

Privacy policy for Capital Market Day

Alm. Brand A/S ("we") is the data controller for the personal data we collect and process about you in connection with your participation in Capital Market Day.

The purpose of collecting and processing your data is to manage your registration and participation in Capital Market Day.

What categories of personal data do we process?

- Contact details, including name and work email address
- Information about your workplace

Our basis for processing your personal data

- We process your personal data if you have given us your consent (GDPR Article 6(1)(a)).

From whom do we collect personal data?

- You

To whom do we disclose personal data?

We only disclose information that is relevant and necessary to manage your participation in Capital Market Day. We disclose this information based on our legitimate interest pursuant to GDPR Article 6(1)(f), as we have a legitimate interest in processing the necessary information for the purpose of organizing the event.

We may disclose personal data to:

- Alm. Brand Forsikring A/S

When and for how long do we store your personal data?

We delete your personal data after the conclusion of Capital Market Day.

What rights do you have?

You have the right to access the personal data we process about you.

You have the right to rectification. This means that you may demand that we correct any inaccurate personal data about you or that we supplement your personal data with additional personal data if this will make the data more complete or up to date.

You have the right to erasure. This means that in certain circumstances you may have your personal data erased before the time by which we are ordinarily required to generally erase information.

You have the right to restriction of processing. This means that in certain circumstances we are no longer entitled to actively use and process your personal data but only to store them. You may exercise this right, for example if you believe that we are processing inaccurate personal data about you, or if you believe that our processing of data is unlawful.

You have the right to data portability. In certain circumstances, you have the right to receive your personal data in a structured, commonly used and machine-readable format and to have personal data transmitted to another data controller.

You have the right to not be subjected to automated decision-making. This means that you are entitled to require that decision-making or profiling activities which have a significant impact on you are not exclusively based on automated processing. You thus have the right to demand human intervention and the right to speak to us if you want an explanation to a decision or want to contest a decision.

You may withdraw your consent at any time. When we process your personal data based on your consent, you have the right to withdraw the consent. Withdrawal of consent may imply that you will not be able to obtain certain customer benefits. If you have consented to us processing your personal data or using them for marketing purposes, you may withdraw your consent by contacting us.

If you want to exercise your rights, you may contact us using the contact details set out in the section "How to contact us" below.

To whom do we transfer your personal data?

Transfer to data processors

As part of our collaboration with our data processors, we may transfer your personal data to those data processors when they process personal data for us, for example in connection with the provision of our IT systems.

Transfer to third parties outside the EU and the EEA

If we transfer personal data to third parties outside the EU and the EEA, and if the European Commission has not adopted an adequacy decision for the country in question, we will only transfer personal data if the third parties have adopted the European Commission's standard contractual clauses etc., which ensure a level of protection of personal data essentially equivalent to the protection provided within the EU and the EEA. You may receive a copy of the standard contractual clauses by contacting us.

How to contact us

You may contact us at Alm. Brand A/S, Midtermolen 7, DK-2100 Copenhagen Ø, Denmark, company reg. (CVR) no. 77333517, tel. +45 3547 4747 or e-mail almbrand@almbrand.dk.

If you want to exercise your rights or withdraw your consent, you may contact us by e-mail at forsikring.persondata@almbrand.dk or by sending a letter to our address marked "Attn. GDPR and Data Protection Law", and we will then process your request as soon as possible.

If you want to complain about our processing of your personal data, or if you have any other questions, you may contact our Data Protection Officer by e-mail at dpo@almbrand.dk or by sending a letter to our address marked "Attn. The Data Protection Officer".

You are also entitled to file a complaint with the Danish Data Protection Agency. At the Agency's website (www.datatilsynet.dk), you may find information about how to file a complaint with the Danish Data Protection Agency.