



**THE CHEESECAKE FACTORY'S PEPPERMINT STICK CHOCOLATE SWIRL
CHEESECAKE AND SPECIAL HOLIDAY GIFT CARD OFFER RETURN**

Seasonal Cheesecake and Special Gift Card Offer Help Sweeten the Holidays

CALABASAS HILLS, Calif., December 2, 2025 – [The Cheesecake Factory](#)® (NASDAQ: CAKE) known for its extensive menu, generous portions and legendary desserts, is bringing back its [Peppermint Stick Chocolate Swirl Cheesecake](#) for the holidays. This festive flavor features peppermint swirled with white and dark chocolate cheesecake all on a delicious mint chocolate brownie, and is now available at all The Cheesecake Factory restaurants nationwide.

Additionally, The Cheesecake Factory is featuring a special [holiday gift card offer online](#) and in its restaurants nationwide through the end of the year: For every \$50 worth of gift cards purchased, guests will receive a \$15 bonus card that can be redeemed from January 1 through February 28, 2026.*

"We are pleased to announce the return of our seasonal favorite, Peppermint Stick Chocolate Swirl Cheesecake," said David Overton, Founder, and CEO of The Cheesecake Factory Incorporated. "We look forward to the holidays all year including the return of our holiday gift card offer and Peppermint Stick Chocolate Swirl Cheesecake."

With more than 250 menu selections – freshly prepared and from scratch – including recently introduced [Bites and Bowls](#) – and more than 30 legendary cheesecakes, The Cheesecake Factory gift cards and bonus cards are the perfect gift for anyone on your holiday shopping list, or to keep for yourself. Use them when dining in or ordering online for pickup or curbside to-go from <https://www.thecheesecakefactory.com>.

For more information about The Cheesecake Factory, please visit

www.TheCheesecakeFactory.com

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***Terms and Conditions:**

- Subject to availability, purchaser will receive one \$15.00 Bonus Card for every \$50.00 worth of The Cheesecake Factory gift cards purchased online in a single transaction from 11/13/2025 through 12/31/2025 at <https://www.thecheesecakefactory.com/gift-cards>, or purchased from any The Cheesecake Factory restaurant located in the United States, including the Commonwealth of Puerto Rico, in a single transaction from 11/28/2025 through 12/31/2025. Bonus Cards may be used beginning 01/01/2026 and expire 02/28/2026 (end of business day). Promotion may be terminated at any time. Bonus Cards may not be used in conjunction with any other discount or offer. Full terms and conditions, including additional restrictions on the use of Bonus Cards, are available at <https://www.thecheesecakefactory.com/gift-card-offer>.

About The Cheesecake Factory Incorporated

The Cheesecake Factory is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people – this defines who we are and where we are going. We currently own and operate 370 restaurants throughout the United States and Canada under brands including The Cheesecake Factory[®], North Italia[®], Flower Child[®] and a collection of other FRC brands. Internationally, 35 The Cheesecake Factory[®] restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2025, we were named to the FORTUNE Magazine "100 Best Companies to Work For[®]" list for the twelfth consecutive year. To learn more, visit www.thecheesecakefactory.com, www.northitalia.com, www.iamaflowerchild.com and www.foxrc.com.

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