# Investor Presentation

Version 11.3.2023



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# **Cautionary Statement**

This presentation contains "forward-looking statements," that is, statements that address anything other than historical facts. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as: "expect," "anticipate," "intend," "plan," "believe," "seek," "transform," "target," "will," "opportunity" or "guidance." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. These statements are based on assumptions of future events that may not prove accurate. They are also based on our current plans and strategy and such plans and strategy could change in the future. Actual results may differ materially from those projected or implied in any forward-looking statements. Please refer to our most recent SEC filings, including our 2022 Annual Report on Form 10-K, subsequently filed Quarterly reports on Form 10-Q, as well as our other filings with the SEC, for detailed information regarding factors that could cause or contribute to actual results differing materially from those expressed or implied in such forward-looking statements. We do not undertake to update our forward-looking statements. This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities of Stanley Black & Decker, Inc. (the "Company"). If the Company were to conduct an offering of securities in the future, it would be made under an effective registration statement, and a prospectus relating to that offering could be obtained from the underwriters of that offering or from the Company. Refer to the Appendix included herein for non-GAAP and other financial measures.

# More Streamlined Company With Great Franchises

#### StanleyBlack&Decker

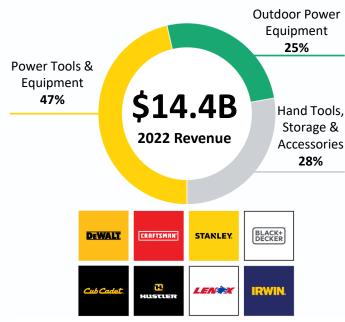
2022 Revenue<sup>1</sup>: \$16.9B

Market Cap: ~\$13B

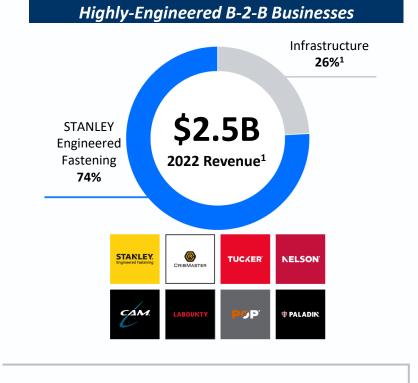
Cash Dividend Yield: 3.8%

Dividend Paid Consecutively For 147
Years; Increased For Past 56
Consecutive Years
(NYSE: SWK)

# Tools & Outdoor World-Wide Leader In Tools & Outdoor



#### **Core Capabilities**



Industrial

**1** Portfolio Of Iconic Brands

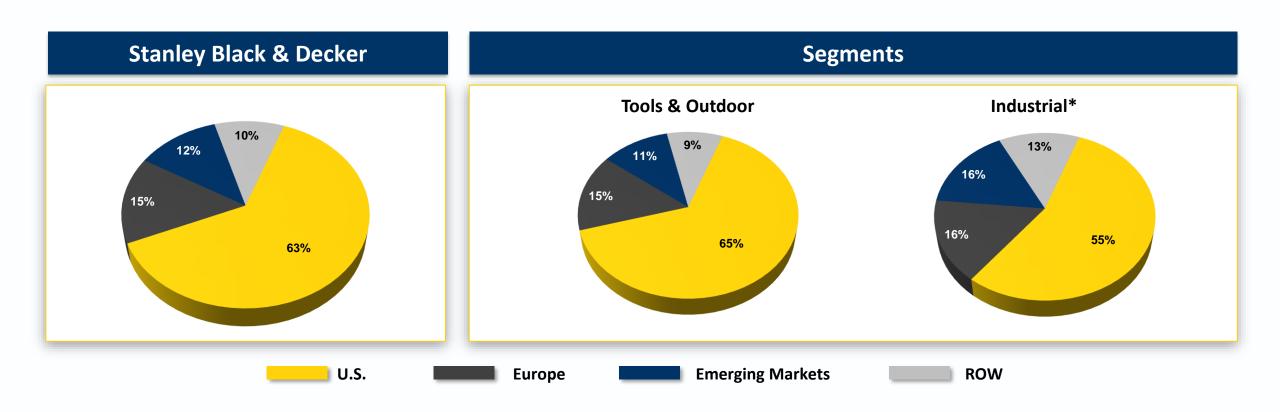
**2** Powerful Innovation

3 Broadest Category & Channel Coverage

4 Leverage SBD Operating Model

Powered By Our People And Guided By Our Purpose – For Those Who Make The World

# Geographic Reach



Diversified Globally With 60%-65% Of Our Revenues Generated In The U.S.

