18 September 2017
Announcement no. 50/2017

Alm. Brand A/S – Weekly report on share buybacks

In the period 11 September 2017 to 15 September 2017, Alm. Brand A/S bought own shares for a total amount of DKK 8.8 million as part of the share buyback programme of up to DKK 300 million announced on 1 March 2017. The share buy-back programme is expected to run until the end of March 2018. In aggregate, shares of DKK 151.9 million were bought back, equivalent to 50.6 % of the overall programme.

Under the share buyback programme, the following transactions were made during week 37:

Date	No. of shares	Average purchase price (DKK)	Transaction value (DKK)
11 September 2017	31,707	60.42	1,915,737
12 September 2017	31,707	60.15	1,907,176
13 September 2017	34,146	59.61	2,035,443
14 September 2017	19,512	60.50	1,180,476
15 September 2017	29,268	60.96	1,784,177
Accumulated during the period	146,340	60.29	8,823,009
Accumulated under the share buyback programme	2,590,249	58.64	151,883,381

Danske Bank manages the share buyback programme, which is completed in accordance with Commission Regulation (EC) No. 596/2014 of 16 April 2014 (the "Market Abuse Regulation").

Following the above transactions, Alm. Brand holds 4,901,457 own shares, equivalent to 3.0% of the share capital.

Transactional data relating to share buy-backs is provided on the following pages in detailed form and in aggregated form, in accordance with Commission's Delegated Regulation (EU) 2016/1052 of 8 March 2016.

Contact
Please direct any questions regarding this announcement to:
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Detailed transaction data

	11 September 2017		12 September 2017		13 September 2017		14 September 2017		15 September 2017	
	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK
XCSE	31.707	60,42	31.707	60,15	34.146	59,61	19.512	60,50	29.268	60,96
TRQX	0		0		0		0		0	
TRQM	0		0		0		0		0	
BATE	0		0		0		0		0	
BATD	0		0		0		0		0	
CHIX	0		0		0		0		0	
CHID	0		0		0		0		0	
Total	**31.707**	**60,42**	**31.707**	**60,15**	**34.146**	**59,61**	**19.512**	**60,50**	**29.268**	**60,96**

11 September 2017

Volume	Price	Venue	Time CET
31.707	**60,42**		
2.000	60,00	XCSE	20170911 10:34:06.068000
191	60,00	XCSE	20170911 11:41:55.243000
15	60,50	XCSE	20170911 16:12:31.239000
868	60,50	XCSE	20170911 16:12:31.239000
100	60,50	XCSE	20170911 16:12:31.239000
3.017	60,50	XCSE	20170911 16:12:31.239000
4.000	60,50	XCSE	20170911 16:17:53.531000
580	60,50	XCSE	20170911 16:41:07.044000
464	60,50	XCSE	20170911 16:41:07.044000
172	60,50	XCSE	20170911 16:41:07.044000
754	60,50	XCSE	20170911 16:41:07.044000
500	60,50	XCSE	20170911 16:41:07.044000
339	60,50	XCSE	20170911 16:41:07.044000
18.707	60,42	XCSE	20170911 16:45:31.171780

12 September 2017

Volume	Price	Venue	Time CET
31.707	**60,15**		
587	60,50	XCSE	20170912 13:38:43.555000
304	60,50	XCSE	20170912 13:38:43.555000
250	60,50	XCSE	20170912 13:38:43.555000
1.678	60,50	XCSE	20170912 13:38:43.555000
425	60,50	XCSE	20170912 13:38:43.555000
34	60,50	XCSE	20170912 13:38:43.555000
189	60,50	XCSE	20170912 13:38:43.555000
307	60,50	XCSE	20170912 13:38:43.555000
226	60,50	XCSE	20170912 13:38:43.555000
2.360	60,00	XCSE	20170912 13:46:36.898000
3.000	60,00	XCSE	20170912 13:46:36.898000
861	60,00	XCSE	20170912 13:46:36.905000
279	60,00	XCSE	20170912 13:50:59.814000
1.726	60,00	XCSE	20170912 16:27:14.845000
774	60,00	XCSE	20170912 16:27:14.845000
18.707	60,15	XCSE	20170912 16:28:38.032144

13 September 2017

Volume	Price	Venue	Time CET
34.146	**59,61**		
810	59,50	XCSE	20170913 10:53:28.563000
933	59,50	XCSE	20170913 10:53:28.571000
257	59,50	XCSE	20170913 10:53:28.572000
656	59,50	XCSE	20170913 11:22:56.483000
344	59,50	XCSE	20170913 11:22:56.483000
284	60,00	XCSE	20170913 13:03:18.564000
177	60,00	XCSE	20170913 13:03:18.564000
539	60,00	XCSE	20170913 13:03:18.564000
140	60,00	XCSE	20170913 13:50:19.425000
1.860	60,00	XCSE	20170913 13:50:19.425000
1.000	59,50	XCSE	20170913 13:50:23.143000
10	59,50	XCSE	20170913 15:50:54.113000
990	59,50	XCSE	20170913 16:30:12.774000

2.000	59,50	XCSE	20170913 16:30:12.774000
2.000	59,50	XCSE	20170913 16:34:11.586000
2.000	59,50	XCSE	20170913 16:34:11.586000
20.146	59,61	XCSE	20170913 16:35:58.405126

14 September 2017

Volume	Price	Venue	Time CET
19.512	**60,50**		
1.335	60,50	XCSE	20170914 12:37:10.236000
2.000	60,50	XCSE	20170914 12:37:10.236000
665	60,50	XCSE	20170914 12:37:10.241000
3.000	60,50	XCSE	20170914 15:49:43.820000
1.000	60,50	XCSE	20170914 16:05:12.394000
11.512	60,50	XCSE	20170914 16:30:58.868426

15 September 2017

Volume	Price	Venue	Time CET
29.268	**60,96**		
606	60,50	XCSE	20170915 9:03:05.266000
394	60,50	XCSE	20170915 9:04:55.471000
100	61,00	XCSE	20170915 13:06:03.180000
1.900	61,00	XCSE	20170915 13:06:03.180000
1.000	61,00	XCSE	20170915 13:23:51.544000
31	61,00	XCSE	20170915 16:11:23.477000
1.000	61,00	XCSE	20170915 16:11:23.477000
1.969	61,00	XCSE	20170915 16:11:23.477000
783	61,00	XCSE	20170915 16:47:33.603000
1.500	61,00	XCSE	20170915 16:47:33.603000
2.500	61,00	XCSE	20170915 16:47:33.603000
217	61,00	XCSE	20170915 16:47:33.603000
17.268	60,96	XCSE	20170915 16:48:31.640554