14 March 2016
Announcement no. 15/2016

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Søren Boe Mortensen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Søren Boe Mortensen
Reason	Chief Executive
Issuer	Alm. Brand A/S
ISIN code	DK0015250344
Description	Shares
Transaction	Grant of share options
Transaction date	14 March 2016
Market	NASDAQ OMX Copenhagen A/S
Number	65,960
Price (DKK)	399,717

Contact
Please direct any questions regarding this announcement to:
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