# Transforming To Accelerate Organic Growth

**Executing On Our Clear Vision And Strategy For Long-Term Success...** 

Reduce Complexity – ~\$2B 3-Year Cost Savings

Invest In Core Growth \$300M - \$500M

#### Enhance Shareholder Return

OPTIMIZE

CORPORATE STRUCTURE

FOCUS
OPERATING MODEL

TRANSFORM
SUPPLY CHAIN



INNOVATION



**ELECTRIFICATION** 



MARKET LEADERSHIP



MORE RESPONSIVE SUPPLY CHAIN

Organic Revenue\*
Growth 2-3X Market

35%+ Adjusted Gross Margin\*
By 2025

100% + Free Cash Flow\*
Conversion

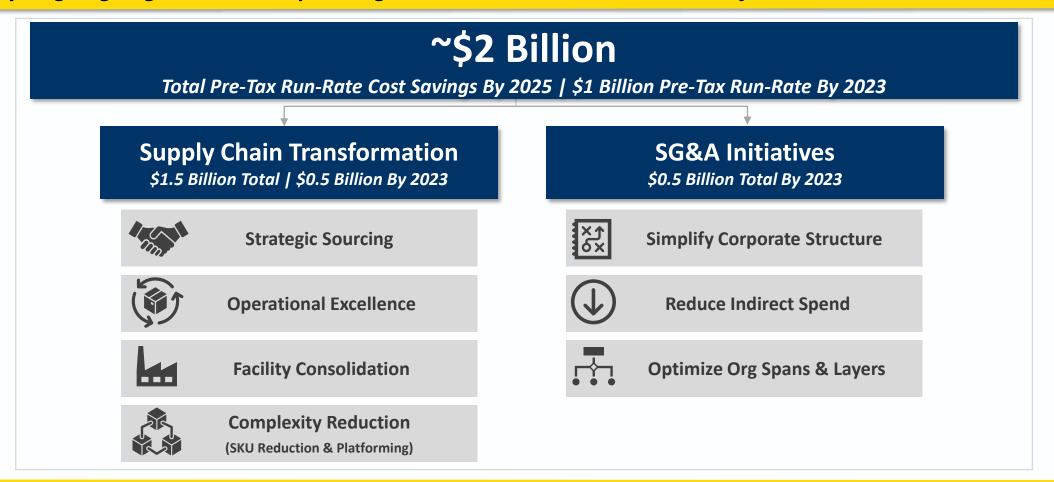
**Powerful Innovation** 

Customer Fill Rate Improvement

...As A More Focused, Purpose Driven Company

#### Global Cost Reduction Plan

Rapidly Aligning Organization & Operating Model Around More Focused Portfolio...



...Improving Our Cost Position And Enabling Reinvestment In Core Businesses

# Business Streamlining & Transformation On-Track

On-Track For \$2.0 Billion Pre-Tax Run-Rate Cost Savings By 2025...



Pre-Tax Run-Rate Cost Savings

\$215M

*3Q'23 Quarter-To-Date* 

\$875M

**Program-To-Date** 

#### **Supply Chain Transformation**



**Strategic Sourcing** 



**Facility Consolidation** 



**Complexity Reduction** (SKU Reduction & Platforming)



Ops Excellence

Program-To-Date Primarily Driven By SG&A Efficiencies, Strategic Sourcing And Ops Excellence

On-Track With Expectations With Program-To-Date Savings Ahead Of Plan

...Enabling \$300 - \$500 Million Growth Investment And 35%+ Adjusted Gross Margins\*

# Stanley Black & Decker Value Creation Model

World Class Brands

**Attractive Growth Platforms** 

Scalable, Defensible Franchises

Differentiable Through Innovation

Strong, Innovation-Driven Businesses
In Diverse, Global Markets

#### **Powered By:**



- Outsized, Capital-Efficient Organic Revenue\* Growth
- Attractive, Expandable OM Rate
- Outstanding FCF\* Conversion

#### **Key Long-Term Metrics:**

- Organic Revenue\* Growth: 2-3x Market
- 35%+ Adjusted Gross Margin\* By 2025
- 100%+ Free Cash Flow\* Conversion
- Powerful Innovation
- Customer Fill Rate Improvement
- CFROI\* Between 12-15%

#### **Current Capital Allocation Focus**

In The Near Term, The Company Intends To Direct Any Capital
In Excess Of The Quarterly Dividend On Its Common Stock
Toward Debt Reduction And Internal Investments

World Class Branded Franchises With Sustainable Strategic Characteristics
That Create Long-Term Shareholder Value

# **Balance Sheet & Liquidity**

2022 Actuals			
4Q'22 Free Cash Flow (\$M)*	\$521		
Book Debt/FY'22 EBITDA*	8.3x   4.9x**		
Book Debt/Capital	43%		

SWK Credit Rating (LT   ST)		
S&P	A-   A2	
Moody's	Baa2   P2	
Fitch	BBB+   F2	
Remain Committed To Investment Grade Credit Ratings		

#### **Liquidity Key Points**

- Maintain Investment Grade Credit Ratings
- \$4.0B In Credit Facilities Backed By A Well Capitalized, Diversified Bank Group
- No Term Debt Maturities Until 1Q 2025 | Next Maturity 1Q 2026

#### **Liquidity Sources As Of 3Q'23**

Addl. Commercial Paper Capacity (\$3.5B Max)  Addl. Credit Facility Capacity	\$2.0B \$0.5B
Addl. Credit Facility Capacity  Total Additional Liquidity	\$0.5B <b>\$2.8B</b>

