NEWS RELEASE

Entravision Communications Corporation Appoints Mark Garcia to Senior Vice President of Integrated Marketing Solutions in McAllen, TX

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SANTA MONICA, Calif., Oct. 29, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, today announced the appointment of Mark Garcia as Senior Vice President of Integrated Marketing Solutions in McAllen, TX, effective immediately. Reporting to Lilly Gonzalez, Mr. Garcia will be responsible for creating value from Entravision's cross-platform advertising assets and raising brand awareness in the greater Rio Grande Valley, which includes the McAllen-Brownsville market.

"Mark has extensive experience in broadcast sales, both locally in Texas and nationally, and brings a strong understanding of our unique capabilities and platforms. We're glad to have him re-join the Entravision team and look forward to benefiting from his leadership and sales expertise," said Lilly Gonzalez, Executive Vice President of Integrated Marketing Solutions, East Coast, Entravision.

Prior to his appointment, Mr. Garcia was Director of Sales at Nexstar Broadcasting in El Paso, TX working with TV affiliates and digital entities. Before Nexstar Broadcasting, he served as a National Sales Manager in Dallas for 11 Entravision Texas stations and Account Executive at Entravision in El Paso.

"McAllen is the 10th largest Latino market in the U.S., representing an exceptional opportunity for advertisers to reach the growing Latino audience. Entravision's media portfolio in this market is especially distinctive as it is the only company with a full complement of assets that truly reach the unique audience of the Rio Grande Valley. I'm excited to return to Entravision and to have the opportunity to represent their dynamic media platform," said Garcia.

About Entravision Communications Corporation

Entravision is a diversified global media, advertising technology and data analytics company that reaches and engages Latino consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes digital media properties and advertising technology platforms that deliver performance-based solutions and data insights, along with 55 television stations and 49 radio stations. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the top-ranked online advertising platform in connecting businesses with U.S. Latinos. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations, radio networks and digital media platforms, and Headway's audio advertising platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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