23 May 2013
Announcement No. 10/2013

Alm. Brand A/S – Report on transactions of executives and related parties of these with Alm. Brand A/S shares

Pursuant to § 28a of the Danish Securities Trading Act and according to a power of attorney given by Jørgen Hesselbjerg Mikkelsen, Alm. Brand A/S hereby reports on transactions of executives and related parties of these with Alm. Brand A/S shares:

Name	Jørgen Hesselbjerg Mikkelsen
Reason	Chairman
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Purchase
Trading day	22 May 2013
Market	Nasdaq OMX Copenhagen A/S
Number	5,000
Cash value in DKK	102,000

Name	Hesselbjerg Agro A/S
Reason	Related party to Jørgen Hesselbjerg Mikkelsen
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Purchase
Trading day	22 May 2013
Market	Nasdaq OMX Copenhagen A/S
Number	5,000
Cash value in DKK	102,000

Contact
Please direct any questions regarding this announcement to Susanne Biltoft, Head of Information and Investor Relations, on tel. +45 35 47 76 61.