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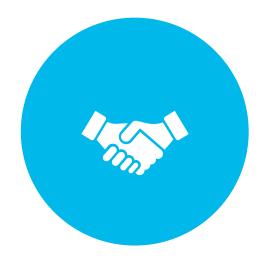
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### Sale of Alm. Brand Liv & Pension ("Life")

### Conditional agreement to sell Life to Nordic I&P

- Nordic I&P will take over all shares of Life
- The transaction is subject to approval by the Danish Financial Supervisory Authority and closing is expected take place shortly hereafter
- Alm. Brand Forsikring will receive cash payment of an amount of DKK 1,100m equal to 2.0x the book value of Pension's equity as of 30 June 2021
- Oistribution agreement on pension products through Alm. Brand Forsikring





### Alm. Brand in brief

Alm. Brand is a Danish financial services group We carry on business within Non-life Insurance and Life Insurance

# We take care of our customers



**Our identity** 

Proper conduct

Proper conduct is the core of Alm. Brand. We behave properly and treat our customers and each other in a fair and proper manner.

Commitment

At Alm. Brand, we make an effort. We are committed to being there for our customers in their everyday lives and to being focused on their needs.

**Making it simple** We are pragmatic and see things from the customer's perspective. We ensure simplicity and swiftness by being easy to reach and by offering good self-service solutions.

Founded

1792

Alm. Brand was founded by Royal Decree on 29 February 1792 – 229 years ago.

Employees at end-2020

1,400

We are close to 1,400 employees working at our head office in Copenhagen and in our local offices.

Alm. Brand af 1792 fmba

45%1

Our largest shareholder is Alm. Brand af 1792 fmba, which holds about 45% of the shares of Alm. Brand A/S.



### Our business model

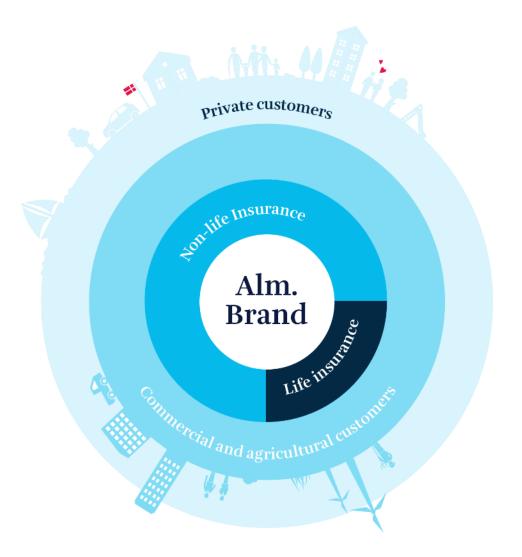
We offer excellent customer service and high-quality products covering our customers' financial needs.

#### **Benefits for our customers**

- Financial advisory services tailored to the needs of each individual customer
- Online services
- High quality and customer satisfaction

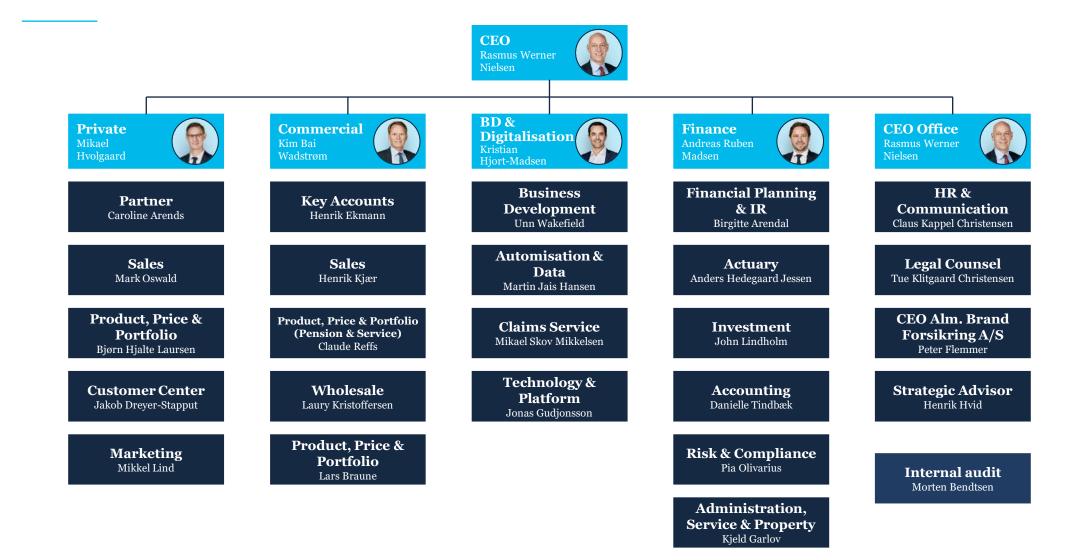
#### Benefits for Alm. Brand

- Many customer contact points
- Synergies in the form of shared functions and knowledge sharing across the organisation
- Long-term customer relations
- In-depth knowledge of our customers' needs, solutions and risks
- Extensive partnership network across Denmark
- Strong brand
- Synergies in the form of shared functions





