Transform the way the world learns

JOHN BAKER, FOUNDER & CEO
MELISSA HOWATSON, CFO
January 2022
Disclaimer

Forward-Looking Information

This presentation and the accompanying oral statements, including in response to questions, contains "forward-looking information" within the meaning of applicable securities laws. Forward-looking information may relate to our future financial outlook and anticipated events or results and may include information regarding our financial position, business strategy, growth strategies, addressable markets, budgets, operations, financial results, taxes, dividend policy, plans and objectives. Particularly, information regarding our expectations of future results, performance, achievements, prospects or opportunities or the markets in which we operate is forward-looking information. In some cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects", "budget", "scheduled", "estimates", "outlook", "target", "forecasts", "projection", "potential", "prospects", "strategy", "intends", "anticipates", "seek", "believes", "opportunity", "guidance", "aim", "goal" or variations of such words and phrases or statements that certain future conditions, actions, events or results "may", "could", "would", "should", "might", "will", "can", or negative versions thereof, "be taken", "occur", "continue" or "be achieved", and other similar expressions. Statements containing forward-looking information are not historical facts but instead represent management’s expectations, estimates and projections regarding future events or circumstances. The Company has based the forward-looking information on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs.

This forward-looking information includes, but is not limited to, statements regarding industry trends; our growth rates and growth strategies; addressable markets for our products and solutions; expansion of our product offerings; expectations regarding the growth of our customer base; expectations regarding our revenue and revenue generation potential; our business plans and strategies; and our competitive position in our industry.

Forward-looking information is based on certain assumptions and analyses made by the Company in light of management’s experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate, including the following: the Company’s ability to generate revenue while controlling costs and expenses; the Company’s ability to manage growth effectively; the ability to seek out, enter into and successfully integrate acquisitions, including the Bayfield Acquisition; business and industry trends, including the success of current and future product development initiatives; positive social development and attitudes toward the pursuit of higher education; the Company’s ability to maintain positive relationships with its customer base and strategic partners; the Company’s ability to adapt and develop solutions that keep pace with continuing changes in technology, education and customer needs; the ability to patent new technologies and protect intellectual property rights; the Company’s ability to comply with security, cybersecurity and accessibility laws, regulations and standards; and the Company’s ability to retain key personnel.

Although the Company believes that the assumptions underlying such forward-looking information were reasonable when made, they are inherently uncertain and are subject to significant risks and uncertainties and may prove to be incorrect. The Company cautions investors that forward-looking information is not a guarantee of the future and that actual results may differ materially from those made in or suggested by the forward-looking information contained in this press release. In addition, even if the Company’s results of operations, financial condition and liquidity and the development of the industry in which it operates are consistent with the forward-looking information contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods. Whether actual results, performance or achievements will conform to the Company’s expectations and predictions is subject to a number of assumptions and analyses made by the Company in light of management’s experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate, including the Company’s ability to generate revenue while controlling costs and expenses; the Company’s ability to manage growth effectively; the ability to seek out, enter into and successfully integrate acquisitions, including the Bayfield Acquisition; business and industry trends, including the success of current and future product development initiatives; positive social development and attitudes toward the pursuit of higher education; the Company’s ability to maintain positive relationships with its customer base and strategic partners; the Company’s ability to adapt and develop solutions that keep pace with continuing changes in technology, education and customer needs; the ability to patent new technologies and protect intellectual property rights; the Company’s ability to comply with security, cybersecurity and accessibility laws, regulations and standards; and the Company’s ability to retain key personnel.

Given these risks and uncertainties, investors are cautioned not to place undue reliance on forward-looking information. Any forward-looking information that is contained in this press release speaks only as of the date of such statement, and the Company undertakes no obligation to update any forward-looking information or to publicly announce the results of any revisions to any of those statements to reflect future events or developments, except as required by applicable securities laws. Comparisons of results for current and any prior periods are not intended to express any future trends or indications of future performance, unless specifically expressed as such, and should only be viewed as historical data.

