NEWS RELEASE

Entravision Communications Corporation Earns the Ad Council's Crystal Bell Award at RAB-NAB Radio Show

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NEW YORK, Sept. 8, 2017 /PRNewswire/ -- Entravision Communications Corporation (NYSE: EVC), a diversified media company serving Latino audiences and communities, was recognized with the Ad Council'sCrystal Bell award yesterday at the Radio Show, an annual event produced by the Radio Advertising Bureau (RAB) and the National Association of Broadcasters (NAB) for radio industry professionals, in Austin, Texas. Each year, this award is presented to a radio outlet for its extraordinary contribution to the Ad Council's public service campaigns.

The Ad Council, a national non-profit organization, is the largest producer of public service advertising (PSA) campaigns in the U.S. Through partnerships with non-profit organizations and federal government agencies, the Ad Council works to drive change on public issues through PSAs and innovative communications programs. All Ad Council campaign PSAs are aired and run in donated media time and space.

This year's Crystal Bell Award was presented to Entravision Communications Corporation. Entravision radio stations have generously supported a diverse range of Spanish-language Ad Council campaigns on a number of important social issues, including campaigns for Fatherhood Involvement, Foreclosure Prevention Assistance, Discovering Nature, Hunger Prevention, and Learning and Attention Issues. Accepting the award on behalf of Entravision was Ray Leon, Vice President Texas-Sales at Entravision. In 2015, Entravision was also awarded the Crystal Bell for ongoing public service efforts and their dedication to serve the community.

"We're incredibly grateful to all of our partners in the radio advertising industry," said Lisa Sherman, President and CEO of the Ad Council. "Their continued support of our causes and their commitment to spreading important messages to listeners around the country has led to lasting social change. This year, we are proud to recognize

Entravision, who has been a stellar partner with all 49 of its stations providing generous support to Ad Council's Spanish-language PSAs."

"Entravision's efforts to offer informative Spanish-language programming to Hispanics across the United States goes in tandem with being able to reach out, engage and educate our local communities," said Walter F. Ulloa, Chairman and Chief Executive Officer at Entravision. "In true partnership, we extend our own platform to showcase the noble causes brought to fruition by the Ad Council."

The radio industry ranked among the Ad Council's top supporters of providing pro bono space in 2016, donating more than $48 million in public service advertising. The industry has helped amplify the messages of many Ad Council campaigns through the years, including generous support for the Foreclosure Prevention Assistance, Learning and Attention Issues, Discovering Nature, Fatherhood Involvement, and Child Passenger Safety campaigns in 2016.

About Entravision

Entravision Communications Corporation is a leading global media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico, Latin America and Spain. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravison also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision's digital group also includes Headway, a leading provider of mobile, programmatic, data and performance digital marketing solutions primarily in the U.S., Mexico and Latin America. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

About the Radio Show

The 2017 Radio Show, produced by the Radio Advertising Bureau (RAB) and the National Association of Broadcasters (NAB), will be held September 5-8 in Austin, Texas. This year's show brings radio broadcasters and industry colleagues together to share knowledge, discover the latest innovations, network with industry leaders and explore creative business strategies for the digital age. To learn more about the 2017 Radio Show, visit **www.radioshowweb.com**.

About the Ad Council

The Ad Council is a private, non-profit organization with a rich history of marshaling volunteer talent from the advertising and media industries to deliver critical messages to the American public. Having produced literally thousands of public service campaigns addressing the most pressing social issues of the day, the Ad Council has affected, and continues to affect, tremendous positive change by raising awareness, inspiring action and saving lives. To learn more about the Ad Council and its campaigns visit **adcouncil.org**, like us on **Facebook**, follow us on **Twitter** or view our PSAs on **YouTube**.

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