Focused On Debt Reduction In 2023 & Beyond

#### Financial Flexibility In A Challenging And Dynamic Environment

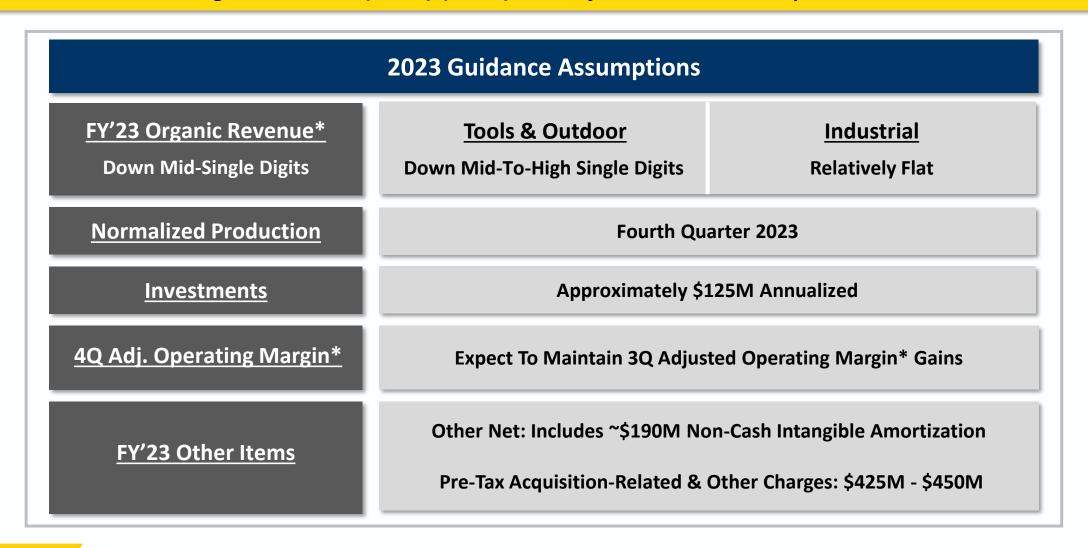
<sup>\*</sup> Non-GAAP Financial Measures. Refer To Appendix For Additional Information On GAAP And Non-GAAP Financial Measures

# 2023 Guidance



## 2023 Guidance

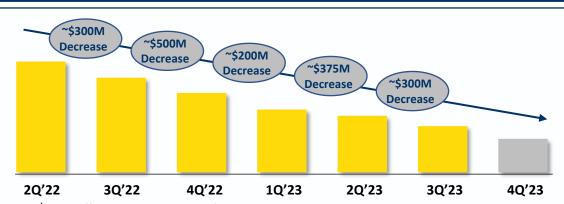
2023 EPS Guidance Range To Be GAAP (\$1.45)-(\$1.00) And Adjusted\* \$1.10-\$1.40 | Free Cash Flow\* \$0.6B-\$0.9B



# Inventory & Gross Margin Update (From 3Q Earnings Call

Adjusted Gross Margin Improvements And Inventory Reductions Contribute To ~\$360 Million FCF In 3Q'23...

#### **On-Track To Deliver** ~\$1 Billion Inventory Reduction In 2023



- ~\$0.9 Billion Inventory Reduction Year-To-Date 2023
- Five Straight Quarters Of Inventory Reduction Totaling \$1.7 Billion Since Mid-2022
- \$0.2 Billion Free Cash Flow\* Year-To-Date With FY'23 Free Cash Flow\* Expected To Approximate \$0.6 Billion To \$0.9 Billion

**Continued Inventory Reduction A Priority For 2024 And 2025 Expect Multi-Year Reductions To Be Driven By Efficiency Gains** 

#### **Continued Adjusted Gross Margin\* Improvement**

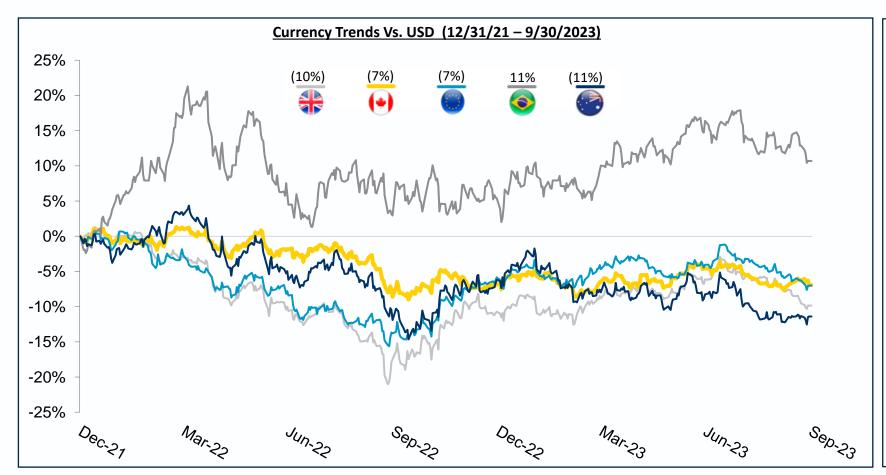


- +400 Bps Sequential Adjusted Gross Margin\* Improvement
- Adj. GM\* Expansion VPY As Lower Inventory Destocking Costs, Supply Chain Transformation Benefits And Lower Shipping Costs More Than Offset The Impact From Lower Organic Revenue\*
- Expect Adjusted Gross Margin\* To Build Sequentially Into 1H'24

Long Term Target: 35%+ Adjusted Gross Margins\*

...Prioritizing Cash Generation, Profitability Improvement And Balance Sheet Strength

# **Currency Impact**



#### **Hedging Approach**

- Hedge Key Currency Exposures (CAD, EUR, GBP, & AUD, Among Other)
- Intent Is To Dampen Volatility And Allow Time For Business Teams To Mitigate Fluctuations With Cost & Price Actions

#### **Estimated 2023 OM Annual Impact**

- CAD 1% Move: \$4.5M \$5.5M
- EUR 1% Move: \$3.0M \$4.0M
- GBP 1% Move: \$1.0M \$2.0M
- BRL 1% Move: \$1.0M \$2.0M
- AUD 1% Move: \$1.0M \$2.0M