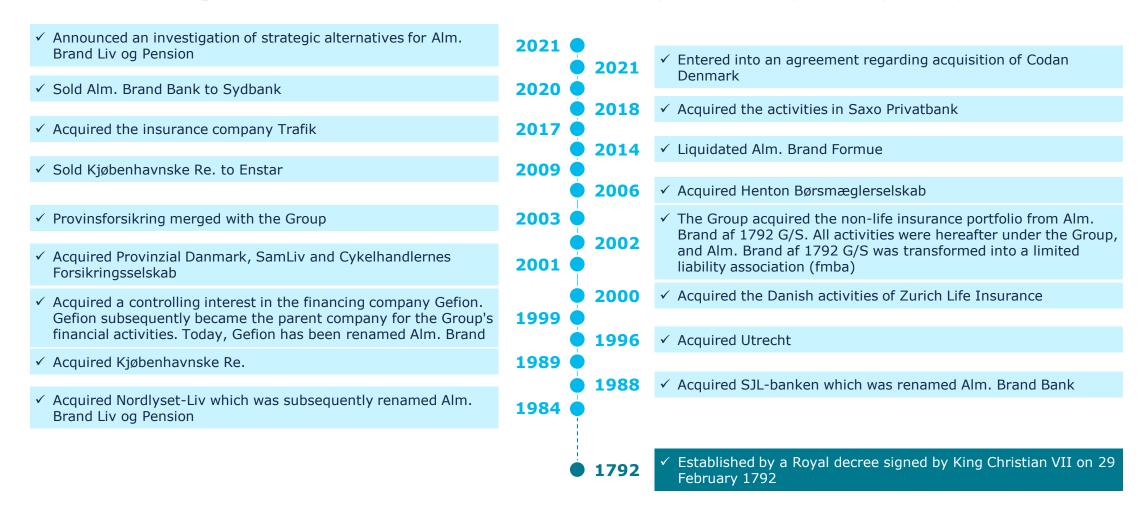
## New organisational structure with enhanced customer focus





### Corporate milestones achieved

#### Alm. Brand has a proven track record of M&A execution and integration through its long history





### Alm. Brand today

#### Provides non-life and life insurance products in Denmark



#### Non-life insurance





#### Alm. Brand at a glance



Headquartered in **Copenhagen** with ~1,400 employees



Established in 1792 and third largest insurance company in DK with a market share of ~9%



Non-life insurance assists around **360,000** households and **90,000** corporate customers. Life insurance around **70,000** customers



### Alm. Brand Non-life at a glance

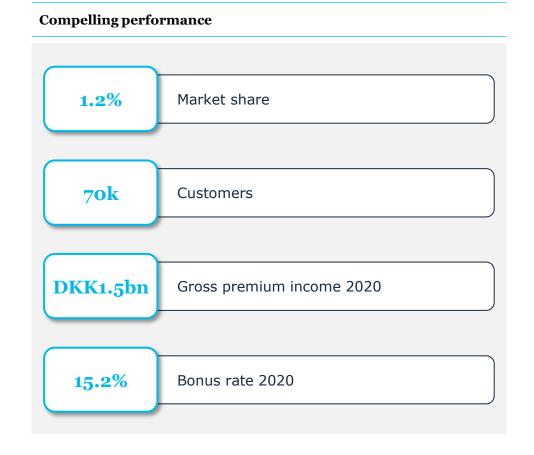
#### Key segment highlights Private customers Commercial and agricultural customers Portfolio Portfolio 58% 9% of new sales of new sales of new sales Customer service Tied agents **Brokers** centres Supported by a centralised Provide advisory services locally from either sales department responsible for Provide advisory services centres or preparing quotations and to private customers from regional offices serving brokers two customer service centres





### Alm. Brand Life at a glance

#### Key segment highlights<sup>1</sup> Private **Commercial Agricultural** Due to the sale of Alm. Brand customers customers customers Bank, the distribution split will change in the upcoming years 60% 9% 31% of new sales of new sales of new sales Customer Tied agents **Consultants** Branches service centres Facilitate customer Work closely with the Branch-based pension Provide customer service and answer contact to tied agents and focus advisers work closely consultants and questions of a more on more complex with the bank handle more simple technical nature pension schemes advisers who have pension schemes the primary contact locally at the to customers customers' premises



Note: 1) Distribution split based on 2020 premiums



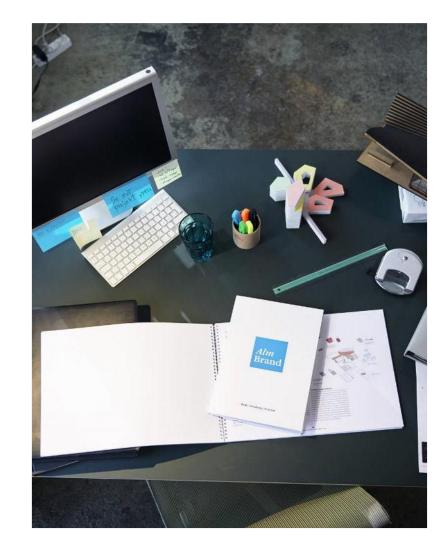
### Ordinary inspection by the Danish FSA

The Danish FSA initiated a ordinary inspection of Alm. Brand Forsikring in Q1 2021.

Management expect the Danish FSA to publish the result in the first part of Q4 2021.

The Management expects some orders relating to among other things the adoption of certain policies and instructions as well as updates to the capital plan to reflect Alm. Brand Forsikring's strategic planning period.

The Management expects that Alm. Brand Forsikring will be able to comply with the orders, if received, within the required timeframe.





### Group targets for the period until 2022

Targets will be updated following the acquisition of Codan Denmark







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### **Transaction overview**

#### **Transaction**



Agreement to acquire Codan (DK) & Privatsikring ("Codan") from Tryg/Intact

### Consideration



DKK 12.586bn (c. EUR 1.69bn) in cash1

### **Synergies**



Significant run-rate expenses and claims synergies of DKK ~600m per annum to be fully realised by 2025

