# Investor Presentation

Version 11.08.2022

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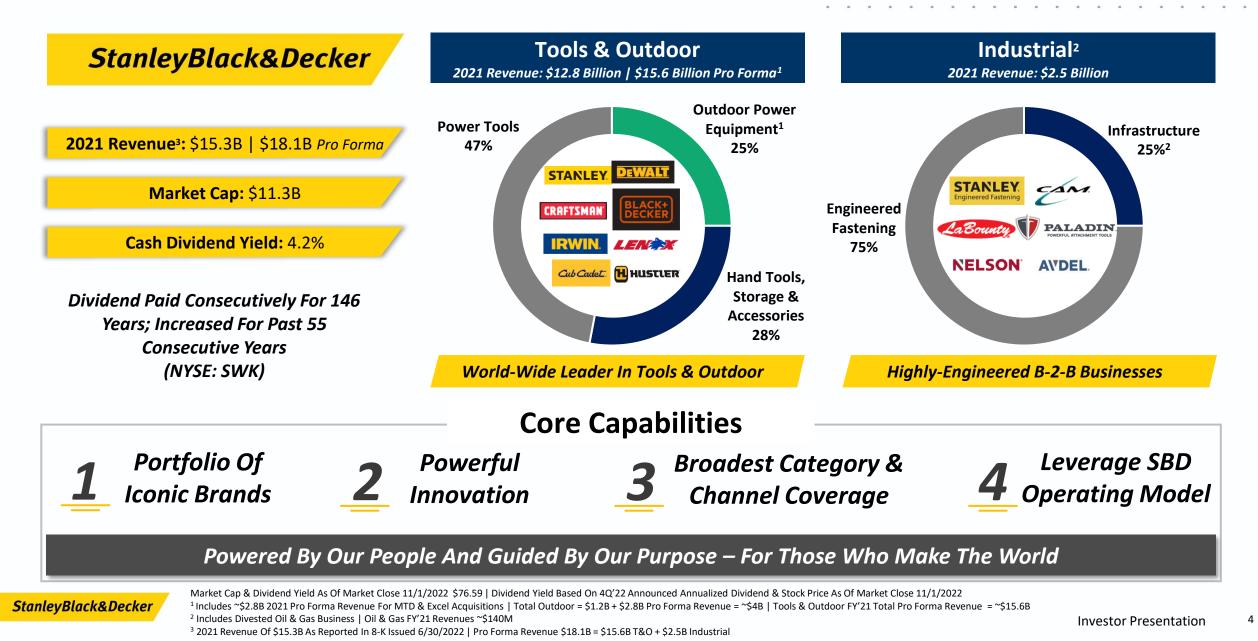
1000 Stanley Drive New Britain, CT 06053 investorrelations@sbdinc.com

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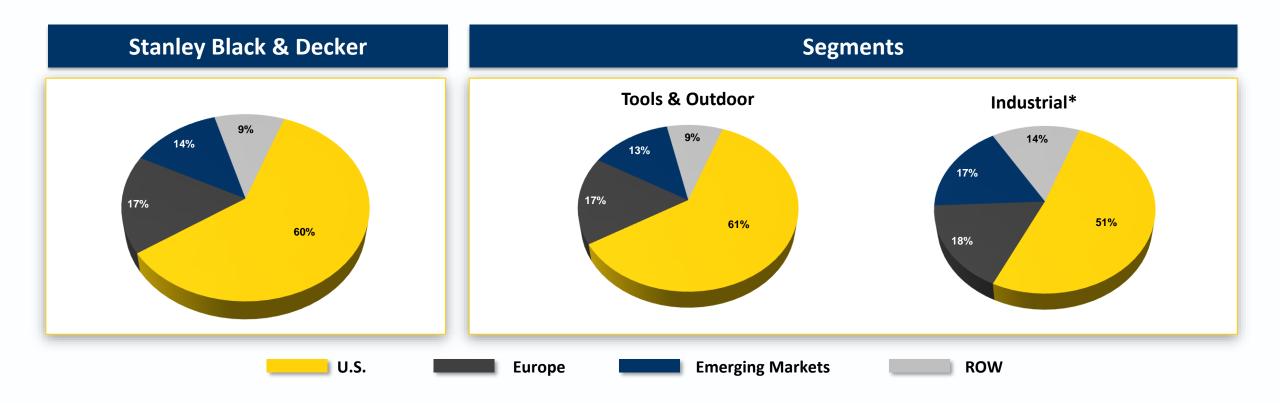
### **Cautionary Statement**

This presentation contains "forward-looking statements," that is, statements that address future, not past events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as: "expect," "anticipate," "intend," "plan," "believe," "seek," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. These statements are based on assumptions of future events that may not prove accurate. They are also based on our current plans and strategy and such plans and strategy could change in the future. Actual results may differ materially from those projected or implied in any forward-looking statements. Please refer to our most recent SEC filings, including our 2021 Annual Report on Form 10-K, subsequently filed Quarterly reports on Form 10-Q, as well as our other filings with the SEC, for detailed information regarding factors that could cause or contribute to actual results differing materially from those expressed or implied in such forward-looking statements. We do not undertake to update our forward-looking statements. This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities of Stanley Black & Decker, Inc. (the "Company"). If the Company were to conduct an offering of securities in the future, it would be made under an effective registration statement, and a prospectus relating to that offering could be obtained from the underwriters of that offering or from the Company. Refer to the Appendix included herein for non-GAAP and other financial measures.

# More Streamlined Company With Great Franchises



# Expanding Geographic Reach



Diversified Globally With Approximately 60% Of Our Revenues Generated In The U.S.

StanleyBlack&Decker

Percentages As Of Fiscal Year 2021 Totals \* Includes Divested Oil & Gas Business

### Transforming To Accelerate Organic Growth

A Clear Vision And New Strategy For Long-Term Success...