Non-IFRS Financial Measures

The information presented in this presentation refers to certain non-IFRS financial measures including Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Gross Profit, Adjusted Gross Margin, and Free Cash Flow, as well as key performance indicators used by management, such as Annual Recurring Revenue and Net Revenue Retention Rate. These measures are not recognized measures under International Financial Reporting Standards ("IFRS") and do not have a standardized meaning prescribed by IFRS. Non-IFRS financial measures should not be considered in isolation nor as a substitute for analysis of the Company’s financial information reported under IFRS and are unlikely to be comparable to similar measures presented by other companies. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of the Company’s results of operations, financial performance and liquidity from management’s perspective and thus highlight trends in its core business that may not otherwise be apparent when relying solely on IFRS measures. The Company believes that securities analysts, investors and other interested parties frequently use non-IFRS financial measures and key performance indicators in the evaluation of issuers. The Company’s management also uses non-IFRS financial measures and key performance indicators in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets and forecasts, and assess our ability to meet our capital expenditures and working capital requirements. Please refer to the "Non-IFRS Financial Measures" and the "Non-IFRS Financial Measures – Explanation and Reconciliation of Non-IFRS Financial Measures" in the Company’s MD&A for the three and nine months ended October 31, 2021.

All figures are U.S. dollar denominated, unless otherwise noted. Certain totals, subtotals and percentages may not reconcile due to rounding. Capitalized terms used herein that are not otherwise defined have the meanings ascribed to such terms in the Preliminary Prospectus.
LEARNERS
Engage, Learn, Master

EDUCATORS
Teach, Share, Inspire
D2L at-a-glance

$150M

Annual Recurring Revenue\(^2\) as of Oct 31, 2021, demonstrates scale and global reach.

20%

revenue growth YTD for FY22 \(^3\) as of Oct 31, 2021

107%

Net Revenue Retention Rate for FY21 \(^3\)

90%

visibility to subscription revenue in next twelve months\(^1,4\)

---

1) As of October 31, 2021.
2) See "Non-IFRS Financial Measures".
3) D2L has a fiscal year ending January 31.
4) Based on historic customer renewal rates, ~90% of subscription revenue under contract in next twelve months.

Note: All denominations are U.S. dollar.
1) Customer figures as of August 31, 2021
2) Active users which includes learners, staff and instructors
3) Associations are counted in both 'Professional associations and industry partners' as well as the 'Businesses, healthcare, governments' category

20+ years of D2L’s learning platform story

Learners
Achieve more than they dreamed possible

Employers
Up-skill for the future of work

Education Organizations
Reach every learner

15M People of all ages across 40+ countries

500 Universities & colleges

150 K-12 schools & districts

50 Professional associations & industry partners

500
300
Businesses, healthcare, & governments

15M
500
150
50

1) Customer figures as of August 31, 2021
2) Active users which includes learners, staff and instructors
3) Associations are counted in both 'Professional associations and industry partners' as well as the 'Businesses, healthcare, governments' category

20+ years of D2L's learning platform story
Learning market: A large opportunity at an early stage

- **HolonIQ**
- For the period 2019 to 2025
- $43B in 2025
- $404B in 2025
- $7.3T in 2025

1. CAGR 1,2
2. Global Education & Adult Training

Cloud
Mobile
Integration
AI
Accessibility
Personalized

1) HoloniQ
2) For the period 2019 to 2025
Industry Tailwinds

Learning is digitizing at an unprecedented pace

Up-skilling the workforce

Addressing learning loss and inequity exacerbated by COVID
Remote learning is watching a class experience together outside of the classroom.

Learning platforms support, accelerate, and improve teaching and learning online and in the classroom.

