full-service family restaurant chains, currently operating more than 1,600 franchised, licensed and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam, Puerto

Rico and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at www.dennys.com.

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