Reduce Complexity – ~\$2B Cost Savings In 3 Years

**OPTIMIZE** CORPORATE STRUCTURE

> FOCUS **OPERATING MODEL**

TRANSFORM SUPPLY CHAIN





INNOVATION



ELECTRIFICATION

Invest in Core Growth

\$300M - \$500M







MORE RESPONSIVE SUPPLY CHAIN

Enhance Shareholder Return

**Organic Revenue** Growth 2-3X Market

35% + Gross Margin By 2025

100% + Free Cash Flow Conversion

**Powerful Innovation** 

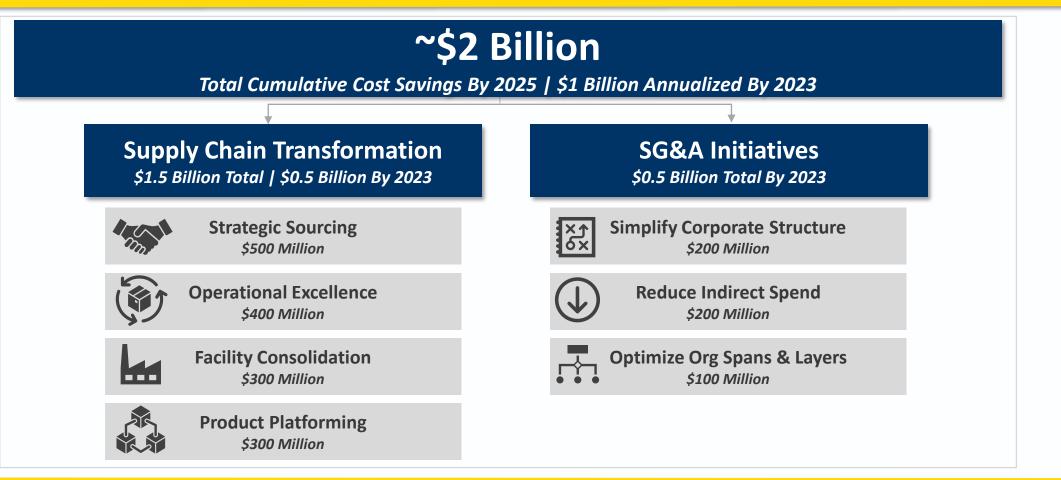
**Customer Fill Rate** Improvement

...More Focused, Purpose-Driven Company, Delivering Value For Our Stakeholders

### **Global Cost Reduction Plan**



Rapidly Aligning Organization & Operating Model Around More Focused Portfolio...



... Improving Our Cost Position And Enabling Reinvestment In Core Businesses



# **Cost Reduction Plan On Track**

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#### Delivered \$65 Million 3Q Savings Primarily In SG&A And On Track To Deliver \$150-200M In 2022...

#### **SG&A Actions Implemented**

- Simplify Corporate & Investment Prioritization
  - ~\$200 Million Annualized
- New Organizational Structure Largely In Place (Spans & Layers)
  - ~\$100 Million Annualized
- 🖌 Reduce Indirect Spend
  - Initial Savings Started To Contribute In 3Q
  - Savings To Build To \$200 Million By 2023

\$500 Million In Savings By 2023 Supporting Reinvestment To Drive Organic Growth

#### Activating Phase 1 Of Supply Chain Transformation



#### SKU Reduction & Product Platforming



#### Strategic Sourcing

- Activating Quick Wins
- Wave 1 Defined (~\$1.8B Addressable Spend '23 Implementation)

#### Facility Consolidation

- Detailed Planning Underway Implementation To Begin In '23
- Distribution Network Optimization To Begin 4Q'22



#### **Ops Excellence**

- Validated Savings & Execution Plan
- New Organization Deployed

\$1.5 Billion In Supply Chain Savings By 2025 Enabling 35%-Plus Gross Margins

...Supply Chain Transformation Building Momentum | On Track To Deliver \$2B Total Program Savings By 2025

# 2022 Guidance

### 2022 Guidance

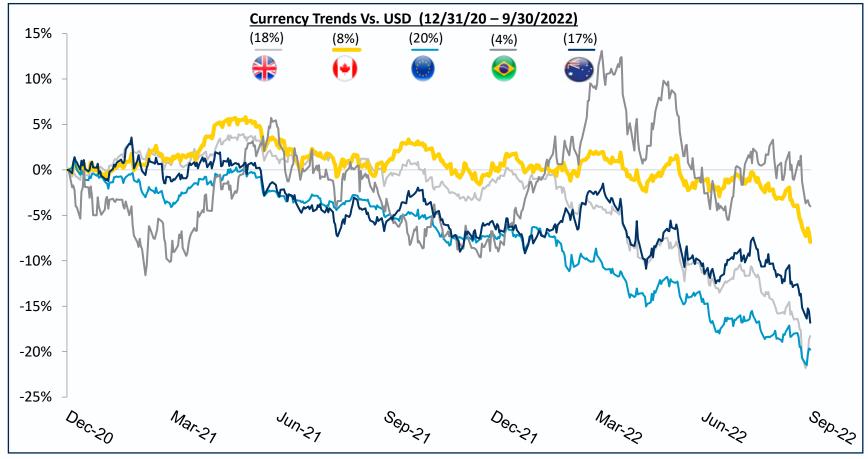
#### Expect Low Double-Digit Total Revenue Growth Vs. Prior Year And Adjusted EPS Of \$4.15 To \$4.65\*...

2022 Updated Outlook										
Organic Growth & Segments*	Tools & Outdoor*Industrial*Organic: Mid-To-High Single Digit Decline Margin: Down YoY From Inflation, Acquisition Mix & Volume DeleverageOrganic: High-Single Digits To Low- Double Digit Increase Margin: Down YoY From Inflation & MixLow Double-Digit Total Company Revenue Growth									
P&L And Other	<ul> <li>Diluted EPS: 2022 GAAP EPS \$0.10-\$0.80   2022 Adjusted EPS* \$4.15-\$4.65</li> <li>Pretax Acquisition-Related &amp; Other Charges: ~\$755M-\$795M</li> <li>Shares: ~157M</li> <li>Core Tax Rate: ~(3%)</li> <li>Free Cash Flow: 4Q Expected To Approximate \$0.3-\$0.6 Billion</li> </ul>									

...Fourth Quarter Free Cash Flow Expected To Approximate \$0.3 - \$0.6 Billion

# **Currency Impact**

#### **Currency Headwinds Due To Stronger USD...**



#### Hedging Approach

- Hedge Key Currency Exposures (CAD, EUR, GBP, & AUD, Among Other)
- Intent Is To Dampen Volatility And Allow Time For Business Teams To Mitigate Fluctuations With Cost & Price Actions

#### **Estimated 2022 OM Annual Impact**

- CAD 1% Move: \$5.5M \$6.5M
- EUR 1% Move: \$6.0M \$7.0M
- GBP 1% Move: \$2.0M \$3.0M
- BRL 1% Move: \$1.0M \$2.0M
- AUD 1% Move: \$1.0M \$2.0M

#### ...With Total FX OM ~(\$170M) Unfavorable To Prior Year

StanleyBlack&Decker As of 9/30/22

# Global Franchises – Long Term Value Drivers

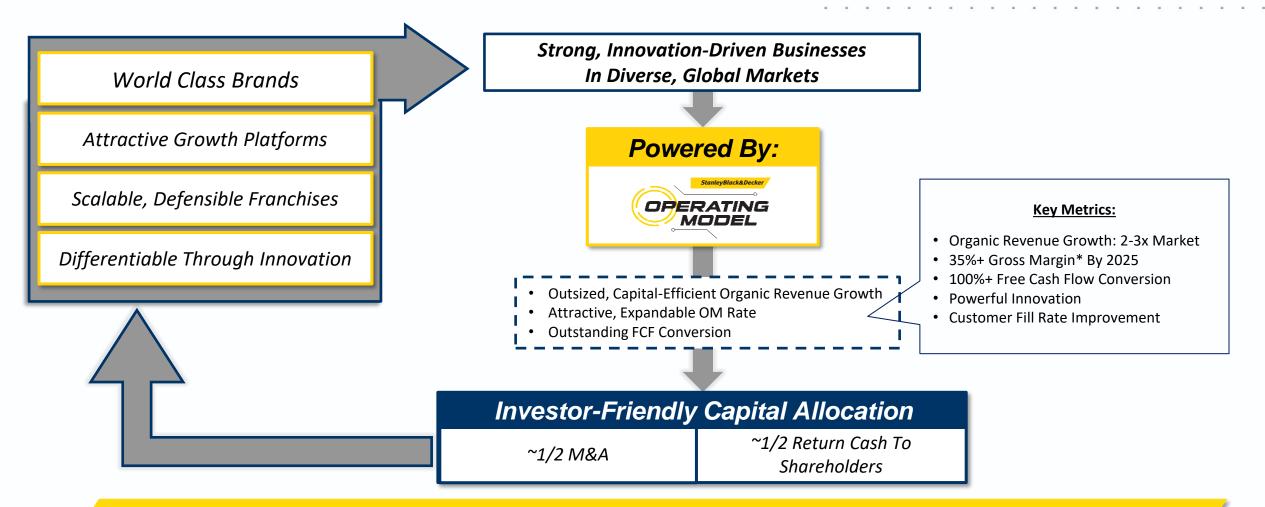
#### A Company That Has Built Well Established, Global Franchises...

