



PRESS RELEASE

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THE CHEESECAKE FACTORY TO PRESENT AT THE BARCLAYS 19TH ANNUAL GLOBAL CONSUMER CONFERENCE

Calabasas Hills, Calif., – August 25, 2026 – The Cheesecake Factory Incorporated (NASDAQ: CAKE) today announced it will present at the Barclays 19th Annual Global Consumer Conference on September 8, 2026 at 11:15 a.m. Eastern Time.

Matthew Clark, Executive Vice President and Chief Financial Officer and Etienne Marcus, Vice President, Finance and Investor Relations, will participate in a fireside chat and host investor meetings. The fireside chat will be webcast on the Company's website at investors.thecheesecakefactory.com and a replay of the webcast will be available following the live presentation.

About The Cheesecake Factory Incorporated

The Cheesecake Factory Incorporated is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people—this defines who we are and where we are going. We currently own and operate 377 restaurants throughout the United States and Canada under brands including The Cheesecake Factory®, North Italia®, Flower Child® and a collection of other FRC brands. Internationally, 35 The Cheesecake Factory® restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2026, we were named to the FORTUNE Magazine "100 Best Companies to Work For®" list for the thirteenth consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamflowerchild.com and www.foxrc.com.

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