NEWS RELEASE

Entravision Communications Corporation Appoints Alex Garcia as Executive Vice President of Content & Business Development

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SANTA MONICA, Calif., Sept. 17, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, announced today it has appointed Alex Garcia as Executive Vice President of Content & Business Development, effective immediately and will be reporting to Mario M. Carrera, Chief Revenue Officer. Mr. Garcia will support the revenue team in developing and selling unique content to a broad consumer audience while also positioning Entravision at the forefront as a customer centric communication and marketing solutions platform.

"Alex is a proven executive who brings more than 10 years of experience in multi-platform marketing, communications and digital distribution, having previously held positions in both the U.S. and Mexico. He has an impressive track record of firsts, and we look to his ability, vision and creativity to help grow our company," said Mr. Carrera.

Prior to joining Entravision, Mr. Garcia was Director, Head of Latin America Physical & Digital Distribution at Sony. Before Sony, he served as Director of Marketing for Latin America at the San Francisco-based company, Rdio, Inc. He held other various positions in Mexico City with Es. Cine Film Festival and Comarex.

"Business Intelligence is a vital component to continuously grow and innovate within an organization. I'm excited to embark on this new journey with Entravision during this crucial time to remain competitive in the marketplace and develop creative products that will be valuable to the company and its advertisers, viewers and listeners," said Mr.

Garcia.

About Entravision Communications Corporation

Entravision is a diversified global media, data and advertising technology company that reaches and engages Latino consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes 55 television stations, 49 radio stations, digital media properties and advertising technology platforms that deliver performance-based solutions and data insights. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the #1-ranked online advertising platform in Hispanic reach according to comScore Media Metrix®. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations as well as digital media platforms, including Headway's audio streaming platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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