



PRESS RELEASE

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THE CHEESECAKE FACTORY TO PRESENT AT THE RAYMOND JAMES 46TH ANNUAL INSTITUTIONAL INVESTORS CONFERENCE

Calabasas Hills, Calif., – February 18, 2025 – The Cheesecake Factory Incorporated (NASDAQ: CAKE) today announced that it will present at the Raymond James 46th Annual Institutional Investors Conference on March 4, 2025 at 9:50 a.m. Eastern Time.

David Gordon, President, and Matthew Clark, Executive Vice President and Chief Financial Officer, will present on behalf of the Company.

The presentation will be webcast on the Company's website at investors.thecheesecakefactory.com.

About The Cheesecake Factory Incorporated

The Cheesecake Factory Incorporated is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people – this defines who we are and where we are going. We currently own and operate 351 restaurants throughout the United States and Canada under brands including The Cheesecake Factory®, North Italia®, Flower Child® and a collection of other FRC brands. Internationally, 34 The Cheesecake Factory® restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2024, we were named to the FORTUNE Magazine "100 Best Companies to Work For®" list for the eleventh consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamflowerchild.com, and www.foxrc.com.

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