“In the future, I think [Brightspace] can help the Board of Education support hundreds of schools and teachers in a transition to a more blended model of education for thousands of students across Calgary.”
Ken Weipert, Principal, Calgary Board of Education
D2L Brightspace is a comprehensive learning platform

**DIGITIZE**
- Classrooms
  - Content & Video
  - Portfolios
  - Collaboration
  - Assessment & Feedback
  - Learner Management

**OPTIMIZE**
- Outcomes
  - Automation
  - Gamification
  - Data Streaming
  - Outcomes & Analytics
  - Nudges

**TRANSFORM**
- Experiences
  - Competency-based
  - Mastery
  - Personalize
  - Humanize

Singular platform across all use cases that humanizes learning at scale
Designed Beautifully

This is how you create engagement
Designed Intelligently

This is how you use AI and analytics to achieve better outcomes.
A unifying learning platform

Enables personalized experience

Extended with Performance+ and Engagement+

33%+ of customers purchase more than one product

Access to 1,800+ integrated technologies

D2L BRIGHTSPACE

Brightspace Core

Assessment, Feedback & Personalization
Content & Instruction Tools
Progress Dashboards
Data Streaming
Gamification, Awards & Badges
Predictive Analytics
Adaptive Learning

D2L

Performance+

Engagement+

Adaptive Video
Widgets
Interactives

EASE-OF-USE

ARTIFICIAL INTELLIGENCE

PURE CLOUD

ACCESSIBLE

MOBILE

WORRY FREE
The future is learner centric

Progress on mastery, not seat time
We have grown our win-rate by leading with innovation that elevates engagement and outcomes

<table>
<thead>
<tr>
<th>D2L Annual Recurring Revenue mix</th>
<th>Competitors</th>
<th>Approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher Education</td>
<td>Blackboard</td>
<td>Innovation</td>
</tr>
<tr>
<td>~60%</td>
<td>Moodle</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Instructure</td>
<td></td>
</tr>
<tr>
<td>Corporate</td>
<td>Cornerstone</td>
<td>Targeted use cases</td>
</tr>
<tr>
<td>~20%</td>
<td>OnDemand</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Absorb LMS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Docebo</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Litmos</td>
<td></td>
</tr>
<tr>
<td>K-12</td>
<td>Blackboard</td>
<td>Greenfield</td>
</tr>
<tr>
<td>~20%</td>
<td>Instructure</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PowerSchool</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moodle</td>
<td></td>
</tr>
</tbody>
</table>
## Why we win

<table>
<thead>
<tr>
<th>Deployment</th>
<th>Other Providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% pure cloud with better reliability and scalability</td>
<td>Continued on premise or legacy technology with maintenance windows</td>
</tr>
<tr>
<td>Single platform for all use cases</td>
<td>Fragmented solution offerings</td>
</tr>
<tr>
<td>Meets highest accessibility standards and designed for mobile first¹</td>
<td>Gaps in accessibility and not mobile first³</td>
</tr>
<tr>
<td>AI, individualized learner paths, gamification</td>
<td>Delayed product introductions</td>
</tr>
<tr>
<td>Ease of use and superior customer support²</td>
<td>Suboptimal user experience</td>
</tr>
</tbody>
</table>

### Momentum from recent wins demonstrates our competitive advantages

1. D2L has met WCAG 2.1 AAA criteria for accessibility
2. D2L won CODiE award as selected by industry for 2021 best customer experience in Edtech and won G2 award for best relationship as selected by customers
3. The competitors' mobile design is web first and app second
Catalysts for growth acceleration

Catalysts drove efficiency with customers and better velocity for the business

Re-architected to native cloud (2019)

100% cloud user base (2020)

Restructured sales team (2020)

Launched channel partner (2020)

Lower customer churn with reduced time to benefit
Streamlines cost of R&D
Faster upgrades across all customers with only two versions of code (current and new)
Easier to scale with customers by eliminating on prem support issues

Higher velocity of sales teams
Broader market access

1) Win rate tripled from calendar year 2018 to 2020 per industry analyst MindWires, LLC
D2L in action:
Southern New Hampshire University

SNHU switched to D2L to support an enrollment surge

185,000+

Unique users accessing courses and collaborating on platform

“SNHU was won over by the user interface, mobile responsive design and analytics of D2L Brightspace, along with its flexibility to accommodate the new traditional learner.”
D2L in action:
Ontario’s Ministry of Education