		Busine				
#1	In Tools & Outdoor	<ul> <li>Brands</li> <li>Innovation &amp; Outdoor Electrification</li> <li>Global Scale <ul> <li>Power &amp; Hand Tools</li> <li>Construction, DIY, Auto Repair &amp; Industrial</li> <li>Developed &amp; Developing Market Presence</li> </ul> </li> </ul>	The Tool & Outdoor Company To Own	DEWALTSTANLEY.DEWALTCRAFTSMAN.DECERTCRAFTSMAN.DECERTDECERTDECERTDECERTDECERTDECERTDECERTDECERT		
In En	o <i>bal Leader</i> ngineered ening	<ul> <li>Highly Engineered, Value-Added Innovative Solutions</li> <li>Recurring Revenue Model</li> <li>Global Scale</li> </ul>	High Profitability; GDP + Growth	<b>STANLEY</b>		

...With Asset Efficiency And Customer Level Execution Aided By The SBD Operating Model



# Stanley Black & Decker Value Creation Model



World Class Branded Franchises With Sustainable Strategic Characteristics That Create Long-Term Shareholder Value

**StanleyBlack&Decker** \*Non-GAAP Financial Metric

### **SBD** Operating Model





## **Global Brand Power**





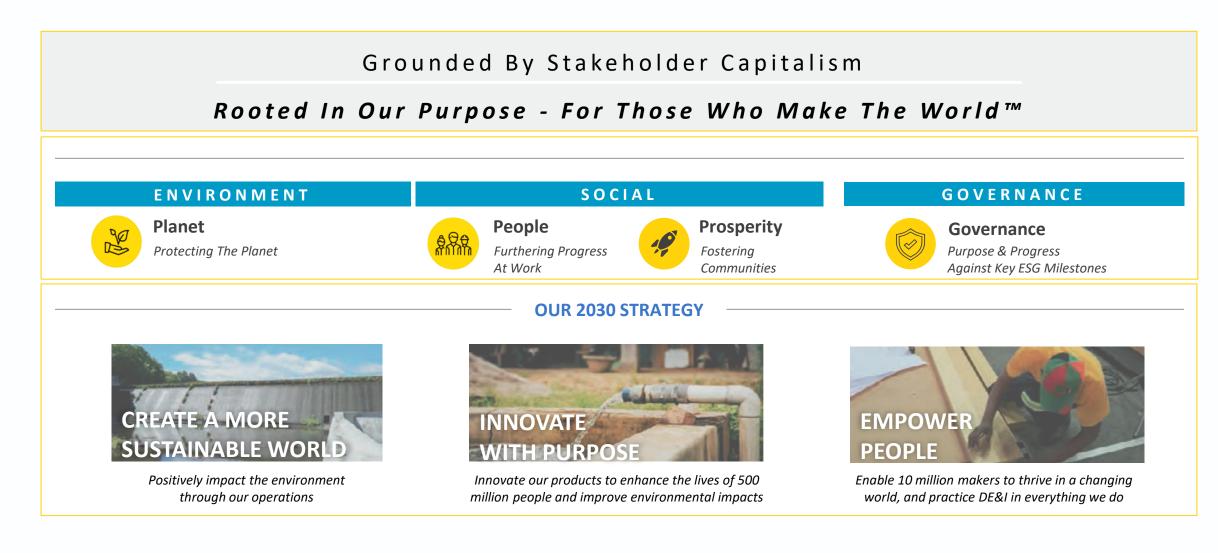
### **Global Brand Support**



StanleyBlack&Decker

Web Visits: Primary web domains for SBD, STANLEY, CRAFTSMAN, B+D, DEWALT, MAC TOOLS, Porter Cable, Proto, IRWIN Brand Mentions: Crisp Monitoring Services Potential Fan Reach: Formula 1, EPL, FC Barcelona, NASCAR, NHRA, MLB, NCAA Football

## Our Approach To ESG



# Leading The Charge



**Re-baselining ESG Objectives For New Portfolio In 2022** 



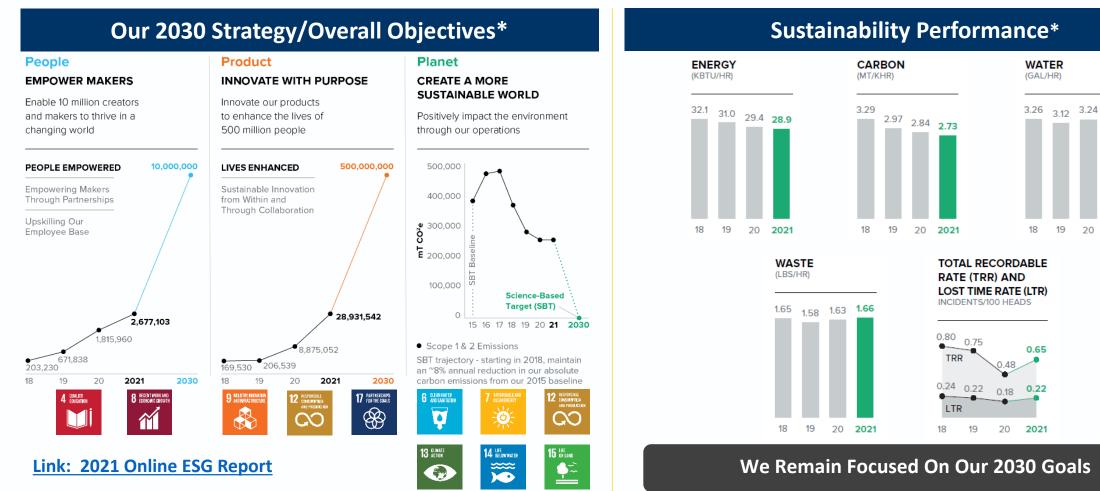
### Electrification: We Have A Significant Growth & ESG Opportunity

Electrification Supports Carbon Reduction And Is A Multibillion Dollar Growth Opportunity

