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Alm. Brand A/S – Annual General Meeting 27 April 2011

With reference to the information obligations for issuers of listed securities on the Danish Stock Exchange we enclose the notice and the agenda of the annual general meeting and the complete proposals for the annual general meeting to be held on 27 April 2011.

Please direct any questions regarding this announcement to Søren Boe Mortensen, Chief Executive, on tel. +45 35 47 79 07 or Susanne Biltoft, Head of Information and Investor Relations, on tel. +45 35 47 76 61.

Yours sincerely,

Alm. Brand A/S

Søren Boe Mortensen
Chief Executive