### **Timetable**

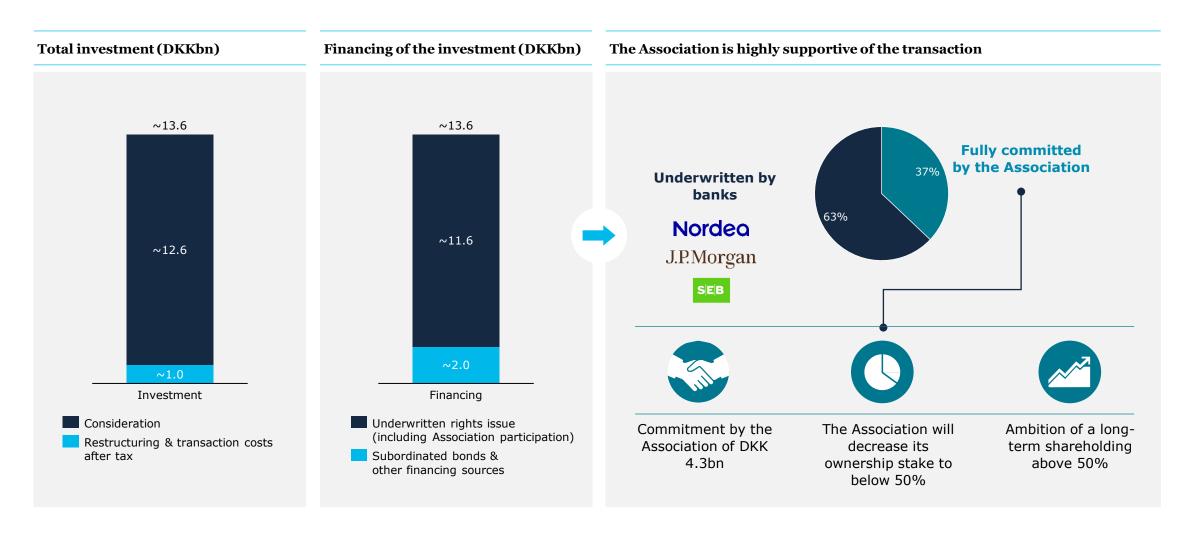


Closing expected in H1 2022

<sup>&</sup>lt;sup>1</sup> In addition, the consideration will be adjusted on a capital neutral basis in order to account for any changes in Codan's own funds post the de-merger and to account for the earnings generated between the de-merger date and completion



### Financing of the transaction with support from the Association



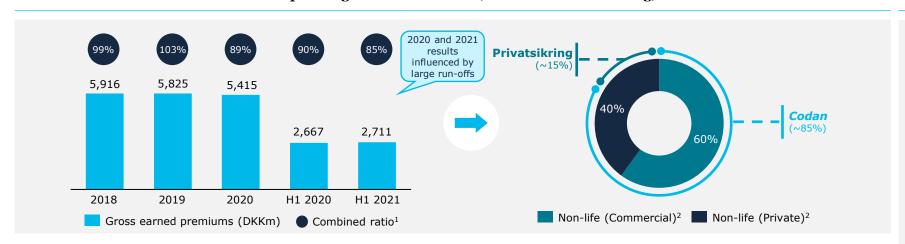
Note: Alm. Brand af 1792 fmba ("The Association")

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### **Introduction to Codan**

#### Codan is a traditional non-life insurer operating under two brands (Codan and Privatsikring)



#### Non-life insurance





#### Codan at a glance



Headquartered in Copenhagen with ~1,0004 employees



Established in 1916 and fourth largest insurance company in DK with a market share of ~9%

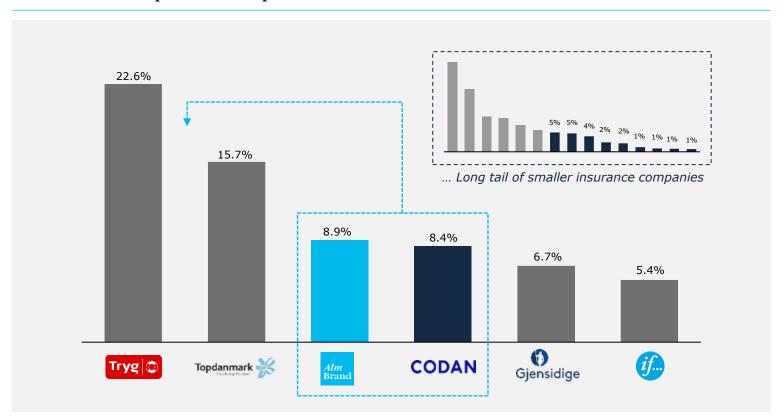


Assists around
240,000 households
and 50,000
corporate customers



### Danish non-life insurance market overview

#### Overview of the competitive landscape in Danish non-life insurance market<sup>1</sup>



#### **Key statistics**

**DKK 61.5bn<sup>2</sup>** 

Market size 2020<sup>3</sup>

3.9%

Market size CAGR 2016-2020<sup>3</sup>

~85%<sup>2</sup>

Market combined ratio 2020



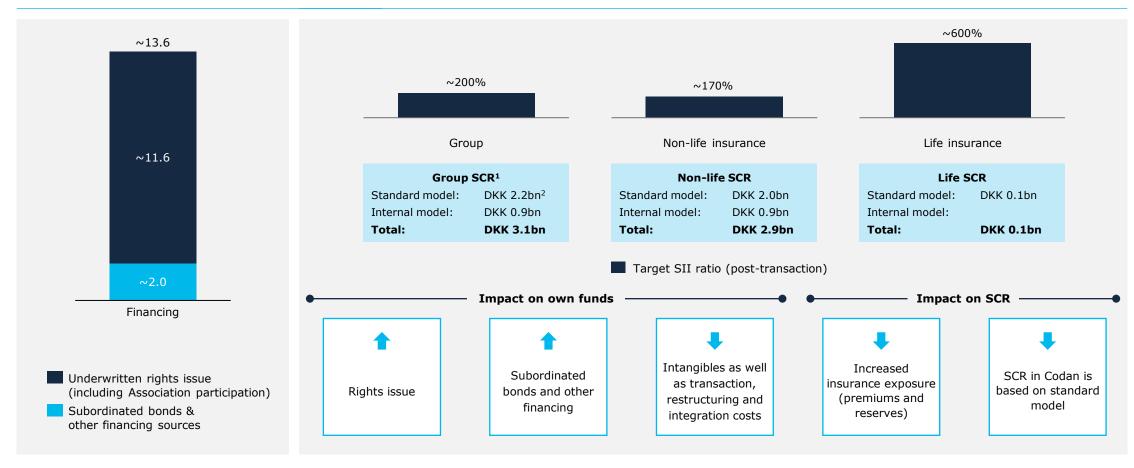
### In-market transaction with a great strategic fit