#### **ELECTRIC VEHICLES OUTDOOR PRODUCTS** Electrification Drives 3x To 6x Higher Content \$ Potential Per Well-Positioned To Be An Electrification Leader Vehicle EV & Hybrids Are Forecasted To Be The Majority Of Vehicle ~\$25B Global Outdoor Products Equipment Production In 2026 Internal Combustion (ICE) Vehicle SBD **Electric & Hybrid-Electric Vehicle** SMOG-FORMING POLLUTION FROM Parts LAWN & GARDEN EQUIPMENT VS. CARS Average Content SBD Projected Content 15% Battery \$10 Per Car \$30 - \$60 Per Car Electric 63% 1 hour gas-powered Driving 300 miles from LA to Vegas lawn mower use Gas **GROWTH vs MARKET** Driving 1,100 miles 1 hour gas-powered CORDLESS GAS 🔶 leaf blower use ELECTRIC from LA to Denver BATTERY Source: California Air Resources (CARB)

# **ESG: Measuring Our Progress**





**Elevating & Executing On Our Commitment To Corporate Social Responsibility** 

StanleyBlack&Decker \*Results Include The Convergent Security Solutions ("CSS") Business, Access Technologies, And Exclude Recent Acquisitions

2.80

2021

### **Corporate Governance**

#### **Board Composition And Governance Features**

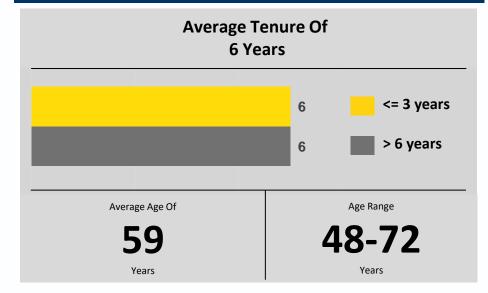
- ✓ Independent Chairperson
- ✓ 5 New Non-Management Directors In The Last 3 Years
- ✓ Balance Of Institutional Knowledge And Fresh Perspective
- ✓ Key Governance Features:

Adj. EPS\*\* | Cash

- Proxy Access
- Annual Say-On-Pay Vote
- Recoupment Policy Relating To Unearned Management Compensation
- Robust Stock Ownership Guidelines For Directors & Management



#### Board Refreshment And Tenure\*



#### Management Incentives Support Our Long-Term Objectives

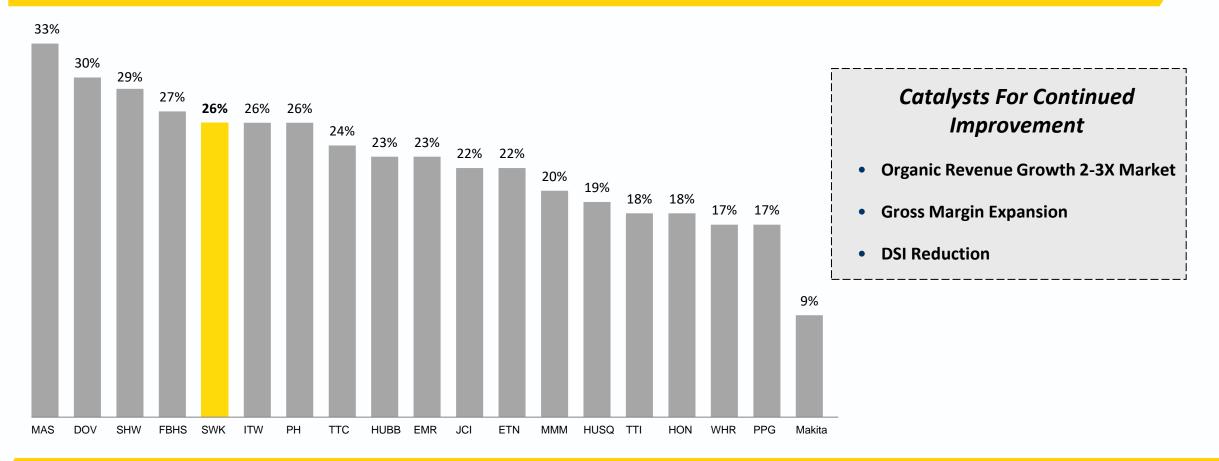
Annual Incentives On	Long-Term Incentives On Pre-Established
Performance Against:	Performance Goals On:
sh Flow Multiple   Adj. Gross Margin**   Organic Sales Growth	CFROI   EPS   Relative TSR

In Order To Fully Evaluate The Most Appropriate, Quantifiable Metrics Aligned With Our Long-Term ESG And Broad Company Strategy, We Aim To Further Embed And Monitor ESG Performance In Business Reviews Throughout 2022, As Our Baseline Year, As We Anticipate More Formally Incorporating ESG Within Our Incentive Program In Future Years

#### **Corporate Governance Policies That Align The Interests Of Management With Shareholders**

# Remain A Top Performer (Return On Operating Assets)





#### ... Targeting Further Improvement Through Company-Wide Transformation Initiatives

Represents Fiscal Year Ended Dec'21 For All Companies Except EMR And JCI (Sep'21), Makita (Mar'22) And Toro (Oct'21)

StanleyBlack&Decker Defined as (NOPAT plus rent, R&D, amortization and depreciation) / invested capital. NOPAT defined as EBIT \* (1 minus statutory tax rate). Invested capital defined as total assets plus 8x rent plus 5x R&D plus

accumulated depreciation less equity method investments less non-interest-bearing current liabilities less goodwill & intangibles. SWK's ROIC is shown pro-forma for the acquisition of MTD in 2021.

# Balance Sheet & Long-Term Capital Allocation Strategy

#### Maintain A Hybrid Model: A Company Focused On Growth...

Balance Sheet - 2021 Actual							
Free Cash Flow (\$M)*	\$144						
Book Debt/EBITDA	2.8x						
Book Debt/Capital	36%						
Target ~2.0X Debt To EBITDA							

#### SWK Credit Rating (LT | ST)

S&P:	A   A1				
Moody's:	Baa1   P2				
Fitch:	A-   F1				
Remain Committed To Strong Investment Grade Credit Rating					

#### **Capital Allocation Strategy**

- Continue To Invest In Our Core Franchises | Capital Expenditures ~3.0%-3.5% Of Net Sales
- Long-Term Capital Allocation Strategy Is To Return ~50% To Shareholders Through Dividends & Share Repurchases
- The Remaining 50% Of Excess Capital Will Be Deployed Towards Acquisitions
- For The Next 2-3 Years, We Expect Excess Capital To Be Deployed To Shareholder Return