**2022 Currency Headwinds From Stronger US Dollar Against Major Currencies** 

# Tools & Outdoor



































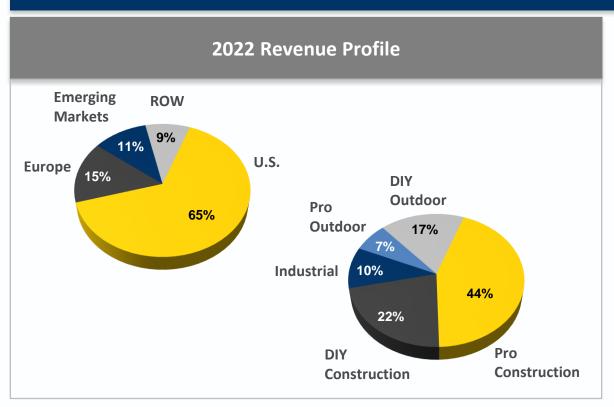


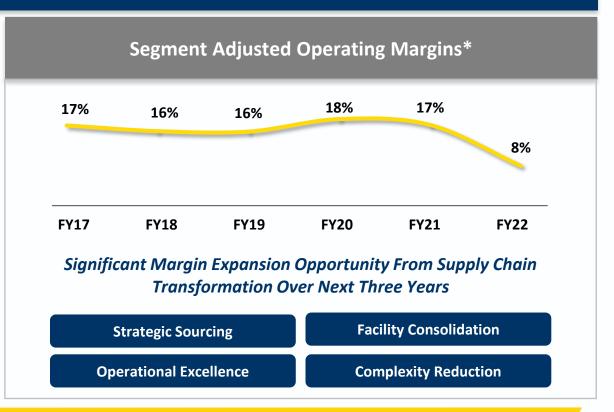




#### **Tools & Outdoor**

2022 Revenues: \$14.4B Power Tools: \$6.7B | Hand Tools Accessories & Storage: \$4.0B | Outdoor Equipment: \$3.7B





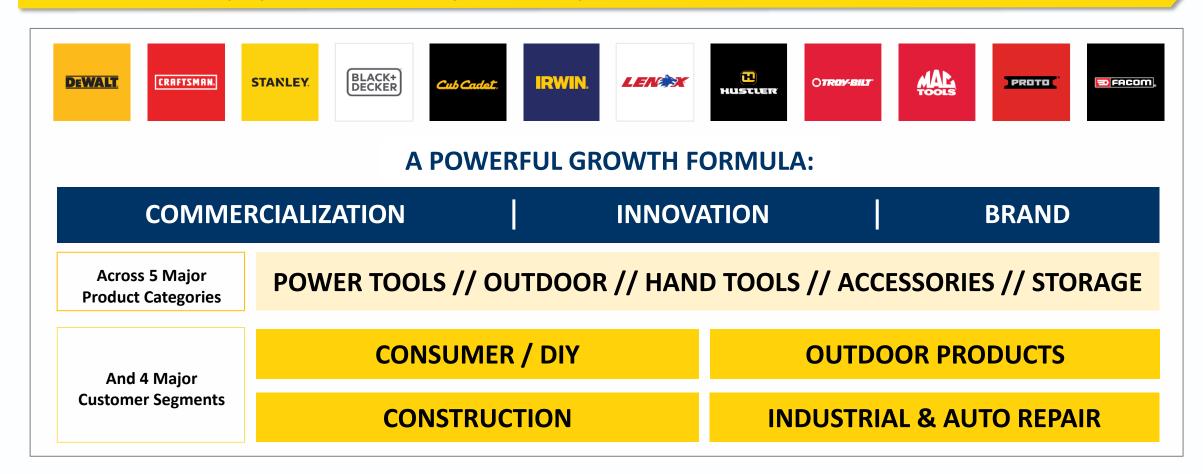
#### Worldwide Leader In Tools And Outdoor... Well Positioned For Sustained Growth

16

<sup>\*</sup>Non-GAAP Financial Measure. Refer To Appendix For Additional Information On GAAP And Non-GAAP Financial Measures. Please refer to prior Form 8-K filings for the respective years shown above for reconciliation of GAAP to Non-GAAP segment operating margin.

## A Global Leader In Tools & Outdoor

Proven Market Outperformance Driven By Our Powerful Growth Formula...