### Robust solvency position maintained post transaction

Financing of the investment (DKKbn) Solvency II ratio overview based on Alm. Brand internal model (estimated pro-forma)



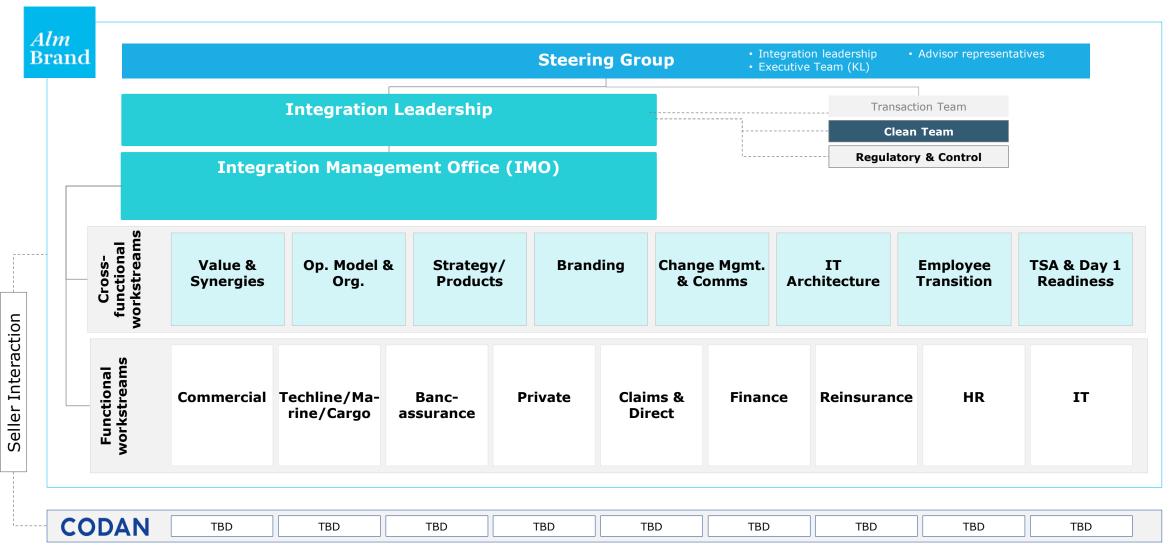


# Transaction team with huge insight of Codan minimising integration and execution risk

	Name	Current role in Alm. Brand	Role in Codan	Left Codan	Years in Codan	Capabilities
	Henrik Hvid	Strategic Advisor - M&A	CFO / CRO, RSA Scandinavia	Q3 2020	14	<ul> <li>6 years in Senior Executive team in RSA Scandinavia (incl. Codan Denmark)</li> <li>Strategy Execution – RSA Scandinavia Transformation 2015-2020</li> <li>Finance / Capital /Investment / Payment services</li> <li>Risk &amp; Compliance – 2nd line</li> <li>Fit &amp; Proper (CFO / CRO)</li> <li>Top 50 Executive RSA Group</li> </ul>
	Mikael Hvolgaard	Executive VP, Private	UW Director and Interim MD DK	Q1 2020	3	<ul> <li>3 years in Codan Denmark Management Team</li> <li>UW and Portfolio Management – Private and Commercial</li> <li>Remediation of Commercial and Techline Portfolios</li> </ul>
	Bjørn Hjalte Laursen	Director, PPP Private	Head of Portfolio Management	Q1 2021	16	<ul> <li>16 years in Codan Denmark / RSA</li> <li>Positions: Risk Analyst, Actuarial Analyst, Head of Pricing P&amp;P, Head of Technical Pricing &amp; Data and latest Portfolio &amp; Product Director</li> </ul>
	Pia Olivarius	Director, Risk & Compliance	Head of Enterprise Risk Management	Q2 2021	12	<ul> <li>12 years in Codan Denmark</li> <li>Positions: Risk and Control Consultant, Capital and Financial Risk Manager, Head of Enterprise Management</li> <li>Financial Control Framework (UW, Claims, Re-insurance, Pricing etc.)</li> <li>Operational risk and assurance</li> <li>Financial management</li> </ul>
	John Lindholm	Director, Group Investment	Head of Nordic Investment	Q2 2020	4	<ul> <li>4 years in Codan Denmark</li> <li>Positions: Head of Investment Management</li> <li>Responsible for all treasury and investment activities in the Nordic group</li> </ul>
	Unn Wakefield	Director, Business Development	Director, Personal Lines	2018	4	<ul> <li>4 years in RSA</li> <li>Positions: Product Director (personal insurance), Director Personal Lines (acting)</li> <li>Profit &amp; Loss responsibility for all Private Products, Customer segmentation model</li> </ul>
	Birgitte Arendal	Director for Finance Partners and IR, Project Manager for the acquisition of Codan DK	Pricing Analyst	2006	3	<ul><li>3 years in Codan Denmark and 3 years in RSA (until 2008)</li><li>Positions: Actuarial pricing and analysis</li></ul>
8	Troels Sander Danielsen	Business Development	Senior Development Manager	2018	4	<ul><li>4 years in Codan Denmark</li><li>Positions: Senior Development Manager</li></ul>



### A proven programme setup







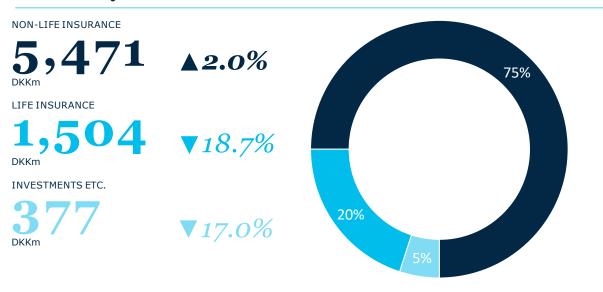
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### Overview of 2020 and H1 2021 results