#### **Dividend Policy**

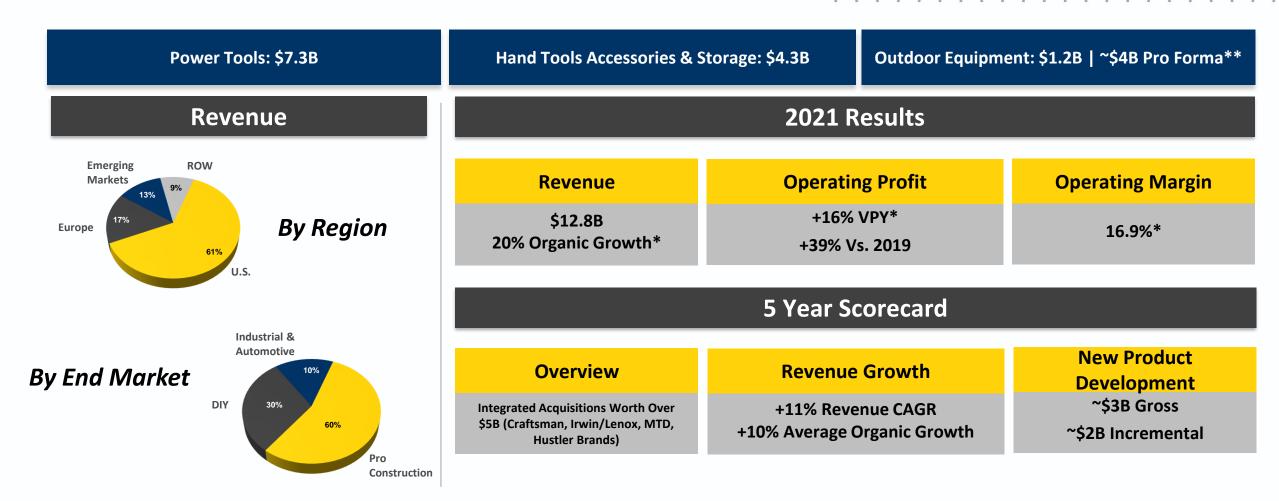
- Committed To Continued Dividend Growth
- Target Payout Ratio: 30%-35%, Consistent With Peers

#### ... That Returns Approximately 50% Of Its Excess Capital To Shareholders

# Tools & Outdoor



### Tools & Outdoor: 2021 Revenues: \$12.8B | \$15.6B Pro Forma



#### The World's Largest Tool Company... Well Positioned For Sustained Growth

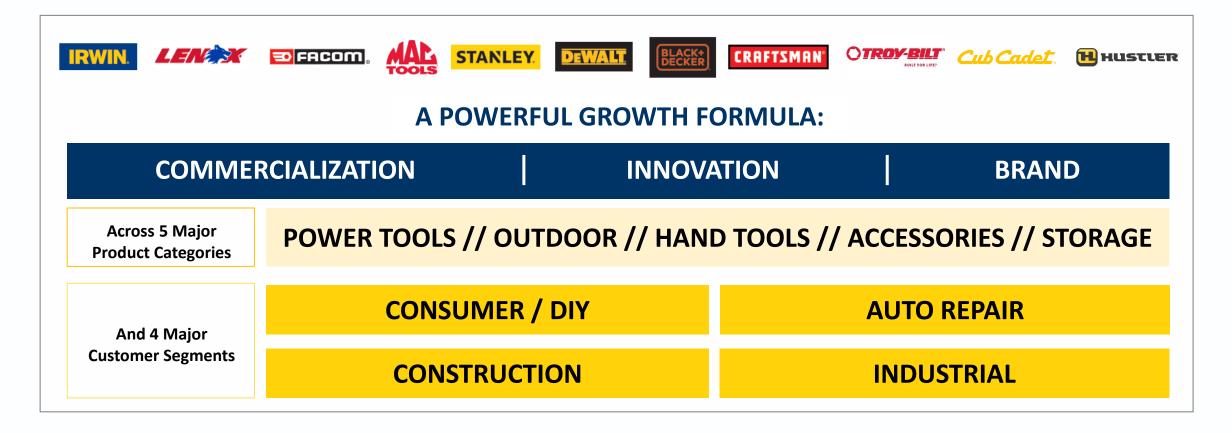
StanleyBlack&Decker

\*Non-GAAP Financial Measure. Adjusted Operating Margin Excludes Acquisition-Related And Other Charges. For Full Financial Data And Non-GAAP Reconciliations, Please Refer To Stanley Black & Decker's Fourth Quarter And Full Year Earnings Release Issued On February 1,2022, Available At <u>Https://ir.stanleyblackanddecker.com/news-events/e</u>

\*\*Includes ~\$2.8B 2021 Pro Forma Revenue For MTD & Excel Acquisitions | Total Outdoor = \$1.2B + \$2.8B Pro Forma Revenue = ~\$4B | Tools & Outdoor FY'21 Total Pro Forma Revenue = ~\$15.6B

# The World's Leading Tool & Outdoor Company

Proven Market Outperformance Driven By Our Powerful Growth Formula...



...Well Positioned For A Multi-Year Runway For Growth & Margin Expansion

# Mission: Driving Organic Growth

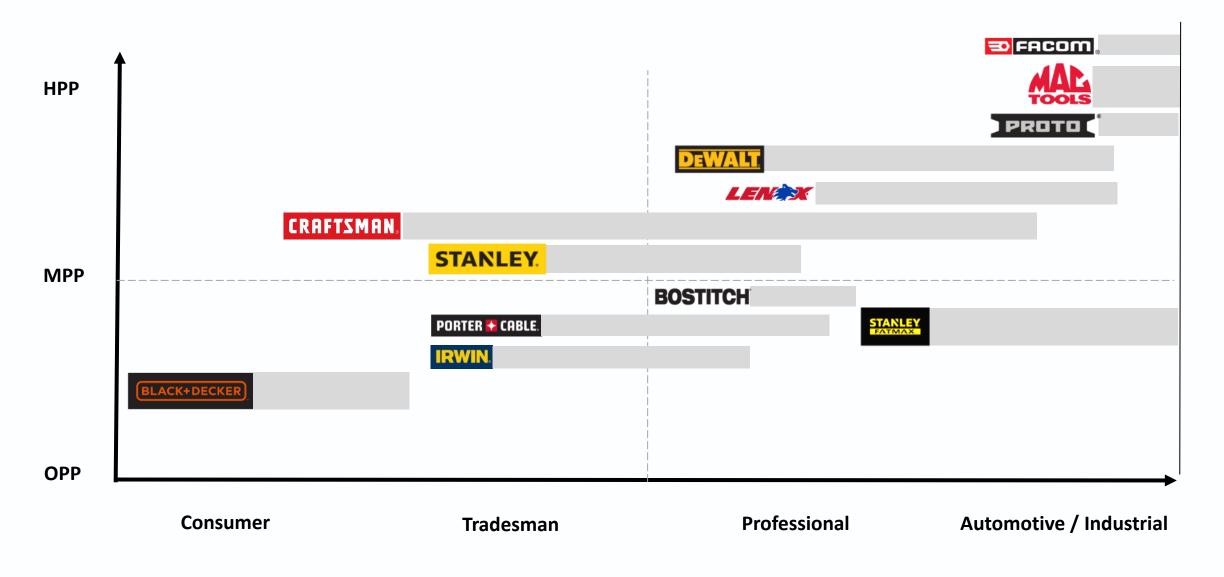
To Be The WORLDWIDE LEADER (#1 Or #2 Position) In Defined Market Categories In Which Our Products Compete Through:



From \$600M Hand Tool Company To \$14B Diversified Tools And Outdoor Industry Leader



