NEWS RELEASE

Entravision Communications Corporation Announces News Programming Lineup Moving to Azteca America in San Diego

2017-06-20

SANTA MONICA, Calif., June 20, 2017 /PRNewswire/ -- Entravision Communications Corporation, (NYSE: EVC), a diversified media company serving Latino audiences and communities, today announced that beginning July 3, 2017, the local news programming lineup for XHAS-TV will make an affiliation change to Azteca America in the San Diego market. The new affiliation partnership will allow Entravision the opportunity to strengthen its connection across multiple platforms to the diverse Latino audience who make San Diego and Tijuana their home.

Entravision's news programming, which includes local and national news, entertainment, weather and sports will be carried throughout Azteca America's daily broadcast. The San Diego station will produce a total of one hour and a half of local news from 5-6 p.m. and 11-11:30 p.m. PT from Monday to Friday each week.

The early evening newscast will be anchored by Martin Borchardt. With more than 14 years of experience, Mr. Borchardt is one of the best-known anchors in the San Diego market. The 11 p.m. newscast will be anchored by Estephanía Baez and Aranzazú Alvarez. Ms. Baez has been named a San Diego Latino leader by "Latino Leaders Magazine", and recently received an Emmy nomination for her reporting on education. Ms. Alvarez has been with Entravision since 2014 anchoring the late news with Ms. Baez.

"Exceeding expectations, creating exceptional content and providing the most up to the minute news to our audience has always been our main goal at Entravision," said Luisa Collins, Vice President of News Social Affairs and Wellness for Entravision. "With our continued commitment to local news in Spanish, and with our Emmy award winning news team, we are able to grow, inform and educate our audience."

"Entravision is committed to being the Latino community's trusted local news voice not only in San Diego, but in the 22 markets in which we provide local newscasts." said Jeffery Liberman, President and Chief Operating Officer for Entravision. "Now more than ever, we see viewers gravitating towards our unique Spanish-language local news broadcasts. This makes us the undisputed Spanish language local news leader in the market. We are extremely proud to serve the ever-growing community."

About Entravision

Entravision Communications Corporation is a leading global media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico, Latin America and Spain. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravison also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision's digital group also includes Headway, a leading provider of mobile, programmatic, data and performance digital marketing solutions primarily in the U.S., Mexico and Latin America. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**

To view the original version on PR Newswire, visit:**http://www.prnewswire.com/news-releases/entravision-communications-corporation-announces-news-programming-lineup-moving-to-azteca-america-in-san-diego-300477029.html**

SOURCE Entravision