#### Income by business area in 2020



7,352

DKKm

PROFIT BEFORE TAX

833

DKKm

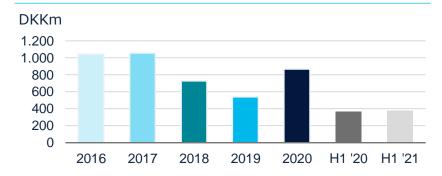
17.1%

17.1% before tax

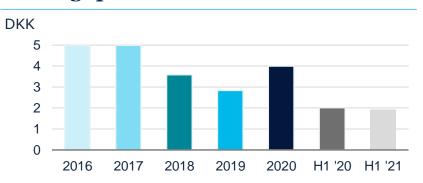
EARNINGS PER SHARE

**4.00** 

#### **Profit before tax**

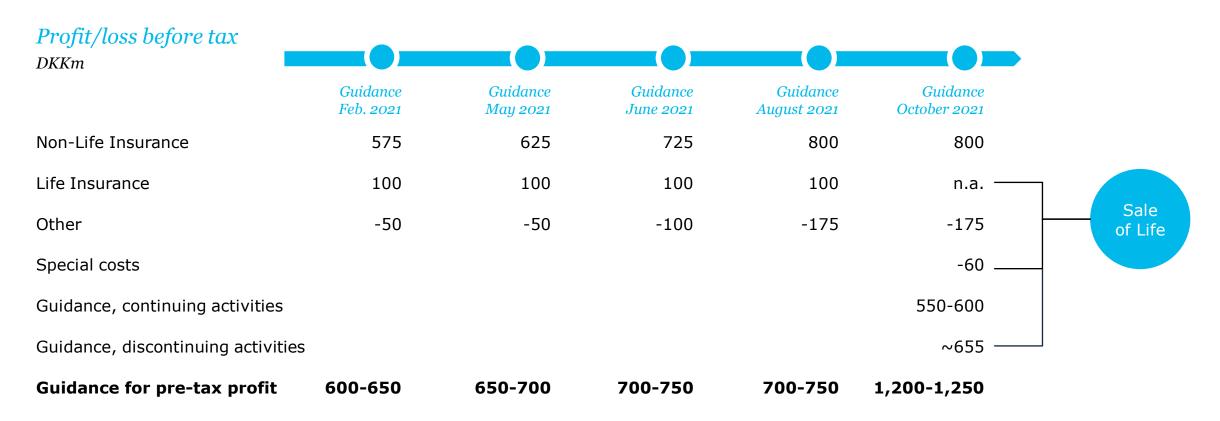


### **Earnings per share**





### **Updated profit guidance for 2021**

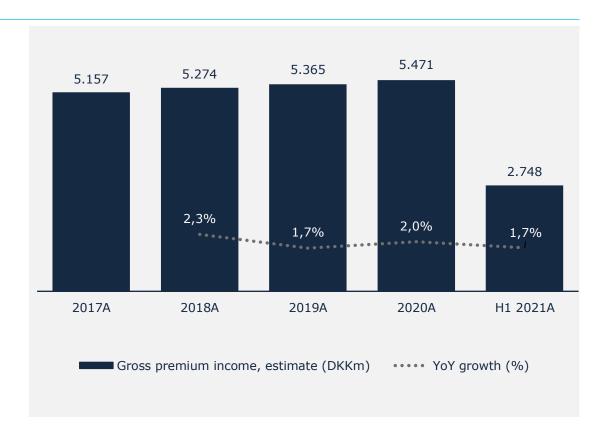




### Non-life gross premium income development

#### Non-life gross premium income

- Stable growth in premiums over the last years reflecting robust development slightly below market trend growth
- The focus on strategic partnerships, cross-selling and online sales is showing promising potential to drive future growth across the business
- Low customer churn is key to secure the growth expectations and a strong customer focus is driving customer churn to an even lower level

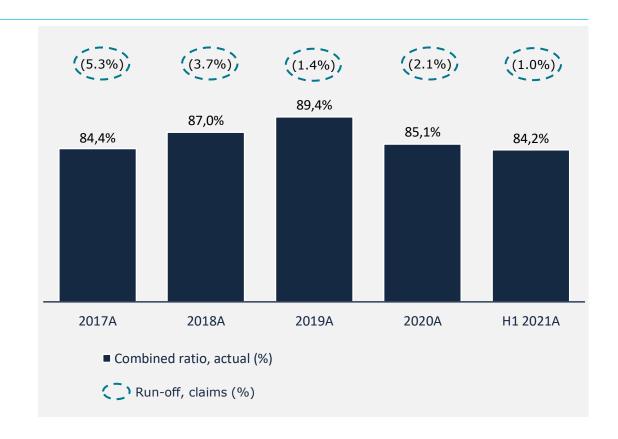




### Non-life combined ratio development

#### Non-life combined ratio

- Steady development in combined ratio expected following roll-out of earnings enhancing and claims costs saving initiatives
- Development reflecting both tailwinds on claims ratio as well as recurring improvement of underlying business
- Stable profitability expectations are driven by a strong focus on profitable underlying business and stable expense expectations
- Expenses relating to investments in strategic partnerships are included in the expectations
- Normalized course of underlying incurred claims, weather and large losses expected in Jun-Dec 2021





### Non-life insurance Combined ratio

Non-life insurance – combined ratio development

Reinstatement premium

Change in risk margin, run-off result and

Run-off result, claims

current year

Combined ratio<sup>1</sup>

#### **H1 H1** 2020 2019 2018 2017 2016 2021 2020 % Gross claims ratio<sup>1</sup> 62.5 64.5 67.4 65.2 63.3 60.4 64.6 4.9 Net reinsurance ratio 4.3 4.5 3.6 4.6 4.6 3.6 69.0 68.2 69.8 66.9 65.3 Claims experience<sup>1</sup> 66.8 72.0 17.4 17.5 16.9 17.4 17.2 17.5 16.9 Gross expense ratio 84.2 86.5 85.1 89.4 87.0 84.4 82.2 Combined ratio<sup>1</sup> Combined ratio, underlying business<sup>1</sup> 81.4 82.6 81.3 82.6 82.4 81.3 80.4 COVID-19 effect, estimated (1.8)(1.1)(2.2)Combined ratio, underlying business<sup>1</sup> 81.5 79.6 79.1 82.6 82.4 81.3 80.4 Weather-related claims, net of reinsurance 2.2 0.8 2.2 1.5 2.6 1.2 1.5 Major claims, net of reinsurance 6.2 7.4 7.0 4.8 5.7 7.3 6.6