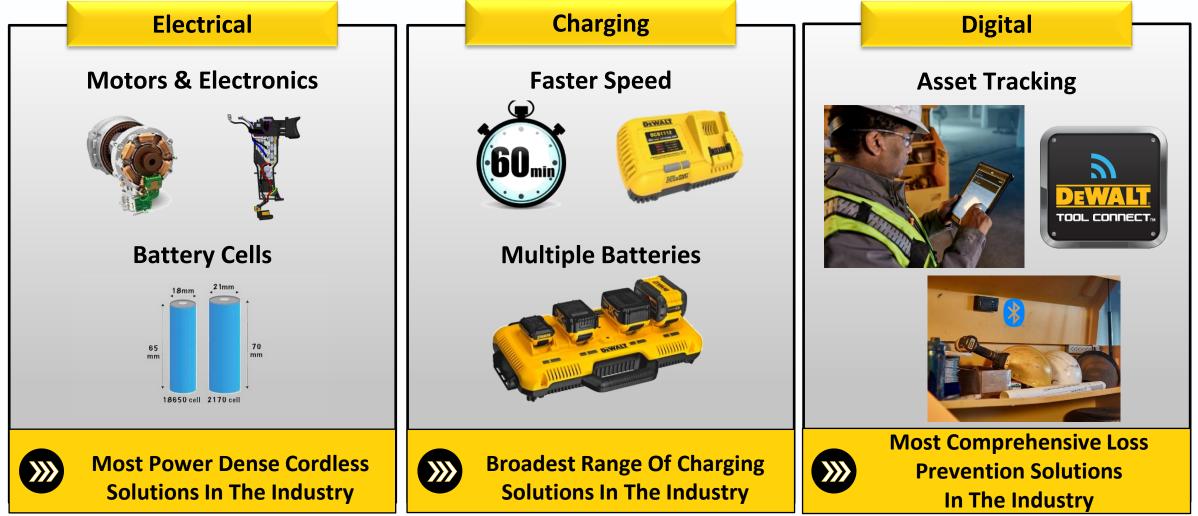
# Hand & Power Tool Brand Positioning





# Investments In Technology





# Applying Technology Across Our Cordless Platform





# **DEWALT Wave Of Innovation**





**Fastest Growing Brand In The Industry... \$1B+ In Power Tools** 



# Hand Tools, Accessories & Storage Opportunities



**\$4B Global Business... \$25B Addressable Market**  #1/#2 In 22+ Categories

THREE KEY AREAS OF FOCUS TO SERVE EVERY END USER, JOB SITE & AUTO SHOP IN THE WORLD:



**100+ Year Innovation Legacy | 35% New Product Vitality** 



# Outdoor Growth Opportunity

#### Completed Two Major Complementary Acquisitions In 4Q 2021...

~\$4 Billion Lawn & Garden Platform With Broad Coverage Across \$25B+ Outdoor Category



