8 March 2016
Announcement no. 12/2016

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Anette Eberhard, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Anette Eberhard
Reason	Member of the Board of Directors
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Purchase
Trading day	7 March 2016
Market	Nasdaq OMX Copenhagen A/S
Number	3,249
Cash value in DKK	149,737

Contact
Please direct any questions regarding this announcement to:
Susanne Biltoft, Head of Information and Investor Relations, tel. +45 35 47 76 61.