...Well Positioned For A Multi-Year Runway For Growth & Margin Expansion

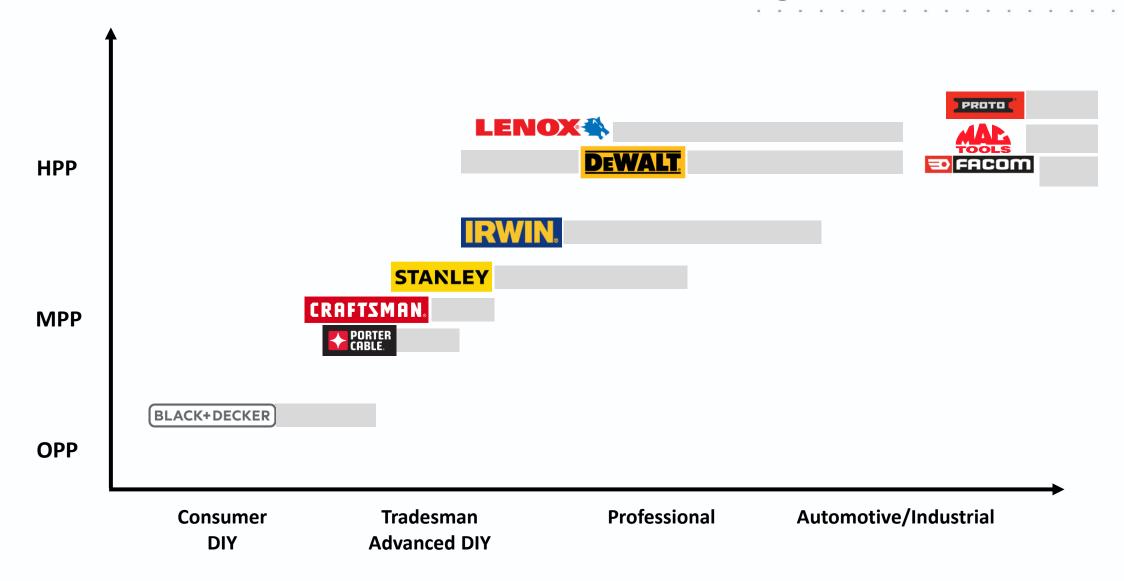
# Mission: Driving Organic Growth

#### To Be The WORLDWIDE LEADER In Our Product Categories:

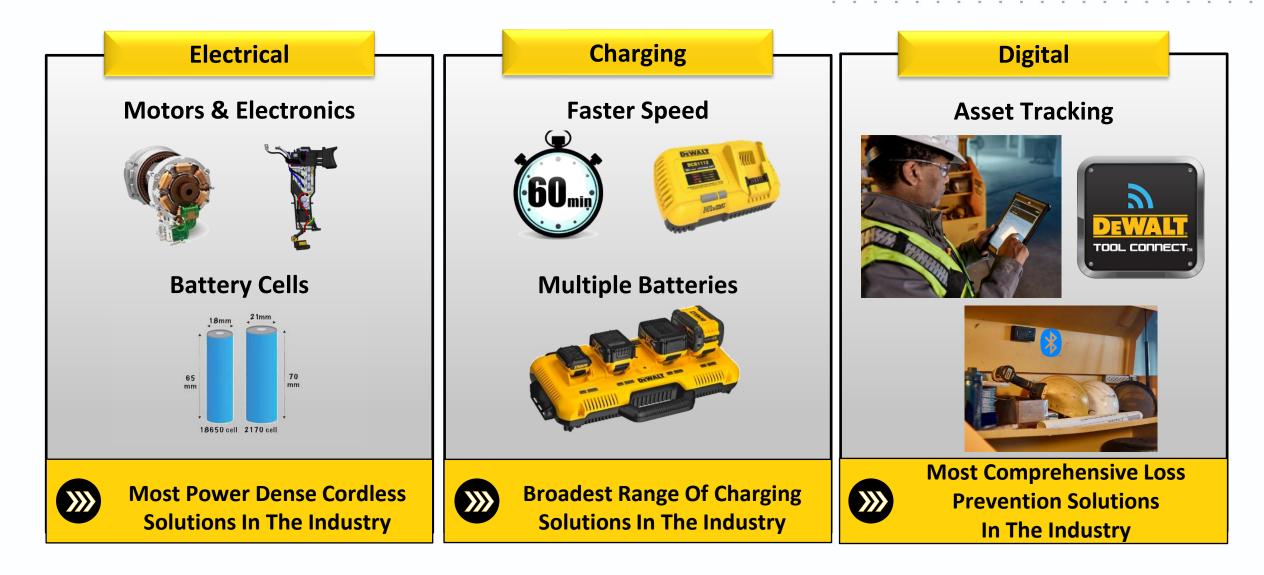


From \$600M Hand Tool Company To \$14B Diversified Tools And Outdoor Industry Leader

# Hand & Power Tool Brand Positioning



# Investments In Technology



# Applying Technology Across Our Cordless Platform



## **DEWALT Wave Of Innovation**



**Power Of Cordless Freedom With The Largest PRO Tool Brand In The World** 

# CRAFTSMAN. Cordless System



Focused On Increased Penetration Through Expanding The Cordless Power Tools System

# Hand Tools, Accessories & Storage Opportunities



\$4B Global Business... \$42B Total Market - \$34B Addressable Leader In 30+ Categories

THREE KEY AREAS OF FOCUS TO SERVE EVERY END USER, JOB SITE & AUTO SHOP IN THE WORLD:







100+ Year Legacy Of Innovation

# **Outdoor Growth Opportunity**

Completed Two Major Complementary Acquisitions In 4Q 2021...

~\$3.7 Billion Lawn & Garden Platform With Broad Coverage Across \$25B+ Outdoor Category



#### MTD & Excel Acquisitions Provide Compelling Capacity Expansion & Multi-Year Runway For Growth

Electrification & Autonomous

Lead Large Format Gas &
Electric Expansion

Win With The Professional

Apply Innovation Leadership &
Dealer Network To Expand Into

**Higher-End Pro Categories** 

Optimize Brand & Channel

Strong Position In Retail &
Expansion In Pro Dealer Network

Parts & Service

Further Penetrate ~\$4B Global

Lawn & Garden Parts &

Accessories Category

...Creating Significant ESG, Growth & Margin Opportunities

# Industrial

Engineered Fastening Infrastructure



















# Stanley Industrial Overview

#### \$2.4 BILLION (2022 Revenue) - DIVERSIFIED INDUSTRIAL SEGMENT\*

#### Vision



A Global Leader Of Highly Engineered, Application Based Solutions, Where Safety, Reliability & Productivity Are Critical

#### Mission

The #1 Innovation Catalyst & Solution Partner For Industrial Customers

A Scalable, Profitable, High Performing Industrial Segment



#### **Our Purpose**

FOR THOSE WHO MAKE THE WORLD ADVANCE

**Highly Engineered B2B Businesses** 

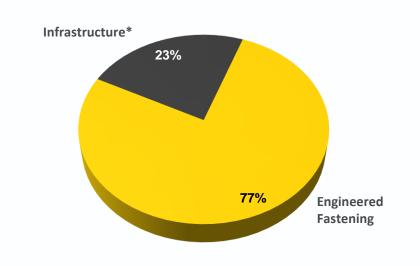
**Customer-Trusted Brands** 

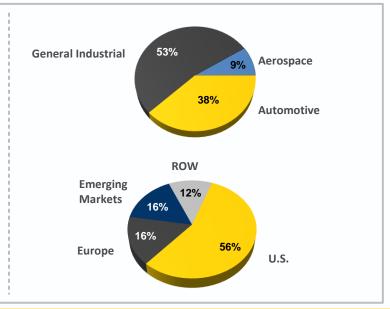
**Deep Domain Knowledge & Customer Intimacy** 

