ALM. BRAND

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To the Copenhagen Stock Exchange
Nikolaj Plads 6
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Announcement No. 5/2007

Date 6 March 2007
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Alm. Brand A/S – Report on transactions of executives and related parties of these with Alm. Brand A/S shares

Pursuant to § 28a of the Danish Securities Trading Act, Alm. Brand A/S hereby reports on transactions of executives and related parties of these with Alm. Brand A/S shares.

Name	Jørgen Hesselbjerg Mikkelsen
Reason	Member of the Board of Directors of Alm. Brand A/S
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Purchase
Trading day	6 March 2007
Market	Copenhagen Stock Exchange
Number	135 shares
Cash value in DKK	49,950.00

Please direct any questions regarding this announcement to Søren Boe Mortensen, Chief Executive, on tel. +45 35 47 47 47.

Yours sincerely

Alm. Brand A/S

Søren Boe Mortensen
CE