NEWS RELEASE

Entravision Communications Corporation Appoints Rodrigo Margain as Vice President, Sales & Business Development Mexico

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SANTA MONICA, Calif., July 16, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, announced today it has appointed Rodrigo Margain as Vice President of Sales & Business Development Mexico, effective immediately and will be reporting to Claudia Macias, Executive Vice President of National Sales. Based in Mexico City, Mr. Margain serves as the business unit head for the Mexican territory and is responsible for Mexico-based clients investing in Entravision owned or affiliated media platforms in the U.S.

"We are delighted to have Rodrigo join our team and look to grow our client base and best serve our stakeholders with a solid presence in Mexico City," said Claudia Macias, EVP National Sales of Entravision. "Entravision has a powerful communications platform for Mexican brands targeting the Latino and U.S. markets. This is an optimal time to have Rodrigo continue to strengthen our business unit in Mexico and showcase our assets to existing and prospective partners."

Prior to joining Entravision, Mr. Margain was the Commercial Director at Cinepolis, a Mexican chain of movie theaters. Before Cinepolis, he was Commercial TV and Digital Vice President at Fox Television Group. He also held positions at Telefónica Movistar, View Monitor, Pegaso PCS, S.A. de C.V., and others.

"With more than a decade in Mexico's advertising and media industry, I have built a broad base of experience across the traditional and digital media market. In my new position, I'm excited to join Entravision's highly talented team and represent its extensive media assets and unique abilities to connect businesses and consumers," said Margain.

About Entravision Communications Corporation

Entravision is a diversified global media, data and advertising technology company that reaches and engages Latino consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes 55 television stations, 49 radio stations, digital media properties and advertising technology platforms that deliver performance-based solutions and data insights. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the #1-ranked online advertising platform in Hispanic reach according to comScore Media Metrix®. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations as well as digital media platforms, including Headway's audio streaming platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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