“Ontario’s Ministry of Education provides D2L’s Brightspace to 72 school districts, 4,800 schools, and 2 million students across the largest province in Canada. 100% of Ontario school districts use Brightspace and adoption has grown substantially.”
D2L in action: (ISC)$^2$

Increasing revenue, engagement and retention

- **4x** Completion rate
- **2x** Learners

World's Premiere Cybersecurity Certification

Expanded portfolio of courses and cloud-based scalability for best possible value to members

Global rollout

- 150,000 members
- 175 countries
- 92-99% satisfaction rates
Driving social impact in our global community

MAKE LEARNING ACCESSIBLE FOR EVERYONE

- Improve engagement, learner satisfaction, retention & outcomes

- University of Suffolk
  - Helped launch innovative new "block and blend" teaching model
  - 66% of students received higher assessment grades

- D2L Open Courses
  - D2L Fusion (users conference)

- Fora Network for Change
  - Educator & Leadership Institute
  - Institute: Haiti

POSITIVE IMPACT IN OUR COMMUNITIES

- Sharing our time

- Educator & Leadership Institute
  - Diversity, Equity & Inclusion
  - 2019 Universum D&I Award Recognition

- D2L Fusion

DIVERSITY, EQUITY & INCLUSION

- Building diverse teams

- Dr. Jacob Bolotin Award
  - Accessibility

- 55%+
  - Diversity across company
Our growing global go-to-market footprint

- **Direct Sales**
  - 40+ countries
  - 20+ Statewide buying agreements
  - 40% growth in direct sales team in fiscal year ending January 31, 2021

- **Channel Partners**
  - 40+ countries
  - 1,800+ integrated technologies
  - 2x growth channel partners
  - 4x growth in channel bookings

1) Comparison period FY2021 vs. FY2019
Growth, scale, stability and strong fundamentals

**Growth**

**20%**

Q3 FY22 Subscription Revenue Growth 1,2

Top-line growth fueled by higher win rates and growth in New ARR Bookings

**Scale**

**$150M**

Q3 FY22 ARR 1,2

Advantage of scale supports our leading market position across Higher Ed, K-12 and Corporate end markets

**Stability**

**89%**

Recurring Revenue 1,2

Recurring subscription model is predictable, measurable, and built to scale

**Visibility**

**107%**

FY21 Net Revenue Retention Rate 2,3

Proven ability to grow wallet share with existing customers coupled with large $269M1 FY213 backlog4

**Stickiness**

**3-5**

Year term for a majority of subscription revenue contracts

Attractive long-term ROI on sales and marketing investments given long customer tenure

**Profitability**

**$3.2M**

Q3 FY22 Free Cash Flow 1,2

Meaningful cash flow generation allows us to invest today to accelerate future growth and extend our competitive lead

---

1) Refers to period ended October 31, 2021
2) See “Non-IFRS Financial Measures”
3) D2L has a fiscal year ending January 31
4) Backlog is defined as non-cancellable performance obligations under contract with customers inclusive of deferred revenue

Note: All denominations are U.S. dollar
Our growth equation

GROWING OPPORTUNITY PIPELINE

HIGHER WIN RATES

INCREASING NEW CUSTOMER GROWTH AND FUTURE REVENUE

Note: D2L has a fiscal year ending January 31

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Quarters</th>
<th>Revenue (US$ millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jul 31, 2020</td>
<td>Jul 31, 2020</td>
<td>$30.9</td>
</tr>
<tr>
<td>Oct 31, 2020</td>
<td>Oct 31, 2020</td>
<td>$33.2</td>
</tr>
<tr>
<td>Jan 31, 2021</td>
<td>Jan 31, 2021</td>
<td>$33.9</td>
</tr>
<tr>
<td>Apr 30, 2021</td>
<td>Apr 30, 2021</td>
<td>$34.5</td>
</tr>
<tr>
<td>Jul 31, 2021</td>
<td>Jul 31, 2021</td>
<td>$36.8</td>
</tr>
</tbody>
</table>
High visibility to future growth

New bookings added to ARR and backlog on contract signing

Average 3-4 month lag until customer go-live

Conversion of backlog as revenue is recognized

Majority of subscription contracts having a term of 3-5 years

Note: D2L has a fiscal year ending January 31
1) See “Non-IFRS Financial Measures”
Generating free cash flow while investing for growth

