NEWS RELEASE

Entravision Announces Launch of Entravision Digital

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SANTA MONICA, Calif., May 5, 2020 /PRNewswire/ -- **Entravision Communications Corporation**, (NYSE: EVC), a leading global media and marketing technology company that engages consumers, announced today the launch of Entravision Digital, which consolidates its digital reach, data, creative and programmatic capabilities into a unified solutions offering. Entravision Digital unites the performance and branding capabilities of its technology platforms, providing a full-funnel marketing stack that empowers both U.S. and global brands and apps to optimize their marketing operations and drive business results.

"By combining our comprehensive digital capabilities into Entravision Digital, advertisers and agencies have a single source to access a rich combination of audiences, media, performance solutions, and consumer insights," said Walter F. Ulloa, Chairman and Chief Executive Officer of Entravision. "Entravision Digital has a global reach and is an exceptional complement to our television, radio and digital media assets serving the U.S. Hispanic market. We are excited to extend the Entravision brand to these businesses and look forward to continued success in the media technology marketplace."

"Our digital solutions have been very successful in connecting content and technology with targeted audiences, benefiting app marketers and multicultural advertisers," said Luis Barragué, President of Entravision Digital. "We believe we have created a unique and comprehensive digital offering and will continue to evaluate potential acquisitions that would accelerate growth and complement our culture and mission."

Entravision Digital includes Entravision's Smadex's programmatic mobile-first DSP solution; AudioEngage, its audio advertising platform; ScrollerAds, its optimized video advertising marketplace; Dataxpand, its international data management platform and audience marketplace with consumer insights; and its U.S. Hispanic marketing solutions for SME (small and medium enterprises) and national advertisers.

About Entravision Digital

Entravision Digital is the media technology business unit of Entravision Communications [NYSE: EVC], providing a comprehensive offering of digital media and technology solutions that empower marketers to reach consumers in every screen and on every format. Entravision Digital's global reach, rich data, innovative creative and comprehensive programmatic solutions adapt to each marketing need. Entravision Digital offers solutions capabilities that provide insights and data-based solutions with machine learning technologies built for performance; digital media capabilities with impactful consumer reach, powered by differentiated creativity, content and influencers; and unique platforms that deliver results-oriented solutions with a strong focus on customer care and long-term business development. Entravision Digital has approximately 50 offices around the world including Los Angeles, Mexico City, Barcelona, Tel Aviv, Seoul and Sao Paulo, serving 300 different markets with its digital solutions.

About Entravision Communications Corporation

Entravision is a diversified global media, and marketing technology company that reaches and engages consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. The Company's portfolio includes Entravision Digital, a digital media and advertising technology platform that delivers performance-based solutions and data insights, along with 55 television stations and 49 radio stations. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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