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Announcement no. 8/2010

Date 5 July 2010
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Alm. Brand A/S – Extraordinary General Meeting 5 August 2010

With reference to the information obligations for issuers of listed securities on the Danish Stock Exchange we enclose the notice and the agenda of the extraordinary general meeting and the complete proposals for the extraordinary general meeting to be held on 5 August 2010.

Please direct any questions regarding this announcement to Claus Th. Jespersen, Senior Vice President, on tel. +45 35 47 79 09.

Yours sincerely,

Alm. Brand A/S

Søren Boe Mortensen
Chief Executive