History of disciplined spending

Increasing win rates show return on recent investments

Now is the time to capture the market

Note: D2L has a fiscal year ending January 31
1) See "Non-IFRS Financial Measures"
2) Free Cash Flow is defined as cash provided by (used in) operating activities less net additions to property and equipment
Proven history of expanding value derived by customers

100%+ Net Retention Rate

Up-sell strategy aligned with customer demand trends

Performance+, Engagement+ completes personalized learning on a unified platform

Upfront sales investments paves way for future returns

Scaled sales team by 40% YoY to drive retention and expansion opportunities

Proven history of expanding value derived by customers

100%+ Net Retention Rate

INCREASING EXPANSION MOMENTUM

ARR EXPANSION BY COHORT
(Current ARR as a multiple of beginning ARR)

FY20 Cohort
FY19 Cohort
FY18 Cohort

FY18 FY19 FY20 FY21

FY20 Cohort
FY19 Cohort
FY18 Cohort

1.4x
1.2x

Note: D2L has a fiscal year ending January 31
This chart illustrates the total ARR for each new customer implemented over the past few years since full migration to the cloud (and stopped selling on-premise installations). A cohort shows customers who made their initial purchase from D2L in a given year.
## D2L’s target operating model

### Investing in accelerating revenue growth

<table>
<thead>
<tr>
<th></th>
<th>Twelve months ended</th>
<th>Medium Term (FY25)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jan 31, 2021 (FY 2021)</td>
<td>Jul 31, 2021 (LTM)</td>
</tr>
<tr>
<td><strong>Revenue Growth</strong>¹</td>
<td>15%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Adjusted Gross Margin</strong>²</td>
<td>61%</td>
<td>60%</td>
</tr>
<tr>
<td><strong>Adjusted EBITDA Margin</strong>²</td>
<td>5%</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Free Cash Flow Margin</strong>²</td>
<td>12%</td>
<td>6%</td>
</tr>
</tbody>
</table>

---

**Note:** D2L has a fiscal year ending January 31
1) Per year  
2) As a % of Revenue  
3) See "Forward-Looking Information"

### Pipeline at record levels
- Achieved 20%+ growth by improving win rates
- Scaled sales team by 40% YoY
- Optimizing cloud costs
- Automating support

---

Twelve months ended: Jan 31, 2021 and Jul 31, 2021 (LTM)  
Medium Term (FY25): 2025

- **Revenue Growth**: 15% (FY 2021) to 21% (LTM)  
- **Adjusted Gross Margin**: 61% (FY 2021) to 60% (LTM)  
- **Adjusted EBITDA Margin**: 5% (FY 2021) to 1% (LTM)  
- **Free Cash Flow Margin**: 12% (FY 2021) to 6% (LTM)
Press our advantage

New Customers
33% growth in fiscal year ending January 31, 2021
- Expansion of direct sales and channel partnerships
- Increasing marketing investment

Grow share of wallet
40+ customer success professionals
- Cross-sell add-on solutions and services
- Adoption campaigns
- Education & support

Expand platform
+20% of total revenue earmarked for R&D
- Partnership portfolio expansion
- Mastery-based learning
- Analytics, AI, ML
- Open standards/ APIs

International expansion
Less than 20% of revenues today
- Regional presence in key markets
- Emerging market pricing strategies
- Digitization greenfield

Capture Intersectional Value
Future product offerings
- Accelerated growth with integrated university and corporate upskilling offering
- Digital skills development
- Revenue share
- Flywheel within current business model

M&A
Opportunistic investments or acquisitions that reinforce mission
- Drive growth within base with increased upsell
- Expand target markets with additional functionality, resources and reach
- Enable new market entry
- Provide cross-sell opportunities

PULLING AWAY FROM THE COMPETITION
Advancing our learning platform for the future

Accessible
Cloud
Mobile
Blind/deaf friendly

Collaboration
Video
Portfolio
Activity feed

AI Informed
Data aggregation of learning events
AI / ML insights, risk indicators
Visual analytics

