NEWS RELEASE

Entravision Communications Corporation Launches La Suavecita Radio Network Nationally

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SANTA MONICA, Calif., Jan. 10, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified media company serving Latino audiences and communities, today announced that its La Suavecita radio format previously broadcast in Los Angeles, CA, has rolled out nationally across 11 new markets and 13 new stations.

Launched in January 2017 in Los Angeles, CA, the largest Hispanic radio market in the U.S., La Suavecita is a Grupero/Cumbia format, targeting women 25-49 and adults 25-54. The format brings a unique blend of the leading Spanish radio formats, creating a fresh listening experience and is introducing a new show line-up featuring Alex "El Genio" Lucas, Piolin and Armida y La Flaka.

"Since its launch a year ago, La Suavecita has built an incredible following of loyal listeners and received strong advertising support in Los Angeles," said Jeffery Liberman, President and Chief Operating Officer of Entravision. "We are excited to share this unique and exciting format with listeners in 11 new markets and to bring a powerhouse line-up of some of the most recognized on-air personalities in radio to La Suavecita. We remain dedicated to the listeners and communities we serve across the nation and are committed to bringing innovative formats and programming to radio."

La Suavecita can be heard on these stations:

Market	Radio Station
El Centro, CA	KSEH-FM 94.5

El Paso, TX	KINT-FM 93.9
Las Vegas, NV	KRRN-FM 92.7
Los Angeles, CA	KSSE 107.1 & KSSD 107.1
Ventura, CA	KSSC 107.1
Modesto, CA	KCVR-FM 98.9
Stockton, CA	KTSE-FM 97.1
Palm Springs, CA	KLOB-FM 94.7
Phoenix, AZ	KVVA-FM 107.1 & KDVA 106.9
Sacramento, CA	KXSE-FM 104.3
Denver-Boulder, CO	KJMN-FM 92.1 & KMXA-AM 1090
Houston-Galveston, TX	KGOL-AM 1180
McAllen, TX	KNVO-FM 101.1

La Suavecita's new program line-up includes:

- Mornings with El Genio | Monday – Friday 4 am – 10 am PST. Alex "El Genio" Lucas shares unique inspirational messages to motivate and enlighten listeners every morning. Regarded as the most "family-friendly" radio show, Lucas' spreads empowerment through stories on self-worth, family values, and moral dilemmas.
- Mid-Day with Piolin | Monday – Friday 10 am – 2 pm PST. As the first Mexican to be inducted into the Radio Hall of Fame, Eddie 'Piolín' Sotelo is an icon in the community and one of the strongest influencers on radio today. With close to 3M FB followers, Piolin's credibility is unmatched. His show segments celebrate Latino success and achievement!
- Afternoons with Armida y La Flaka | Monday – Friday 2 pm – 6 pm PST. El Show de Armida y La Flaka is the only radio show that features a Latina duo. These two driven women share personal experiences to build a close relationship with listeners. Topics range from "Tell me something good" to featuring industry experts (Informate, Preguntale Al Experto) who share advice on important topics including finances, relationships and your health.
- Evenings with Mayra | Monday – Friday 7 pm – midnight PST. Mayra Berenice hosts an energetic show with an array of subjects that keep it interesting every night. She is a relatable personality that helps listeners discover new opportunities. Her specialty show, "Mysterios Ocultos," explores the mysteries of the paranormal and unexplained phenomena.

About Entravision

Entravision Communications Corporation is a leading global media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico and other markets in Latin America. The Company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 55 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate

partner, radio stations. Entravision'sPulpo digital advertising unit is the #1-ranked online advertising platform in Hispanic reach according to comScore Media Metrix®, and Entravision's digital group also includes Headway, a leading provider of mobile, programmatic, data and performance digital marketing solutions primarily in the United States, Mexico and other markets in Latin America. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**

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