- Strong and stable underwriting result
- Stable major claims not exceeding 8% in any recent year
- Weather-related claims typically at 1.0-2.5%
- Overall combined ratio very healthy and well below management's target of 90%

(0.1)

(7.9)

0.2

82.2

0.0

0.3

84.4

(5.3)

0.0

(1.0)

(2.2)

84.2

0.0

(2.3)

0.3

86.5

0.0

(2.1)

0.4

85.1

0.0

(1.4)

(0.1)

89.4

0.0

(3.7)

(0.2)

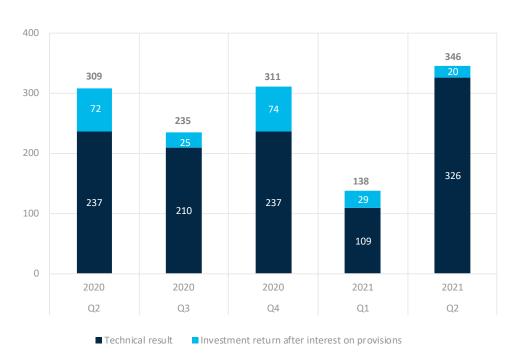
87.0



### Highlights of Q2 non-life insurance results

- Strong Q2 financial results supported by favourable trend in the underlying business, but also by a positive one-off effect from the expansion of the partial internal model
- Reopening of society leading to pick up in growth as well as normalisation of claims reported
- Run-off result of around 2%
- Investment result driven by favourable financial market developments

### Profit/loss before tax DKKm





# **Highlights of Q2 non-life insurance results – gross premium income**

- After the reopening of society, we were able to begin holding face-to-face customer meetings again at the end of the quarter
- Targeted efforts were made to provide advice on changes in commercial customers' insurance requirements as a result of COVID-19
- Initiatives directed at private customers comprise e.g.
   campaigns and pricing initiatives in motor insurance lines
- Continued focus on profitable growth

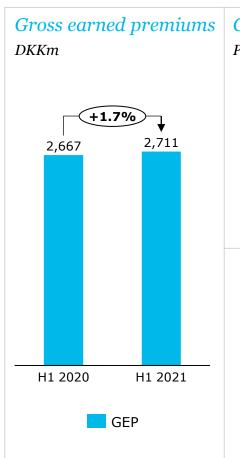
### Growth in gross premium income

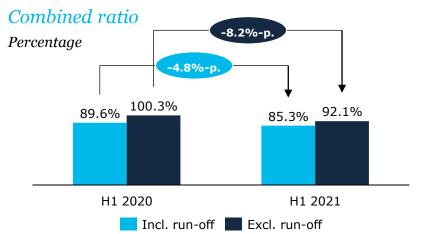
Per cent, y/y

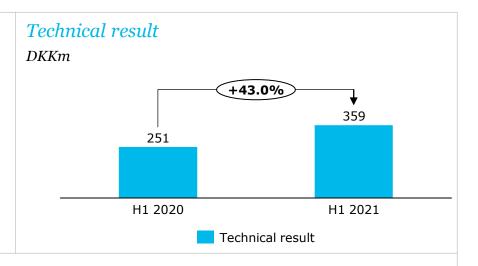




### Positive H1 2021 development in Codan Denmark







- Positive growth in gross earned premiums
- Positive development in the technical result driven by a series of performance-enhancing initiatives especially in commercial lines
- Large claims decreased by 4.8%-points compared to H1 2020
- Combined ratio including and excluding run-off gains has improved compared to the same period last year
- Overall satisfying development





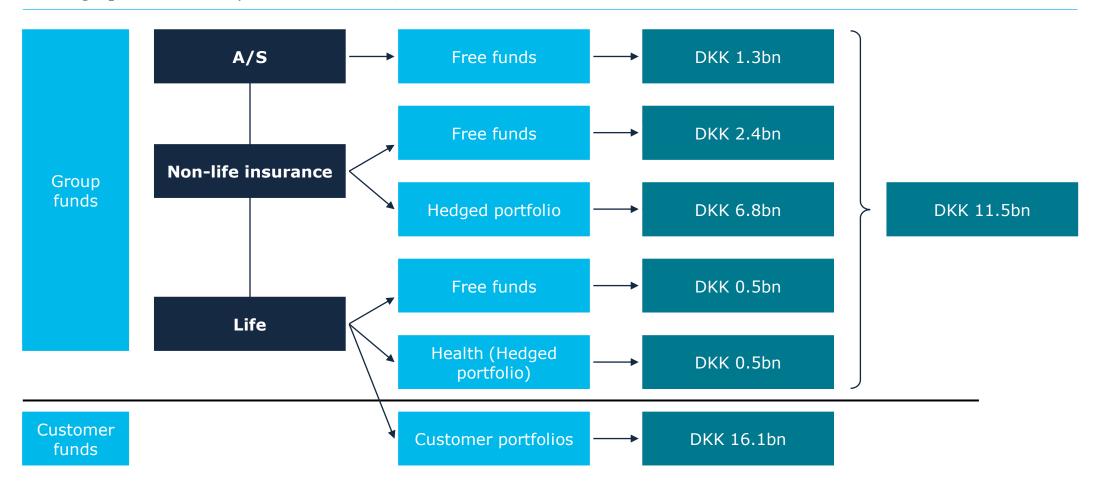
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### Investment portfolio overview H1 2021

The hedged portfolios have very small financial limits, which means the risks are within the free funds





