PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Etienne Marcus
(818) 871-3000
investorrelations@thecheesecakefactory.com

THE CHEESECAKE FACTORY TO PRESENT AT THE STEPHENS ANNUAL INVESTMENT CONFERENCE

Calabasas Hills, Calif., – November 4, 2026 – The Cheesecake Factory Incorporated (NASDAQ: CAKE) today announced that management will participate in the Stephens Annual Investment Conference to be held November 17-19, 2026 in Nashville, TN. David Gordon, President, and Matthew Clark, Executive Vice President, will participate in a fireside chat on Wednesday, November 18, 2026 at 10:15 a.m. Central Time and host investor meetings.

The fireside chat will be webcast on the Company's website at investors.thecheesecakefactory.com and a replay of the webcast will be available following the live presentation. Investors interested in scheduling a meeting with management should contact their Stephens sales representative.

About The Cheesecake Factory Incorporated

The Cheesecake Factory Incorporated is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people—this defines who we are and where we are going. We currently own and operate 385 restaurants throughout the United States and Canada under brands including The Cheesecake Factory®, North Italia®, Flower Child® and a collection of other FRC brands. Internationally, 35 The Cheesecake Factory® restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2026, we were named to the FORTUNE Magazine "100 Best Companies to Work For®" list for the thirteenth consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamaflowerchild.com and www.foxrc.com.

From Fortune. ©2026 Fortune Media IP Limited. All rights reserved. Used under license. Fortune® and Fortune 100 Best Companies to Work For® are registered trademarks of Fortune Media IP Limited and are used under license. Fortune and Fortune Media IP Limited are not affiliated with, and do not endorse products or services of, The Cheesecake Factory Incorporated.