NEWS RELEASE

Entravision Communications Corporation Extends Hit Morning Radio Show Alex 'El Genio' Lucas Through 2020

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SANTA MONICA, Calif., Dec. 19, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, today announced an extension to their two agreements with Al & CM Broadcasting LLC. Entravision will represent on a network basis and air Alex "El Genio" Lucas through 2020.

Alex "El Genio" Lucas is a well-regarded and syndicated morning radio show currently airing on Entravision's "La Suavecita" radio network in 13 markets across the country. The show captures a unique mix of music and conversation with Alex Lucas known by his nickname "Genio" or "Genie" in English. He shares inspiring and distinctive messages to motivate and enlighten listeners. Lucas transmits messages of personal empowerment and positive reinforcement, using stories and quotes to build self-esteem, family values, and guide audiences through moral and ethical dilemmas.

"Alex "El Genio" Lucas has been part of the Entravision family since 2011, and we are proud to extend this relationship. The positive programming he brings to radio each and every morning is a great way for our listeners to start their day. Alex is a talented entertainer who connects with his audience, which has made his program one of the leading Spanish language radio programs in the U.S.," said Jeffery Liberman, President and Chief Operating Officer.

Alex Lucas is a renowned radio talent and recognized for his achievements both behind the mic and within the radio broadcasting community. Children's Miracle Network named him 2016's Hispanic Personality of the Year. He also received the 2015 Announcer of the Year among Top 100 Pop Urban Market by monitorLATINO, as well as

being a Medalla de Cortez Finalist for Personality of the Year in 2016, 2017 and 2018. The Alex 'El Genio' Lucas show is currently carried on 89 affiliate radio stations and sold through Entravision Solutions. In 2020, Lucas will reach his biggest milestone yet as he celebrates 30 years of on-air broadcasting. This record feat will include a year-long celebration of the best moments in Lucas' career.

Mornings with Alex "El Genio" Lucas air Monday to Friday from 4 am to 10 am PST on Entravision's "La Suavecita" radio stations featuring "Grupero" Mexican folk music. Stations include: KSEH 94.5 FM El Centro, CA; KINT 93.9 FM El Paso, TX; KLYY 97.5, KSSE 107.1 and KSSD 107.1 Los Angeles - Riverside, CA; KSSC 107.1 Oxnard - Ventura, CA; KCVR 98.9 FM Modesto, CA; KTSE 97.1 FM Stockton, CA; KLOB 94.7 FM Palm Springs, CA; KVVA 107.1 FM and KDVA 106.9 Phoenix, AZ; KXSE 104.3 FM Sacramento, CA; KJMN 92.1 FM Denver-Boulder, CO; KGOL 1180 AM Houston-Galveston, TX; KNVO 101.1 FM McAllen, TX.

About Entravision Communications Corporation

Entravision is a diversified global media, advertising technology and data analytics company that reaches and engages Latino consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes digital media properties and advertising technology platforms that deliver performance-based solutions and data insights, along with 55 television stations and 49 radio stations. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the top-ranked online advertising platform in connecting businesses with U.S. Latinos. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations, radio networks and digital media platforms, and Headway's audio advertising platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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