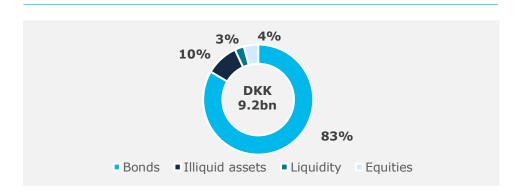
### Low risk in the investment portfolio

### High liquid government and covered bonds in DKK characterise the investment portfolio

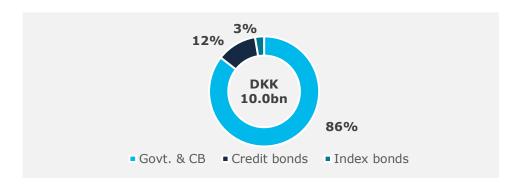
#### Asset allocation - own funds, H1 2021



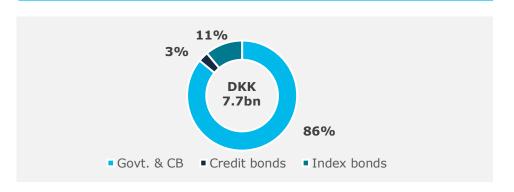
#### Asset allocation - non-life portfolio, H1 2021



#### Bond allocation – own funds, H1 2021



#### Bond allocation - non-life portfolio, H1 2021



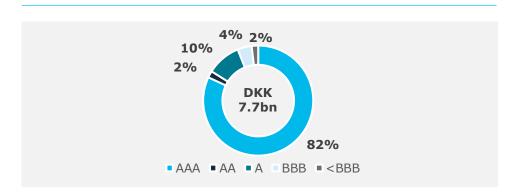


### Mainly AAA rated bonds and low currency risk

#### Rating distribution – own funds, H1 2021



#### Rating distribution – non-life portfolio, H1 2021



#### Currency positions (DKKm) – own funds, H1 2021



#### Currency positions (DKKm) - non-life portfolio, H1 2021





### **ESG** initiatives

#### ESG at Alm. Brand

	Environment and climate	Social conditions and employee relations	Business ethics	Human rights	Responsible investments
UN Global Compact	Principles 7 to 9	Principles 3 to 6	Principle 10	Principles 1 and 2	Principles 1 to 10
Initiatives and results in 2020	<ul> <li>Total energy consumption per employee decreased by 16% relative to 2019 primarily as a result of COVID-19, which reduced both driving and energy consumption in offices</li> <li>Continued focus on energy management and replacement of energy sources</li> <li>Ongoing upgrade of the Group's car fleet and leasing cars with the purpose of reducing CO<sub>2</sub></li> <li>Discount on electric and hybrid cars – albeit not the only player in the market servicing this segment, Alm. Brand is doing significant discounting on these rates</li> </ul>	<ul> <li>Continued efforts with injury prevention gives positive results</li> <li>Efforts to support management and ensure well-being and health after COVID-19 shutdowns and effective handling changed circumstances for customer contact and advice</li> <li>Continued high job satisfaction despite a lot of work from home and challenges in continuation of COVID-19</li> </ul>	<ul> <li>Supplier policy and business procedures maintained for prevention of irregularities</li> <li>Focus on solving insurance fraud clarifies again this year for record amount</li> <li>Continued efforts and initiatives for money laundering prevention</li> <li>Alm. Brand's travel insurance, how the company accommodated customers' needs and ensured a safe holiday throughout the summer made Alm. Brand basically the company with the best COVID-19 coverage not affecting price levels</li> </ul>	<ul> <li>Continued preparedness for prevention of human rights violations</li> <li>No reported violations in 2020</li> </ul>	<ul> <li>Transfer of management of the Group's investments to external manager</li> <li>Management is done in compliance with the standards of the UN Global Compact, ESG options and active ownership. In addition, there is specific opting out of i.a. weapons and tobacco</li> <li>Support for the Paris Agreement and exclusion of companies with particularly climate-damaging business</li> </ul>
Policies and guidelines	<ul><li>Environmental and climate policy</li><li>Car policy</li><li>Purchasing policy</li></ul>	<ul> <li>Policy for social conditions and employee relations</li> <li>Policy for diversity</li> <li>Health policy</li> <li>Senior policy</li> <li>Sponsorship policy</li> </ul>	<ul><li>Anti-corruption policy and bribery</li><li>Supplier policy</li><li>Gift policy</li></ul>	■ Human rights policy	<ul><li>Policy for responsible investments</li></ul>
Management and systems	■ Energy and climate reporting	<ul><li>Employee satisfaction survey</li><li>Diversity reporting</li></ul>	<ul> <li>Screening and reporting</li> <li>Preparedness against money laundering and terrorist financing</li> <li>Claims inspection</li> </ul>	Screening and reporting through external manager	<ul><li>Screening and reporting through external manager</li></ul>
Organization and anchoring	Properties	<ul><li>HR</li><li>Marketing</li></ul>	Law	Asset liability management	Asset liability management

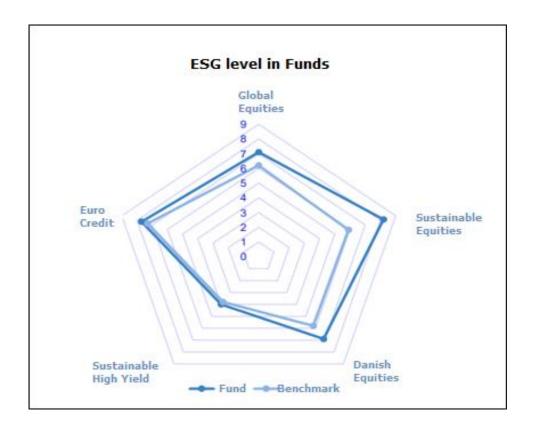


### **ESG** in Investments

- The investments are outsourced to external managers. In accordance with the management agreements, the managers must ensure compliance with the standards in the UN Global Compact, which Alm. Brand also co-signs.
- The agreements specifically include the opt-out of controversies such as weapons, tobacco, alcohol, gambling and pornography, as well as violations of international norms.
- In addition, a number of options are included in accordance with ESG and active ownership, where analyzes of companies' ESG performance are within the selection process and risk monitoring.