#### MTD & Excel Acquisitions Provide Compelling Capacity Expansion & Multi-Year Runway For Growth



...Creating Significant ESG, Growth & Margin Opportunities



### TUCKER AVDEL. NELSON

#### ΟΡΤΙΛ **POP INTEGRA**







Industrial

**Engineered Fastening** Infrastructure

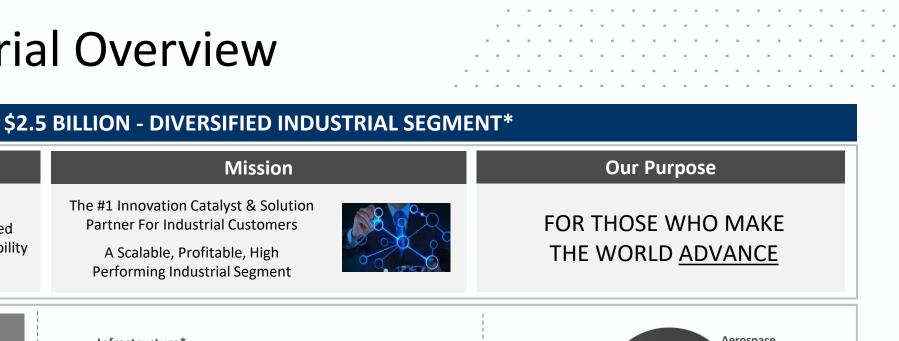
# **Stanley Industrial Overview**

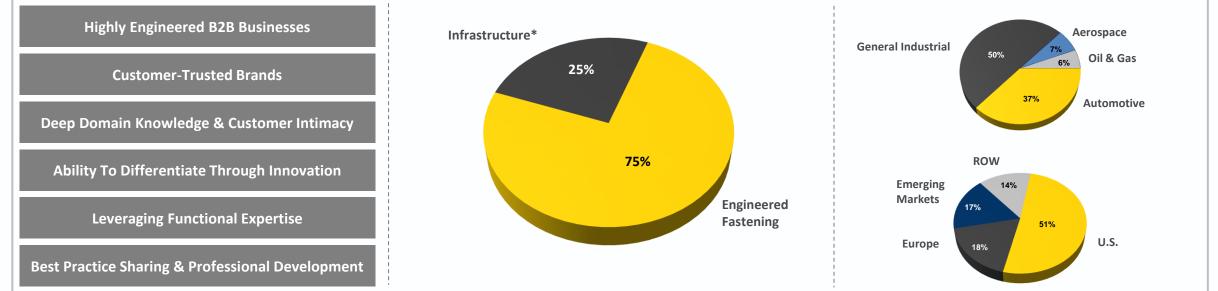
Vision

A Global Leader Of Highly

Engineered, Application Based Solutions, Where Safety, Reliability

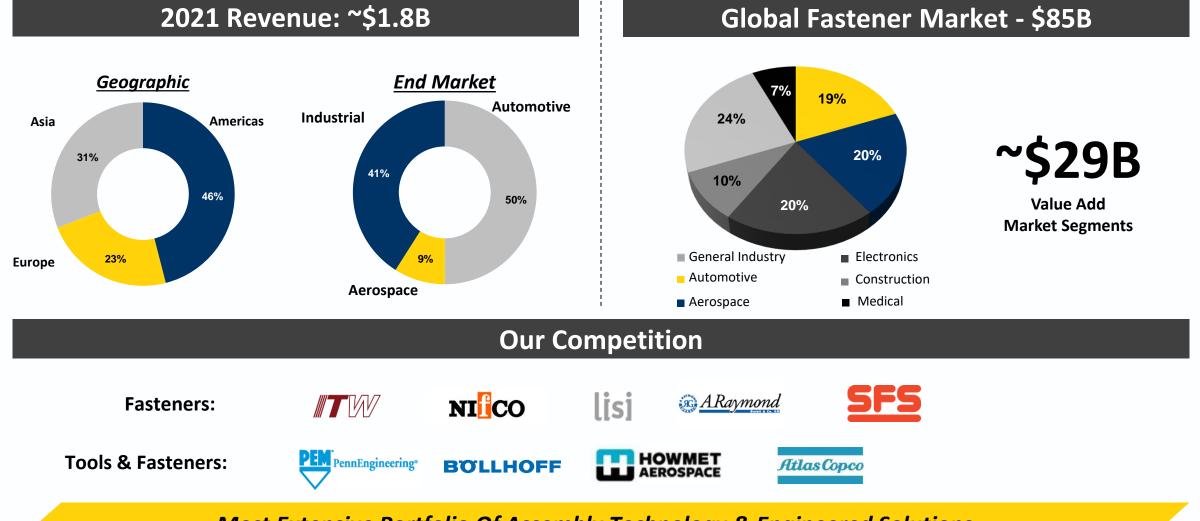
& Productivity Are Critical





#### Platform Of Highly Engineered B2B Businesses, Underpinned By Trusted Brands

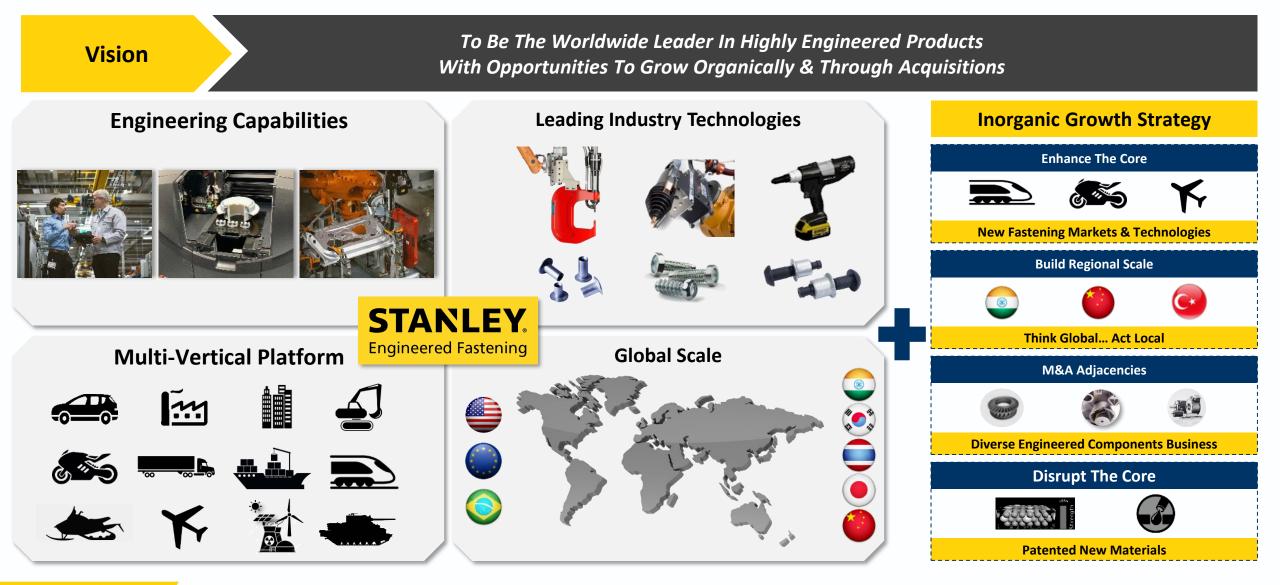
### **Engineered Fastening Business Overview**



Most Extensive Portfolio Of Assembly Technology & Engineered Solutions



### **Engineered Fastening Advantage**



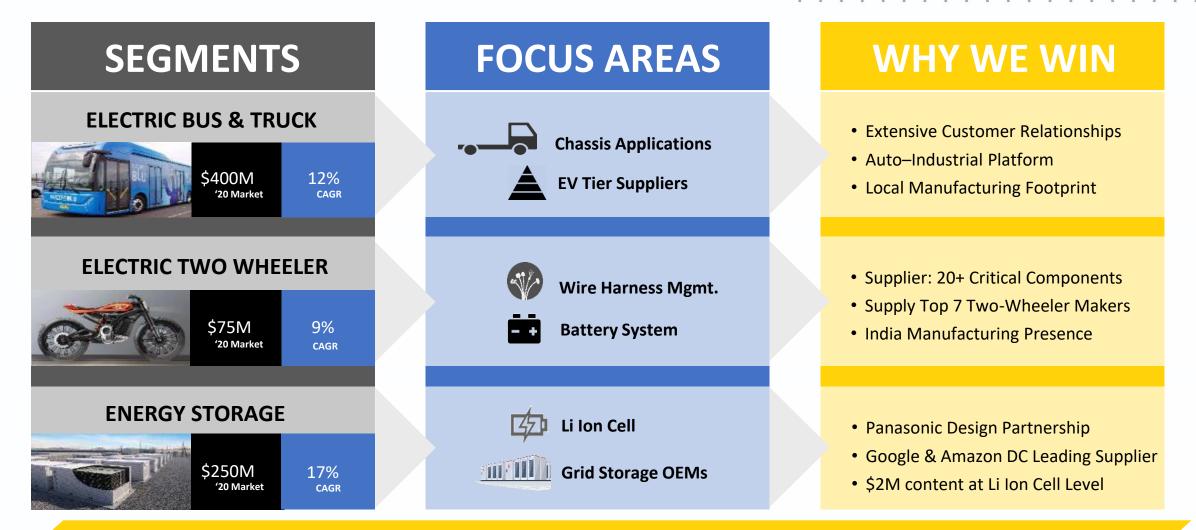
### Addressable Market Increases Significantly For EV vs ICE



*Electrification Drives 3x to 6x Higher Content \$ Potential per Vehicle* 



## **Electrification Opportunities In STANLEY Industrial**



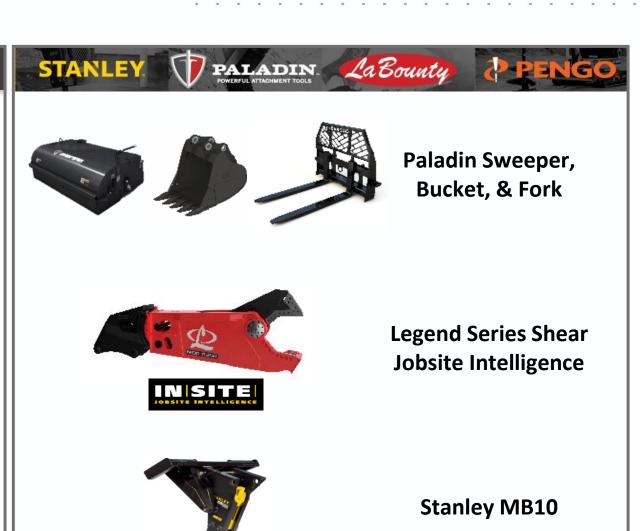
Well Positioned In Attractive Adjacencies With Strong Growth



### Attachment Tools: 2021 Revenues: \$480M

### **Segment Overview**

- Provider Of Tools For Applications That Build And Maintain The World's Infrastructure
- Leader In Specialized Attachments For Off-Highway Construction Equipment
- IES Attachments Acquisition In 2019 Broadened Offerings & Scale Of Attachment Tools Business → Platform For Growth



# Appendix

### Non-GAAP & Other Financial Measures

This presentation also contains non-GAAP and other financial measures, including organic sales growth, operating profit, free cash flow, working capital turns and cash flow return on investment ("CFROI").

Organic sales growth is defined as the difference between total current and prior year sales less the impact of companies acquired and divested in the past twelve months and any foreign currency impacts divided by prior year sales.

Operating profit is defined as sales less cost of sales and selling, general and administrative expenses. Management uses operating profit and its percentage of net sales as key measures to assess the performance of the Company as a whole, as well as the related measures at the segment level.

