NEWS RELEASE

Entravision Appoints Stephen Chung as Chief Revenue Officer for Its International Digital Business

2020-07-14

SANTA MONICA, Calif.--(BUSINESS WIRE)-- **Entravision** (NYSE: EVC), a leading global media, marketing and advertising technology company, announced the appointment of**Stephen Chung** as Chief Revenue Officer (CRO) for its International Digital business unit. Reporting to the President of Entravision's International Digital, Luis Barrague, Mr. Chung will oversee growth of global programmatic and performance business sales, team development and service quality.

Entravision's Digital business unit provides advertising solutions for brands and marketing agencies, including its awarded mobile-DSP **Smadex**, used by more than 300 advertisers in the gaming, entertainment and e-commerce industries in the United States, Asia, Europe, Middle East and Latin American markets.

Based in Los Angeles, Mr. Chung joins Entravision after 10 years in leadership roles in the Asian-Pacific market, where he established the company builder Rocket Internet in Hong Kong and served as Managing Director for the regional office of the German app marketing company Applift in Seoul, South Korea.

"I'm thrilled to join Entravision and help extend the company's global market position," said Mr. Chung. "I firmly believe in Entravision's service offering and its ability to provide results thanks to its focus on media buying backed by data science and machine learning technology."

"Stephen's entrepreneurial spirit, leadership ability in multinational sales organizations and solid experience with the programmatic and performance space is a perfect match for our product and technology team and capabilities," said Mr. Barrague. "We look forward to his contribution and input as we continue to scale the company."

ABOUT ENTRAVISION

Entravision is a diversified global media and marketing technology company that reaches and engages consumers in the U.S. and other markets, primarily including Mexico, Latin America and Spain. The Company's portfolio includes Entravision Digital, a digital media and advertising technology platform that delivers performance-based solutions and data insights, along with 55 television stations and 49 radio stations. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at **entravision.com**.

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Source: Entravision