Announcement of contemplated date of the annual general meeting and date before which a specific subject must be requested to be included in the agenda

Pursuant to section 90(3) of the Danish Companies Act, it is hereby announced that Alm. Brand A/S intends to hold its annual general meeting on Wednesday, 27 April 2011, which date was also announced to the market by publication of the financial calendar in company announcement no. 12/2010 of 24 September 2010.

The date before which a specific subject must be requested by shareholders to be included in the agenda is Tuesday, 15 March 2011.