NEWS RELEASE

Entravision Communications Corporation Appoints Liliana Aristizabal as Senior Vice President of Eastern Region Sales

2018-07-18

SANTA MONICA, Calif., July 18, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, announced today it has appointed Liliana Aristizabal as Senior Vice President of Eastern Region Sales, effective immediately. Ms. Aristizabal will be based in New York, and oversees Entravision's national spot TV, radio and Entravision Solutions on the East Coast.

"Liliana is a proven executive who brings more than 20 years of experience in media sales, including managing sales teams in New York, Los Angeles and Miami. We are delighted to have her join our team and look to her leadership to highlight our media platform and its capabilities among advertisers in the East Coast," said Claudia Macias, EVP National Sales of Entravision.

Prior to joining Entravision, Ms. Aristizabal was Vice President, General Sales Manager at LBI Media. Before LBI Media, she served as Vice President of Sales at NBC Universal-Telemundo holding several positions in New York and Miami.

"The East Coast advertising market is dynamic and full of potential to leverage Entravision's traditional and digital media assets which have a strong reach and connection to Hispanic consumers. I'm excited to embark on this new journey with Entravision and build upon its success in the East Coast region," said Aristizabal.

About Entravision Communications Corporation

Entravision is a diversified global media, data and advertising technology company that reaches and engages Latino

consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes 55 television stations, 49 radio stations, digital media properties and advertising technology platforms that deliver performance-based solutions and data insights. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the #1-ranked online advertising platform in Hispanic reach according to comScore Media Metrix®. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations as well as digital media platforms, including Headway's audio streaming platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

View original content:**http://www.prnewswire.com/news-releases/entravision-communications-corporation-appoints-liliana-aristizabal-as-senior-vice-president-of-eastern-region-sales-300682984.html**

SOURCE Entravision