# Baird 2022 Industrial Conference

Don Allan | President & CEO November 9, 2022



# **Cautionary Statement**

Certain Statements Contained In This Presentation Are Forward Looking. These Are Based On Assumptions Of Future Events Which May Not Prove To Be Accurate. They Involve Risk And Uncertainty. Actual Results May Differ Materially From Those Expected Or Implied. We Direct You To The Cautionary Statements Detailed In The Corresponding Press Release And Form 8-K And Our Recent '34 Act SEC Filings.

# More Streamlined Company With Great Franchises

## StanleyBlack&Decker

**2021** Revenue<sup>3</sup>: \$15.3B | \$18.1B *Pro Forma* 

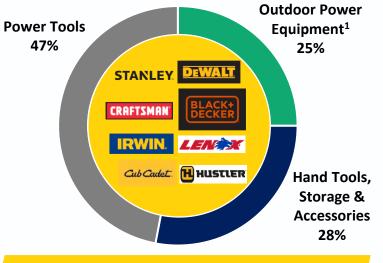
Market Cap: \$11.3B

Cash Dividend Yield: 4.2%

Dividend Paid Consecutively For 146
Years; Increased For Past 55
Consecutive Years
(NYSE: SWK)

### Tools & Outdoor

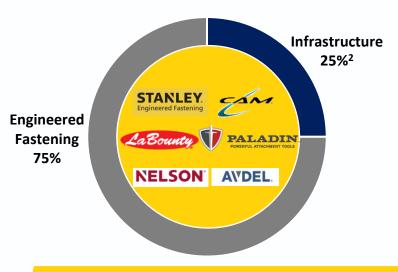
2021 Revenue: \$12.8 Billion | \$15.6 Billion Pro Forma1



**World-Wide Leader In Tools & Outdoor** 

## Industrial<sup>2</sup>

2021 Revenue: \$2.5 Billion



Highly-Engineered B-2-B Businesses

## **Core Capabilities**



Portfolio Of Iconic Brands **2** Powerful Innovation

**3** Broadest Category & Channel Coverage

4 Leverage SBD Operating Model

Powered By Our People And Guided By Our Purpose – For Those Who Make The World

## Cost Reduction Plan On Track

Delivered \$65 Million 3Q Savings Primarily In SG&A And On Track To Deliver \$150-200M In 2022...

#### **SG&A Actions Implemented**

- ✓ Simplify Corporate & Investment Prioritization
  - ~\$200 Million Annualized
- ✓ New Organizational Structure Largely In Place (Spans & Layers)
  - ~\$100 Million Annualized
- ✓ Reduce Indirect Spend
  - Initial Savings Started To Contribute In 3Q
  - Savings To Build To \$200 Million By 2023

\$500 Million In Savings By 2023 Supporting
Reinvestment To Drive Organic Growth

#### **Activating Phase 1 Of Supply Chain Transformation**



#### **SKU Reduction & Product Platforming**

~50% Of Target Reduction Approved And Being Executed (~50K SKUs)



#### Strategic Sourcing

- Activating Quick Wins
- Wave 1 Defined (~\$1.8B Addressable Spend '23 Implementation)



#### **Facility Consolidation**

- Detailed Planning Underway Implementation To Begin In '23
- Distribution Network Optimization To Begin 4Q'22



#### **Ops Excellence**

- Validated Savings & Execution Plan
- New Organization Deployed

\$1.5 Billion In Supply Chain Savings By 2025 Enabling 35%-Plus Gross Margins

...Supply Chain Transformation Building Momentum | On Track To Deliver \$2B Total Program Savings By 2025

## Transforming To Accelerate Organic Growth

A Clear Vision And New Strategy For Long-Term Success...

Reduce Complexity – ~\$2B Cost Savings In 3 Years

Invest in Core Growth \$300M - \$500M

INNOVATION

Enhance Shareholder Return

OPTIMIZE

CORPORATE STRUCTURE

**FOCUS** 

**OPERATING MODEL** 

MARKET LEADERSHIP

**ELECTRIFICATION** 

TRANSFORM
SUPPLY CHAIN



MORE RESPONSIVE SUPPLY CHAIN

Organic Revenue
Growth 2-3X Market

35%+ Gross Margin By 2025

100% + Free Cash Flow Conversion

**Powerful Innovation** 

Customer Fill Rate Improvement

...More Focused, Purpose-Driven Company, Delivering Value For Our Stakeholders

# Q&A Thank You

