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Announcement no. 3/2010

Date 30 March 2010
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Alm. Brand A/S – Annual General Meeting 28 April 2010

With reference to the information obligations for issuers of listed securities on the Danish Stock Exchange we enclose the notice and the agenda of the annual general meeting and the complete proposals for the annual general meeting to be held on 28 April 2010.

Please direct any questions regarding this announcement to Søren Boe Mortensen, Chief Executive, on tel. +45 35 47 79 07 or Susanne Biltoft, Head of Information and Investor Relations, on tel. +45 35 47 76 61.

Yours sincerely,

Alm. Brand A/S

Søren Boe Mortensen
Chief Executive