**Ability To Differentiate Through Innovation** 

**Leveraging Functional Expertise** 

**Best Practice Sharing & Professional Development** 

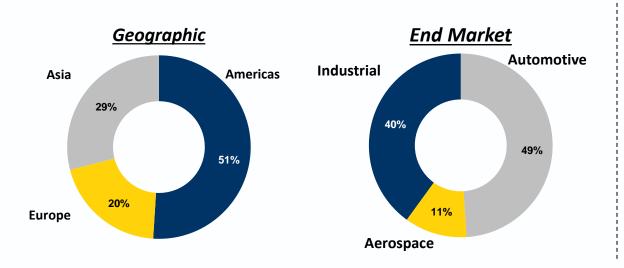




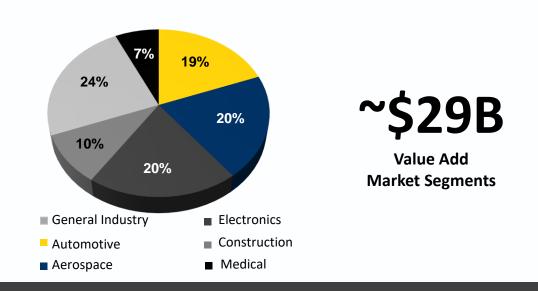
Platform Of Highly Engineered B2B Businesses, Underpinned By Trusted Brands

# **Engineered Fastening Business Overview**

#### 2022 Revenue: ~\$1.9B



#### **Global Fastener Segment - \$85B**



#### **Other Players**

**Fasteners:** 











**Tools & Fasteners:** 



**BÖLLHOFF** 





Most Extensive Portfolio Of Assembly Technology & Engineered Solutions

# **Engineered Fastening Advantage**

Vision

To Be The Worldwide Leader In Highly Engineered Products With Opportunities To Grow Organically & Through Acquisitions

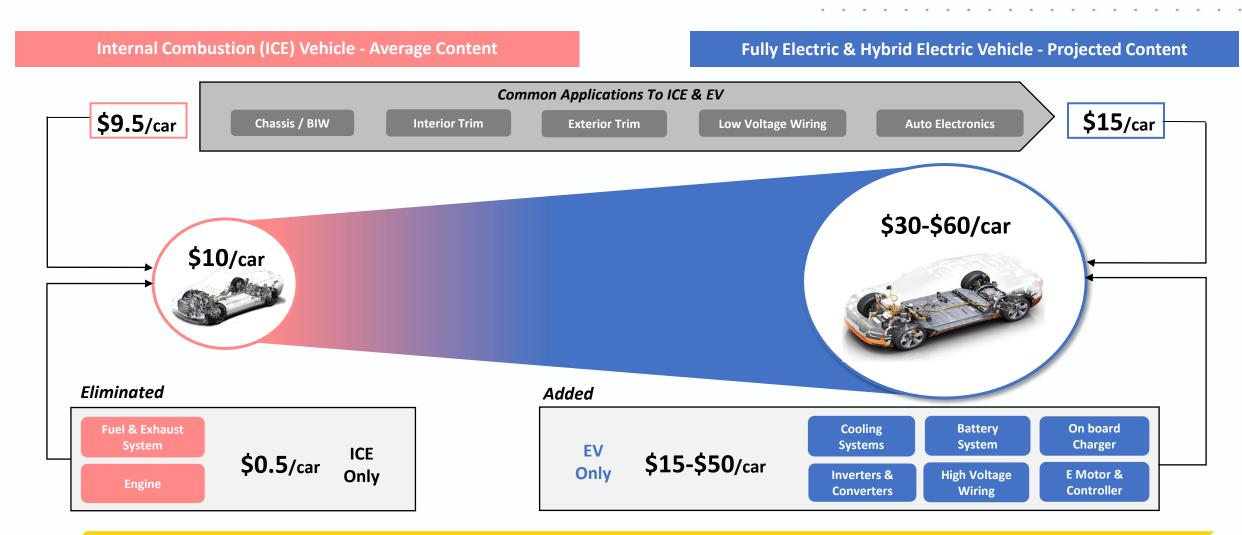
# Engineering Capabilities Lead Willi-Vertical Platform Lead STARLEY Engineered Fastening





**Patented New Materials** 

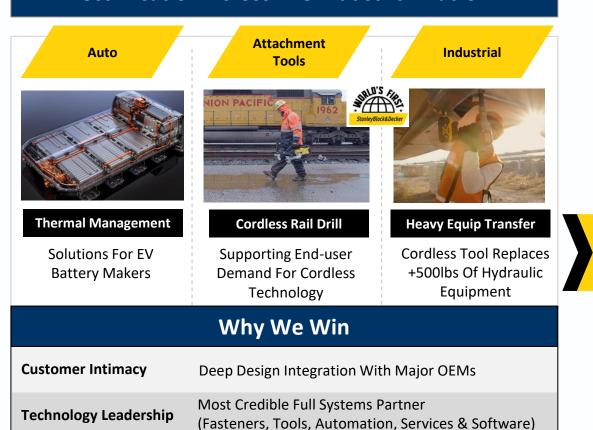
# Addressable Market Increases Significantly For EV vs ICE



Electrification Drives 3x To 6x Higher Content \$ Potential Per Vehicle

# Electrification Opportunities In STANLEY Industrial

#### **Electrification Across The Industrial Platform**



Engineering & Manufacturing Hubs Close To Customer

#### **Focus Areas**



Chassis
Applications



EV Tier Suppliers



Wire Harness Mgmt.



