



**THE CHEESECAKE FACTORY CELEBRATES DADS  
WITH SPECIAL ONLINE GIFT CARD OFFER**

*Receive a \$20 Bonus Card for every \$100 in Gift Cards Purchased Online Now through June 21*

**CALABASAS HILLS, Calif., June 4, 2026** – The Cheesecake Factory® (NASDAQ: CAKE), known for its extensive menu, generous portions and legendary desserts, is making Father’s Day shopping sweeter and easier this year with a special online gift card offer: For every \$100 in Gift Cards **purchased online** in a single transaction from Thursday, June 4, 2026 through Father’s Day, Sunday, June 21, 2026, guests will receive a complimentary \$20 Bonus Card redeemable June 22, 2026 through July 19, 2026\*.

With an extensive menu of more than 250 dishes – including 20 recently introduced Bites and Bowls – freshly prepared and from scratch – and more than 30 legendary cheesecakes, The Cheesecake Factory Gift Cards and Bonus Cards are the perfect gifts for dads. (Grads love them, too.) Use them when dining in or ordering pickup online from <https://www.thecheesecakefactory.com> or through The Cheesecake Factory’s app now available on the App Store and Google Play.

For more information about The Cheesecake Factory, please visit [www.TheCheesecakeFactory.com](http://www.TheCheesecakeFactory.com)

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Follow us on X at [www.x.com/cheesecake](http://www.x.com/cheesecake)

Follow us on Instagram at [www.instagram.com/cheesecakefactory](http://www.instagram.com/cheesecakefactory)

Follow us on TikTok at [www.tiktok.com/@thecheesecakefactory](http://www.tiktok.com/@thecheesecakefactory)

**\*Terms and Conditions:**

- Subject to availability, purchaser will receive one \$20.00 Bonus Card for every \$100.00 worth of The Cheesecake Factory gift cards purchased online in a single transaction from 06/04/2025 through 06/21/2026 at <https://www.thecheesecakefactory.com/gift-cards>. Bonus Cards may be used beginning 06/22/2026 and expire 07/19/2026 (end of business day). Promotion may be terminated at any time. Bonus Cards may not be used in conjunction with any other discount or offer. Full terms and conditions, including additional restrictions on the use of Bonus Cards, are available at <https://www.thecheesecakefactory.com/gift-cards>.

**About The Cheesecake Factory Incorporated**

The Cheesecake Factory is a leader in experiential dining. We are culinary forward and relentlessly focused on hospitality. Delicious, memorable experiences created by passionate people – this defines who we are and where we are going. We currently own and operate 372 restaurants throughout the United States and Canada under brands including The Cheesecake

Factory<sup>®</sup>, North Italia<sup>®</sup>, Flower Child<sup>®</sup> and a collection of other FRC brands. Internationally, 36 The Cheesecake Factory<sup>®</sup> restaurants operate under licensing agreements. Our bakery division operates two facilities that produce quality cheesecakes and other baked products for our restaurants, international licensees and third-party bakery customers. In 2026, we were named to the FORTUNE Magazine "100 Best Companies to Work For<sup>®</sup>" list for the thirteenth consecutive year. To learn more, visit [www.thecheesecakefactory.com](http://www.thecheesecakefactory.com), [www.northitalia.com](http://www.northitalia.com), [www.iamaflowerchild.com](http://www.iamaflowerchild.com) and [www.foxrc.com](http://www.foxrc.com).

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