Upskill and Reskill
Supports employers with curated catalogue of courses leading to micro-credentials and certificates

Learning Graph
Recognized proof of the learning outcomes or skills a learner has achieved following all learning experiences; a life-long “transcript” of one’s education and learning
The learning platform for the future of work and learning

**Singular cloud platform** serving all education and corporate markets and where they intersect

**Massive addressable market** driven by tailwinds, including corporate upskilling and learning loss

**Success at scale** with 15M learners¹ across 1,000 customers in more than 40 countries

**20+ years** and **1,000 people** with a singular focus to be a category leader

**High growth and predictable business** with growing customer base and new ARR bookings growth

**Loyal customers** with a majority of subscription contract terms of 3-5 years

---

¹ Active users which includes learners, staff and instructors
**Strong Executive Leadership**

**MANAGEMENT**

**John Baker | CEO**
Founded D2L in 1999 at the age of 22; Business Council of Canada, Industry Strategy Council, and Chair of Digital Economic Strategy Table

**Puneet Arora | CRO**
Joined D2L 2018; formerly led sales teams at 8x8, Salesforce, Oracle and Liveperson

**Anna Forgione | CLO & Corporate Secretary**
Joined D2L 2013; formerly GC Americas, Open Text; and Co-founder of Telephony@Work

**Alys Reynenders Scott | CMO**
Joined D2L 2021; former CMO at Definitive Healthcare, Salary.com & PeopleFluent

**Tom Donnelly | Chief Corp Dev Officer**
Joined D2L 2020; former co-founder & COO of Sandvine; VP of PixStream & West End Systems

**Melissa Howatson | CFO**
Joined D2L 2013; formerly of Primal Fusion, Bend All Automotive and KPMG

**Stephen Laster | COO**
Joined D2L 2022; formerly Ellucian, Penn Foster, McGraw Hill Education and Harvard Business School

**Nick Oddson | CTO**
Joined D2L 2013; formerly SVP R&D at Open Text

**Yvonne Bell | SVP People & Culture**
Joined D2L 2014; formerly of Open Text & KPMG

---

**AWARD-WINNING CULTURE**

**94%**
Approve of CEO

**44%**
Women in Executive Leadership

Waterstone CANADA'S MOST ADIMRED CORPORATE CULTURES 2020

Talent Board CANDIDATE EXPERIENCE AWARDS

BEST PLACES TO WORK 2022
Board of Directors with Industry Leadership

J. Ian Giffen, Lead Independent Board Member
Chair Kinaxis; former board member of Macromedia, Descartes Systems (Chair), Ruggedcom, MKS, Absolute Software, Corel, Certicom, Open Text; former venture capital at Helix, XDL, OMERS; former VP, Finance and CFO Alias Research

Tim Connor, Independent Board Member
Partner, NewView Capital, a growth equity investment firm; board member of five other private technology companies, former CFO, Code42, Datalogix and Access Health

The Right Honourable David Johnston, C.C., C.M.M., C.D., Independent Board Member
28th Governor General of Canada from 2010 to 2017; former Principal and Vice-Chancellor of McGill University and President and Vice-Chancellor of Waterloo University; and current board member of Fairfax Financial Holdings and Dexterra Group

Tracy Edkins, Independent Board Member
Former Chief Human Resources Officer, Splunk; former VP of Human Resources, Global Product and Technology, eBay Inc.

Robert Courteau, Independent Board Member
Former CEO, Altus Group, former Regional President of North America, SAP America Inc.; and current board member of Kinaxis and Morneau Shepell

John Baker
Meritorious Service Cross for Impact on Learning; founded D2L in 1999 at the age of 22; Business Council of Canada, Industry Strategy Council; and Chair of Digital Economic Strategy Table
D2L in action: McClain Hermes

Para Swimming World Champion and American Record Holder

The accessibility and flexibility of D2L Brightspace allowed Hermes, a blind student, to study, travel, compete, and swim while achieving her high school diploma and becoming a world champion.