EV Battery System And Safety



Li Ion Cell



**Grid Storage OEMs** 



Cordless Industrial Products



**Cordless Welding** 

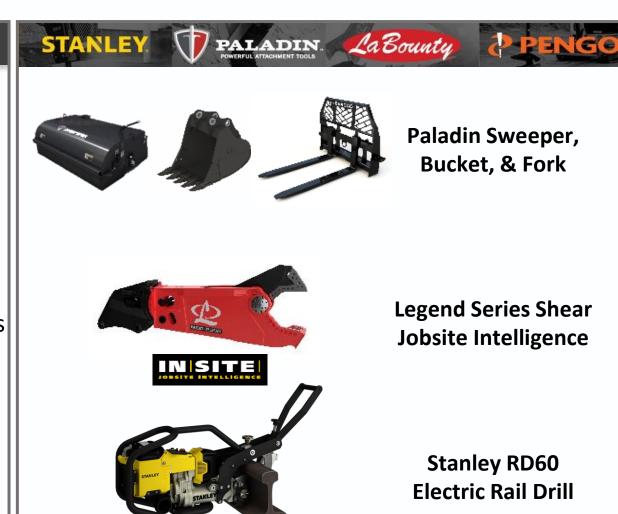
Well Positioned To Address The Electrification Market Transformation

**Supply Chain Excellence** 

#### **Attachment Tools**

#### **Segment Overview**

- 2022 Revenues: \$550M
- Leader In Specialized Attachments For Off-Highway Construction Equipment That Build And Maintain The World's Infrastructure
- Focused On Professional End-Users And Applications
   Where Safety, Productivity, And Reliability Are
   Drivers For Our Customers' Businesses
- Innovation Leader In Electrification Of Tools Historically Powered By Hydraulics



# **Appendix**



# Non-GAAP & Other Financial Measures

This presentation may include non-GAAP and other financial measures as defined below.

Organic revenue or organic sales is defined as the difference between total current and prior year sales less the impact of companies acquired and divested in the past twelve months and any foreign currency impacts. Organic revenue growth, organic sales growth or organic growth is organic revenue or organic sales divided by prior year sales. Gross profit is defined as sales less cost of sales. Gross margin is gross profit as a percentage of sales. Operating profit is defined as sales less cost of sales and selling, general and administrative expenses. Operating margin is operating profit as a percentage of sales.

Gross profit, gross margin, SG&A, operating profit and operating margin may be shown both inclusive and exclusive of acquisition-related and other charges. Management uses gross profit, gross margin, operating profit and operating margin as key measures to assess the performance of the Company as a whole, as well as the related measures at the segment level. Adjusted earnings per share or adjusted EPS, is diluted GAAP EPS excluding the impacts of acquisition-related and other charges.

Free cash flow ("FCF") is defined as cash flow from operations less capital and software expenditures. Management considers free cash flow an important indicator of its liquidity, as well as its ability to fund future growth and to provide a return to the shareowners and is useful information for investors. Free cash flow does not include deductions for mandatory debt service, other borrowing activity, discretionary dividends on the Company's common stock and business acquisitions, among other items. Free cash flow conversion is defined as free cash flow divided by net income.

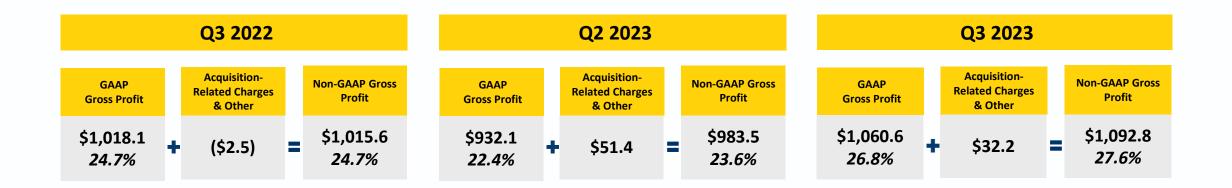
CFROI is defined as cash flow from operations plus after-tax interest expense divided by a 2-point average of debt and equity. CFROI is considered important as it is a cash-based measure of value creation that ties our strategic focus to returns.

EBITDA is defined as earnings before interest, taxes, depreciation and amortization. EBITDA and Adjusted EBITDA are non-GAAP measurements. Management believes Adjusted EBITDA, which excludes the impacts of acquisition-related and other charges, is important for the ability to determine the earnings power of the Company.

The Company considers the use of the Non-GAAP financial measures above relevant to aid analysis and understanding of the Company's results, business trends and outlook measures aside from the material impact of acquisition-related and other charges and ensures appropriate comparability to operating results of prior periods.

The Company also provides expectations for the non-GAAP financial measures of adjusted EPS, presented on a basis excluding acquisition-related and other charges, as well as free cash flow. Forecasted adjusted EPS is reconciled to GAAP EPS on slide 12. Due to high variability and difficulty in predicting items that impact cash flow from operations, a reconciliation of forecasted free cash flow to its most directly comparable GAAP estimate has been omitted. The Company believes such a reconciliation would also imply a degree of precision that is inappropriate for this forward-looking measure.

