31 July 2017
Announcement no. 42/2017

Alm. Brand A/S – Weekly report on share buybacks

In the period 24 July 2017 to 28 July 2017, Alm. Brand A/S bought own shares for a total amount of DKK 5.2 million as part of the share buyback programme of up to DKK 300 million announced on 1 March 2017.
The share buy-back programme is expected to run until the end of March 2018. In aggregate, shares of DKK 112.4 million were bought back, equivalent to 37.5% of the overall programme.

Under the share buyback programme, the following transactions were made during week 30:

Date	No. of shares	Average purchase price (DKK)	Transaction value (DKK)
24 July 2017	19,512	59.97	1,170,135
25 July 2017	19,512	60.00	1,170,720
26 July 2017	17,073	60.00	1,024,380
27 July 2017	12,195	62.50	762,188
28 July 2017	17,073	62.18	1,061,599
Accumulated during the period	85,365	60.79	5,189,021
Accumulated under the share buyback programme	1,942,662	57.85	112,389,216

Danske Bank manages the share buyback programme, which is completed in accordance with Commission Regulation (EC) No. 596/2014 of 16 April 2014 (the "Market Abuse Regulation").

Following the above transactions, Alm. Brand holds 4,549,933 own shares, equivalent to 2.7% of the share capital.

Transactional data relating to share buy-backs is provided on the following pages in detailed form and in aggregated form, in accordance with Commission's Delegated Regulation (EU) 2016/1052 of 8 March 2016.

Contact
Please direct any questions regarding this announcement to:
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Detailed transaction data

	24 July 2017		25 July 2017		26 July 2017		27 July 2017		28 July 2017	
	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK
XCSE	18.985	59,98	19.512	60,00	17.073	60,00	12.195	62,50	17.073	62,18
TRQX	0		0		0		0		0	
TRQM	0		0		0		0		0	
BATE	527	59,50	0		0		0		0	
BATD	0		0		0		0		0	
CHIX	0		0		0		0		0	
CHID	0		0		0		0		0	
Total	**19.512**	**59,97**	**19.512**	**60,00**	**17.073**	**60,00**	**12.195**	**62,50**	**17.073**	**62,18**

24 July 2017

Volume	Price	Venue	Time CET
19.512	**59,97**		
527	59,50	BATE	20170724 9:53:14.224519
3.407	60,00	XCSE	20170724 16:54:59.874000
250	60,00	XCSE	20170724 16:54:59.874000
423	60,00	XCSE	20170724 16:54:59.874000
300	60,00	XCSE	20170724 16:54:59.874000
2.964	60,00	XCSE	20170724 16:54:59.874000
129	60,00	XCSE	20170724 16:54:59.874000
11.512	59,97	XCSE	20170724 16:56:37.700198

25 July 2017

Volume	Price	Venue	Time CET
19.512	**60,00**		
7.000	60,00	XCSE	20170725 16:24:21.731000
1.000	60,00	XCSE	20170725 16:24:21.731000
11.512	60,00	XCSE	20170725 16:35:41.295200

26 July 2017

Volume	Price	Venue	Time CET
17.073	**60,00**		
1.709	60,00	XCSE	20170726 10:34:59.417000
200	60,00	XCSE	20170726 10:34:59.417000
1.091	60,00	XCSE	20170726 10:34:59.417000
4.000	60,00	XCSE	20170726 12:32:46.387512
10.073	60,00	XCSE	20170726 16:05:37.122518

27 July 2017

Volume	Price	Venue	Time CET
12.195	**62,50**		
1.500	62,50	XCSE	20170727 16:44:24.178000
1.500	62,50	XCSE	20170727 16:44:24.178000
2.000	62,50	XCSE	20170727 16:44:24.178000
7.195	62,50	XCSE	20170727 16:55:21.652975

28 July 2017

Volume	Price	Venue	Time CET
17.073	**62,18**		
967	62,00	XCSE	20170728 12:00:17.402000
33	62,00	XCSE	20170728 12:00:17.402000
1.000	62,00	XCSE	20170728 12:00:17.402000
141	62,00	XCSE	20170728 16:20:19.242000
1.928	62,00	XCSE	20170728 16:23:03.873000
431	62,00	XCSE	20170728 16:26:51.874000
667	62,50	XCSE	20170728 16:51:43.031000

125	62,50	XCSE	20170728 16:51:43.031000
1.243	62,50	XCSE	20170728 16:51:43.031000
268	62,50	XCSE	20170728 16:51:43.031000
197	62,50	XCSE	20170728 16:51:43.031000
10.073	62,18	XCSE	20170728 16:56:40.504047