

Q1 -2025

ID Sales
+2.8%

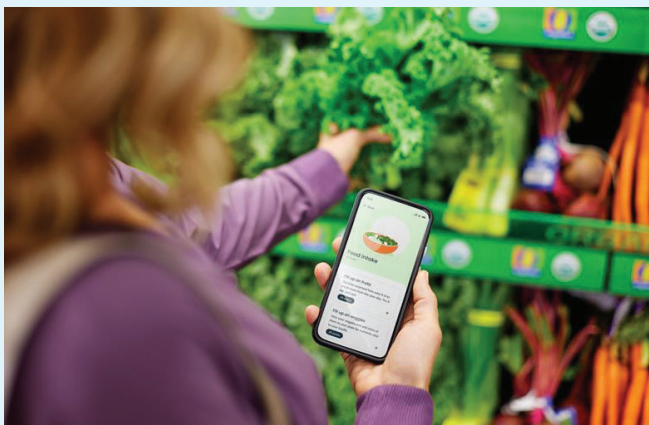
Digital Sales
+25%

Adjusted EPS
\$0.55

Adjusted EBITDA
\$1.11B

Customers for life.

DRIVE CUSTOMER GROWTH THROUGH DIGITAL ENGAGEMENT



BUILD OUR MEDIA BUSINESS

One of the **largest sources of fuel for reinvestment** into our core business.

Open
new demand
channels



Optimize media
pricing and
performance

ENHANCE THE CUSTOMER VALUE PROPOSITION

Amplify our Own Brands
presence to **amplify value**

Partner with
strategic vendors to invest
in price



MODERNIZE CAPABILITIES



"Technology-first focus"
for a greater impact faster

Leverage AI technologies
to accelerate **operations**

DRIVE TRANSFORMATIONAL PRODUCTIVITY

Deliver **\$1.5 billion**
in savings
FY25 - FY27