Free cash flow is defined as cash flow from operations less capital and software expenditures. Management considers free cash flow an important indicator of liquidity, as well as its ability to fund future growth and to provide a return to shareholders and is useful information for investors. Free cash flow does not include deductions for mandatory debt service, other borrowing activity, discretionary dividends on the Company's common and preferred stock and business acquisitions, among other items. Free cash flow conversion is defined as free cash flow divided by net income.

Working capital turns are computed as annualized sales divided by working capital (accounts receivable, inventory, accounts payable, and deferred revenue). Management considers working capital turns important as it measures how efficiently working capital is being used to generate sales.

CFROI is defined as cash flow from operations plus after-tax interest expense divided by a 2-point average of debt and equity. CFROI is considered important as it is a cash-based measure of value creation that ties our strategic focus to returns.

Reconciliations of non-GAAP measures are provided in our quarterly and annual SEC filings announcing financial results and may be found in this appendix. We believe that this information may be informative to investors.

### Reconciliation Of FCF & EBITDA

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Free	Cash Flow			EBITDA*											
	<u>2021</u>	<u>2020</u>	<u>2019</u>	(MILLIONS OF DOLLARS) Net earnings before equity	2	.020	<u>2</u>	<u>019</u>							
				interest	\$	1,580	\$	1,177	\$	968					
Net Cash Provided By															
Operating Activities	663	2,022	1,506	Interest income		(10)		(18)		(52)					
Less: Capital And Software				Interest expense		185		223		282					
Expenditures	(519)	(348)	(425)												
				Income taxes		61		43		127					
Free Cash Flow	144	1,674	1,081	Depreciation and amortization		517		514		496					
				EBITDA	\$	2,333	\$	1,939	\$	1,821					
				Pre-tax acquisition-related											
				charges and other		195		326		262					
				Adjusted EBITDA	\$	2,528	\$	2,265	\$	2,083					

### **End Markets**

End Market	Industrial	Tools & Outdoor	SWK
Existing Residential / Repair / DIY	0%	29%	25%
New Residential Construction	0%	23%	20%
Non-Resi. / Commercial Construction	0%	15%	13%
Industrial / Electronics	31%	5%	9%
Retail	0%	3%	2%
Automotive Production	37%	0%	5%
Automotive Aftermarket	0%	4%	3%
Infrastructure	25%	0%	4%
Outdoor	0%	19%	16%
Aerospace	7%	0%	1%
Other	0%	2%	2%
Total	100%	100%	100%

~28% Exposure To U.S. Residential Construction (~1/2 Existing/Repair/DIY, ~1/2 New) ~8% Exposure To U.S. Commercial Construction

StanleyBlack&Decker

\*2021 Actual Revenue Plus \$~3B Pro Forma Impact From MTD & Excel Acquisitions. Comm. Const. Includes Non-Retail, Office Buildings, Arenas/Stadiums, Hotels, Resorts, Cinemas, Etc. Industrial Includes Manufacturing, Utilities, Distribution, Power, Rail, Oil & Gas, Etc. Infrastructure Includes Pipe Construction And Services & Equipment Other Includes Logistics & Transportation, And Hospitality

### **Portfolio Transformation**

#### ~\$10B Has Been Invested In Acquisitions Since 2005 To Advance Growth Opportunities

Tools & Outdoor										
Year	Company	Purchase Price (\$M)								
2005	National	\$170								
2006	Facom	\$480								
2011 / 2012	CribMaster / Lista N.A.	\$120								
2012	Powers	\$220								
2012 / 2013	Tong Lung, Bajaj, GQ, Emirian (GEM)	~\$100								
2017	Craftsman Brand	~\$935								
2017	Newell Tools	\$1,860								
2019	MTD Products (20% Equity Investment)	\$235								
2021	MTD Products (Remaining 80% Option)	~\$1,500								
2021	Excel	\$375								

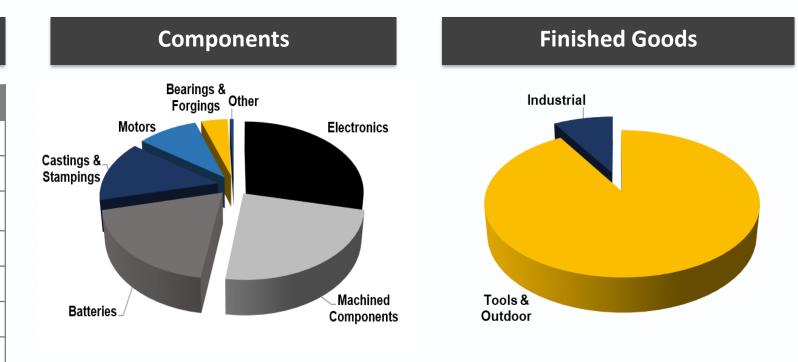
	Industrial	
Year	Company	Purchase Price (\$M)
2010	CRC-Evans (Infrastructure)	\$445
2013	Infastech (SEF)	\$850
2018	Nelson Fastener Systems (SEF)	\$425
2019	IES Attachments (Infrastructure)	\$655
2020	Consolidated Aerospace Manufacturing (SEF)	\$1,400

	Divestitures	
Year	Company	Purchase Price (\$M)
2012	HHI (Security)	\$1,400
2017	Mechanical Security Businesses (Security)	\$725
2021	Commercial Electronic Security & Healthcare	\$3,200
2022	Stanley Access Technologies	\$900

### **Material Spend**

#### **Direct Material Spend**

2021*	(\$M)	
Finished Goods	\$2,000	29%
Components	3,300	47%
Steel	570	8%
Resin / Plastic Moldings	640	9%
Packaging	350	5%
Base Metals	100	1%
	\$6,960	



#### Top Three Raw Material Exposures

(Finished Goods + Direct + Components)

1. Steel 2. Resin 3. Packaging

#### StanleyBlack&Decker

For Directional Analysis Only \*Raw Material Spend Includes Conversion Costs

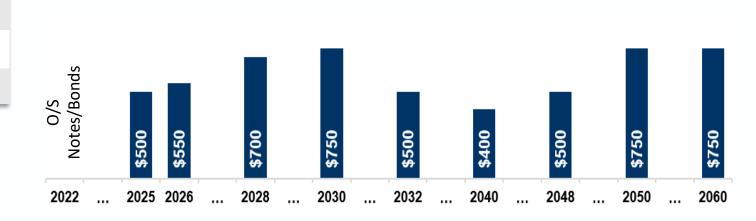
## Liquidity

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#### **Near Term Liquidity Sources**

September 2022		
Cash Position	\$0.4B	
<b>Revolving Credit Facilities</b>	\$4.5B	
Total Near Term Liquidity	\$4.9B	
5-Year Agreement – Sep 2026	\$2.5B	
364-Day Facility – Sep 2023	\$1.5B	
364-Day Facility – Sep 2023	\$0.5B	
	Cash Position Revolving Credit Facilities Total Near Term Liquidity 5-Year Agreement – Sep 2026 364-Day Facility – Sep 2023	Revolving Credit Facilities\$4.5BTotal Near Term Liquidity\$4.9B5-Year Agreement – Sep 2026\$2.5B364-Day Facility – Sep 2023\$1.5B

### **Combined Debt Outstanding (\$M)**



#### Adequate Liquidity To Meet The Needs Of The Company



# Investor Presentation

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