Announcement of contemplated date of the annual general meeting and date before which a specific subject must be requested to be included in the agenda

Pursuant to section 90(3) of the Danish Companies Act, it is hereby announced that Alm. Brand A/S intends to hold its annual general meeting on Monday, 27 April 2015, which date was also announced to the market by publication of the financial calendar in company announcement no. 16/2014 of 15 October 2014.

The date before which a specific subject must be requested by shareholders to be included in the agenda is Friday, 13 March 2015.