## Reconciliation Of GAAP To Non-GAAP Measures



# Reconciliation Of GAAP To Non-GAAP Measures

Free Cash Flow					
	4Q'22	FY'22	FY'21	FY'20	
Net Cash (Used In) Provided By Operating Activities	651	(1,460)	663	2,022	
Less: Capital And Software Expenditures	(130)	(530)	(519)	(348)	
Free Cash Flow	521	(1,990)	144	1,674	

Adjusted EBITDA*						
(MILLIONS OF DOLLARS)	FY'	<u>'22</u>	<u>F</u>	Y'21	<u>F</u> `	Y'20
Net earnings before equity						
interest	\$	170	\$	1,532	\$	1,146
Interest income		(55)		(10)		(18)
Interest expense		339		185		223
Income taxes		(132)		55		38
Depreciation and amortization		572		514		512
EBITDA	\$	894	\$	2,277	\$	1,900
Pre-tax acquisition-related						
charges and other		642		194		314
Adjusted EBITDA	\$	1,536	\$	2,471	\$	2,214
Debt	\$	7,456				
Debt/EBITDA		8.3x				
Debt/Adjusted EBITDA		4.9x				

# **End Categories**

End Categories - % Of Revenue*	Industrial	Tools & Outdoor	SWK
Existing Residential / Repair / DIY	0%	22%	19%
New Residential Construction	0%	26%	23%
Non-Resi. / Commercial Construction	0%	16%	13%
Industrial & Automotive Repair	31%	10%	13%
Automotive OEM	37%	0%	5%
Infrastructure	23%	0%	3%
Aerospace	9%	0%	1%
Outdoor Professional	0%	7%	6%
Outdoor Consumer / DIY	0%	17%	15%
Other	0%	2%	2%
Total	100%	100%	100%

~40% Exposure To Residential Construction (~30% U.S.) And ~20% Exposure To The Outdoor Pro And Consumer

# **Portfolio Transformation**

#### ~\$10B Has Been Invested In Acquisitions Since 2005 To Advance Growth Opportunities

Tools & Outdoor				
Year	Company	Purchase Price (\$M)		
2005	National	\$170		
2006	Facom	\$480		
2011 / 2012	CribMaster / Lista N.A.	\$120		
2012	Powers	\$220		
2012 / 2013	Tong Lung, Bajaj, GQ, Emirian (GEM)	~\$100		
2017	Craftsman Brand	~\$935		
2017	Newell Tools	\$1,860		
2019	MTD Products (20% Equity Investment)	\$235		
2021	MTD Products (Remaining 80% Option)	~\$1,500		
2021	Excel	\$375		

	Industrial	
Year	Company	Purchase Price (\$M)
2010	CRC-Evans (Infrastructure)	\$445
2013	Infastech (SEF)	\$850
2018	Nelson Fastener Systems (SEF)	\$425
2019	IES Attachments (Infrastructure)	\$655
2020	Consolidated Aerospace Manufacturing (SEF)	\$1,400

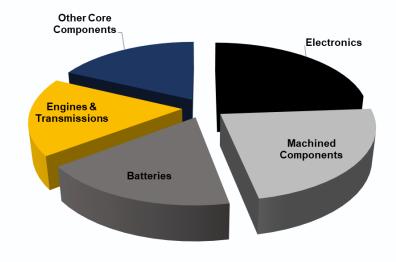
Divestitures			
Year	Company	Purchase Price (\$M)	
2012	HHI (Security)	\$1,400	
2017	Mechanical Security Businesses (Security)	\$725	
2022	Commercial Electronic Security & Healthcare	\$3,200	
2022	Stanley Access Technologies	\$900	

# Material Spend

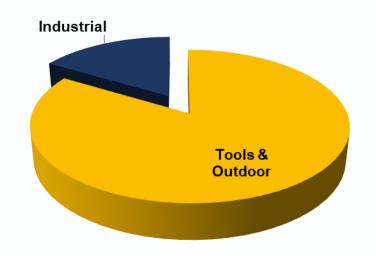
#### **Direct Material Spend\***

2022 (\$M)				
Finished Goods	\$1,840	25%		
Components	3,900	52%		
Steel	690	9%		
Resin / Plastic Moldings	530	7%		
Packaging	350	5%		
Base Metals	130	2%		
	\$7,440			

#### Components



#### **Finished Goods**



#### **Top Three Raw Material Exposures**

(Finished Goods + Direct + Components)

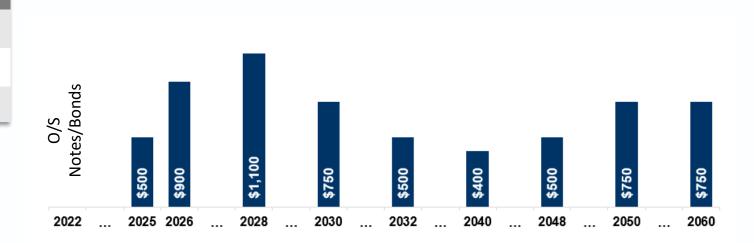
1. Steel 2. Resin 3. Packaging

# Liquidity

#### **Near Term Liquidity Sources**

	September 2023		
Cas	sh Position	\$0.3B	
 Rev	olving Credit Facilities	\$4.0B	
Total Near-Term Liquidity		\$4.3B	
	5-Year Agreement – Sep 2026	\$2.5B	
<b>→</b>	364-Day Facility – Sep 2024	\$1.5B	

#### **Long-Term Debt Outstanding (\$M)**



#### Adequate Liquidity To Meet The Needs Of The Company

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