The Cheesecake Factory®

PRESS RELEASE

FOR IMMEDIATE RELEASE

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THE CHEESECAKE FACTORY TO WEBCAST FIRST QUARTER FISCAL 2025 EARNINGS CONFERENCE CALL ON APRIL 30, 2025

Calabasas Hills, Calif., – ***April 9, 2025*** – The Cheesecake Factory Incorporated (NASDAQ: CAKE) today announced it will release first quarter fiscal 2025 financial results after market close on Wednesday, April 30, 2025. The Company will hold a conference call to discuss its results on the same day beginning at 2:00 p.m. Pacific Time. The conference call will be webcast and can be accessed on the Company's website, investors.thecheesecakefactory.com.

About The Cheesecake Factory Incorporated

The Cheesecake Factory Incorporated is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people – this defines who we are and where we are going. We currently own and operate 357 restaurants throughout the United States and Canada under brands including The Cheesecake Factory®, North Italia®, Flower Child® and a collection of other FRC brands. Internationally, 33 The Cheesecake Factory® restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2025, we were named to the FORTUNE Magazine "100 Best Companies to Work For®" list for the twelfth consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamaflowerchild.com and www.foxrc.com.

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