24 July 2017
Announcement no. 41/2017

Alm. Brand A/S – Weekly report on share buybacks

In the period 17 July 2017 to 21 July 2017, Alm. Brand A/S bought own shares for a total amount of DKK 6.0 million as part of the share buyback programme of up to DKK 300 million announced on 1 March 2017.
The share buy-back programme is expected to run until the end of March 2018. In aggregate, shares of DKK 107.2 million were bought back, equivalent to 35.7% of the overall programme.

Under the share buyback programme, the following transactions were made during week 29:

Date	No. of shares	Average purchase price (DKK)	Transaction value (DKK)
17 July 2017	19,512	59.50	1,160,964
18 July 2017	19,512	59.50	1,160,964
19 July 2017	21,951	60.00	1,317,060
20 July 2017	19,512	60.00	1,170,720
21 July 2017	19,512	60.00	1,170,720
Accumulated during the period	99,999	59.80	5,980,428
Accumulated under the share buyback programme	1,857,297	57.72	107,200,195

Danske Bank manages the share buyback programme, which is completed in accordance with Commission Regulation (EC) No. 596/2014 of 16 April 2014 (the "Market Abuse Regulation").

Following the above transactions, Alm. Brand holds 4,464,568 own shares, equivalent to 2.7% of the share capital.

Transactional data relating to share buy-backs is provided on the following pages in detailed form and in aggregated form, in accordance with Commission's Delegated Regulation (EU) 2016/1052 of 8 March 2016.

Contact
Please direct any questions regarding this announcement to:
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Detailed transaction data

17 July 2017		18 July 2017		19 July 2017		20 July 2017		21 July 2017	
Number of shares	**VWAP DKK**	**Number of shares**	**VWAP DKK**	**Number of shares**	**VWAP DKK**	**Number of shares**	**VWAP DKK**	**Number of shares**	**VWAP DKK**
19,512	59.50	19,512	59.50	21,951	60.00	19,512	60.00	19,512	60.00
0		0		0		0		0	
0		0		0		0		0	
0		0		0		0		0	
0		0		0		0		0	
0		0		0		0		0	
0		0		0		0		0	
19,512	**59.50**	**19,512**	**59.50**	**21,951**	**60.00**	**19,512**	**60.00**	**19,512**	**60.00**

17 July 2017

Volume	Price	Venue	Time CET
19,512	**59.50**		
3,000	59.50	XCSE	20170717 10:00:49.193000
5,000	59.50	XCSE	20170717 16:34:47.546000
11,512	59.50	XCSE	20170717 16:42:13.437224

18 July 2017

Volume	Price	Venue	Time CET
19,512	**59.50**		
2,103	59.50	XCSE	20170718 10:11:47.392000
500	59.50	XCSE	20170718 10:11:47.392000
1,000	59.50	XCSE	20170718 10:11:47.392000
397	59.50	XCSE	20170718 10:11:47.392000
1,000	59.50	XCSE	20170718 10:28:48.664000
125	59.50	XCSE	20170718 13:35:04.573000
500	59.50	XCSE	20170718 13:58:08.254000
500	59.50	XCSE	20170718 14:33:16.190000
200	59.50	XCSE	20170718 15:03:29.340000
800	59.50	XCSE	20170718 15:44:50.766000
400	59.50	XCSE	20170718 15:52:43.537000
475	59.50	XCSE	20170718 16:28:32.336000
11,512	59.50	XCSE	20170718 16:49:02.926305

19 July 2017

Volume	Price	Venue	Time CET
21,951	**60.00**		
9,000	60.00	XCSE	20170719 16:33:56.155000
12,951	60.00	XCSE	20170719 17:00:45.932924

20 July 2017

Volume	Price	Venue	Time CET
19,512	**60.00**		
4,000	60.00	XCSE	20170720 10:14:48.386000
3,000	60.00	XCSE	20170720 16:50:48.291000
1,000	60.00	XCSE	20170720 16:50:48.291000
11,512	60.00	XCSE	20170720 16:52:34.530158

21 July 2017

Volume	Price	Venue	Time CET
19,512	**60.00**		
4,000	60.00	XCSE	20170721 13:18:06.487000
383	60.00	XCSE	20170721 15:38:54.822000
500	60.00	XCSE	20170721 15:38:54.822000
600	60.00	XCSE	20170721 15:38:54.822000
151	60.00	XCSE	20170721 15:38:54.822000
125	60.00	XCSE	20170721 15:38:54.822000
1,498	60.00	XCSE	20170721 15:38:54.822000
743	60.00	XCSE	20170721 15:38:54.822000
11,512	60.00	XCSE	20170721 16:33:13.404349