#### Green / ESG assets (DKKm) – Life + Non-life, H1 2021

Green / ESG Bonds	371	
Green / ESG Stocks	399	
Climate friendly real estate	175	
Green / ESG investments total		945
Government / covered bonds		22.397
Other		4.254
Total		27.596





### **Current solvency position**

#### **Solvency ratios**

H1 2021 (DKKm)	Forsikring	Forsikring excluding Pension	Pension	Alm. Brand A/S
Own funds	2,205	1,667	813	3,707
SCR	915	915	138	1,476
Difference	1,290	752	675	2,231
Solvency ratio	241%	182%	589%	251%

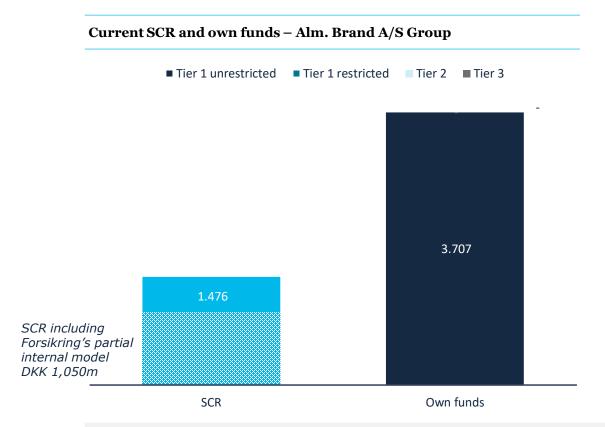
#### Alm. Brand Forsikring's SCR at a glance

H1 2021 (DKKm)	Standard model	Standard + partial internal model
Market risk	430	430
Non-life insurance	1,084	660
Health insurance	732	303
Counterparty risk	77	77
Diversification	(767)	(486)
Sub-total (BSCR)	1,556	1,002
Operational risk	171	171
Loss absorbing effect	(328)	(258)
SCR	1,399	915

- Alm. Brand Forsikring A/S applies the Partial Internal Model / in combination with the standard formula provided in the Solvency II legislation for the calculation of the company's capital requirement
- Solvency ratio is 241% at end of June 2021
- Total capital of DKK 2,205m against a solvency capital requirement (SCR) of DKK 915m
- The expansion of the partial internal model has been approved by the Danish FSA in June. The isolated effect of this is a fall in SCR of DKK 192m



### **Current solvency position**



#### Current own funds - Alm. Brand A/S Group

Tier	Limit	DKKm	% of SCR	% of own funds	PF % of own funds
ΣΤ3+Τ2	≤ 50% of SCR	0	0%	0%	-
Tier 3	≤ 15% of SCR	0	0%	0%	- 
Tier 2	≤ 50% of SCR	0	0%	0%	     ~20%
Tier 1 restricted	≤ 20% of T1	0	0%	0%   	~5%
Tier 1 unrestricted	$\geq$ 50% of SCR $\Sigma$ all T1	3,707	251%	100%   	~75%
Total		3,707	251%	100%	100%

- An extraordinary dividend of DKK 1,015m has been paid to Alm. Brand A/S in June and Life has paid a dividend of DKK 250m to Alm. Brand A/S in order to finance part of the acquisition of Codan
- The Group is able to tailor the capital structure in the most efficient way since at present all tier 2 capital has been repaid and there are no other loans in the capital structure



### Financial policy for payout, solvency and leverage

#### Target payout ratio, solvency ratio and leverage

Payout

- Target is a minimum payout ratio of 70%
- In the evaluation hereof will be if there is an expected increased need of capital in the coming years due to planned activities, certain risks or lack of revenue

Solvency

- Alm. Brand Forsikring A/S has a solvency target of 170% (partial internal model)
- Alm. Brand Liv og Pension does not operate with a solvency target but 5% of life provisions (excluding FDB) plus health and accidents provisions
- Alm. Brand A/S has a capital target as the sum of Non-life and Life plus an addition for other risks (p.t. DKK 150m)
- No formal target for Codan Denmark yet but expecting a solvency target of around 160% (standard model)

Leverage

- No formal target for leverage
- Codan acquisition funding aiming at Tier 2 of around 40% of SCR in AB Forsikring and Codan, non in Life, and Restricted Tier 1 of around 10% of Tier 1 in AB Forsikring and Codan, non in Life





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### **Transaction Summary – Indicative Key Terms**

Tier 2 Indicative Key Terms				
Issuer	Alm. Brand A/S			
Issuer rating (Fitch):	Stable Outlook			
Issue Rating (Fitch):	BBB			
Type of Issue:	Floating Rate Callable Subordinated Tier 2 Notes			
Status of Notes:	Subordinated Tier 2 Capital, will, on issue, be eligible to constitute Tier 2 Basic Own Funds of the Issuer under the Solvency II requirements			
Tenor/Call date	[•] October 2031			
Optional Redemption Dates:	After five years on [•] October 2026 ("First Call Date") and every interest payment date thereafter, subject to the Danish-FSA approval			
Amount & Currency:	DKK benchmark			
Coupon:	3mC + Margin, quarterly, act/360			
Mandatory Deferral:	Cash cumulative and non-compounding if a Regulatory Deficiency Interest Deferral Event has occurred and is continuing or would occur if payment of interest were made			
Additional Early Redemption	Callable on a Rating Agency Event, Tax Event or a Capital Event at the outstanding principal amount together with interest accrued, subject to the Danish-FSA approval.			
Documentation	Stand alone			
Substitution and Variation	Applicable (see Terms & Conditions)			
Denoms / Law / List.	DKK 1m/Danish/Nasdaq Copenhagen			
Use of Proceeds	General corporate purposes			



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### **Risk Factors and Term & Conditions**

### **Below please find links to Risk Factors and Term & Conditions**

■ <u>investorrelations.almbrand.dk/Tier-2</u>