

THE CHEESECAKE FACTORY NAMED TO THE 'PEOPLE COMPANIES THAT CARE' LIST FOR FIFTH CONSECUTIVE YEAR

List Recognizes Companies that Demonstrate Outstanding Care and Concern for their Employees, their Families and the Communities Where They Operate

CALABASAS HILLS, Calif., August 20, 2025 – The Cheesecake Factory Incorporated (NASDAQ: CAKE) has been recognized as one of the 2025 PEOPLE Companies That Care[®], according to *PEOPLE* magazine and Great Place to Work[®]. The Cheesecake Factory[®] ranked 46 on the list, which is determined in large part by a confidential employee survey that measures the organization's culture and impact on its community and the planet.

Earning a spot on the list means that The Cheesecake Factory has surpassed rigorous benchmarks, establishing itself as one of the best companies to work for in the country.

"The Cheesecake Factory is honored to be named to the PEOPLE Companies that Care list for the fifth year in a row," said David Overton, Founder, Chairman and CEO of The Cheesecake Factory Incorporated. "For more than forty-five years we have strived to create a very special company culture of doing the right thing and giving back to the communities we serve, and this award is such a wonderful acknowledgment of what we continue to work to create."

Among The Cheesecake Factory's signature programs that support its local communities is the Nourish Program whereby the company regularly donates excess food from its restaurants to local non-profits. Through this program the company donated more than 820,000 pounds of food to more than 600 local non-profits in 2024. In addition to helping combat hunger, the company's Nourish Program donations also help reduce greenhouse gas emissions and send less materials to landfills.

And, through the sale of its specially designated cheesecakes, since 2008 The Cheesecake Factory has donated more than \$6.8 million to Feeding America®, the largest hunger-relief organization in the United States, with a nationwide network of partner food banks, agencies, food pantries and meal programs helping to provide billions of meals to people facing hunger. Additionally, through the Give Back program, sponsored by The Cheesecake Factory Oscar and Evelyn Overton Charitable Foundation, the company's staff members can volunteer their time for fundraising and community service projects for the charities of their choice, contributing thousands of volunteer hours to hundreds of charities across the country every year.

In 2025, The Cheesecake Factory was named one of the *Fortune* "100 Best Companies to Work For®" for the twelfth consecutive year.

For more information about The Cheesecake Factory, visit www.TheCheesecakeFactory.com For career opportunities, visit www.cakecareers.com

About The Cheesecake Factory Incorporated

The Cheesecake Factory is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people – this defines who we are and where we are going. We currently own and operate 363 restaurants throughout the United States and Canada under brands including The Cheesecake Factory[®], North Italia[®], Flower Child[®] and a collection of other FRC brands. Internationally, 34 The Cheesecake Factory[®] restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2025, we were named to the FORTUNE Magazine "100 Best Companies to Work For[®]" list for the twelfth consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamaflowerchild.com and www.foxrc.com.

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About the PEOPLE Companies that Care List

Great Place To Work selected the 2025 PEOPLE Companies that Care List by gathering and analyzing over 1.3 million confidential survey responses from companies representing more than 8.4 million U.S. employees at <u>Great Place To Work Certified</u> organizations. Of those, more than 1 million responses came from employees at companies eligible for the list and these rankings are based on that feedback. Company rankings are derived from 60 employee experience questions within the <u>Great Place To Work Trust IndexTM Survey</u> and essays submitted by participating companies. <u>Read the full methodology</u>.

About Great Place to Work®

As the global authority on workplace culture, Great Place To Work brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Its proprietary platform and Great Place To Work ModelTM help companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified or receiving recognition on a coveted Best WorkplacesTM List. Visit greatplacetowork.com to learn more.

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