NEWS RELEASE

Entravision Communications Corporation Promotes Adam Lichtiger to Senior Vice President of Washington, D.C.

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SANTA MONICA, Calif., July 25, 2018 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, announced today it has promoted Adam Lichtiger to Senior Vice President of Sales in Washington, D.C., effective immediately. Reporting to Lilly Gonzalez, Mr. Lichtiger will be responsible for creating brand awareness of Entravision's cross-platform assets in the Washington, D.C. market.

"Adam is a true leader and possesses a proven track record of accomplishments. We are delighted to have him join the East Coast team as SVP in Washington, D.C. and look forward to him raising awareness of Entravision's capabilities and platforms in this growing market," said Lilly Gonzalez, Executive Vice President of Integrated Marketing Solutions, East Coast, Entravision.

Mr. Lichtiger was previously Entravision's Director of Sales, Integrated Marketing Solutions in Los Angeles and responsible for national sales for San Diego, El Paso, Las Vegas, and Reno markets. Prior to Entravision, he held positions at iHeartMedia, NBC Universal and Univision.

"The Hispanic market is young, growing and a key audience for advertisers. Washington, D.C. is a major market that is seeing the direct impact of the increasing influence of Hispanic consumers. I'm excited to embark on this new journey and the opportunities this market can bring for Entravision," said Lichtiger.

About Entravision Communications Corporation

Entravision is a diversified global media, data and advertising technology company that reaches and engages Latino consumers in the U.S. and other markets primarily including Mexico, Latin America and Spain. Entravision's portfolio includes 55 television stations, 49 radio stations, digital media properties and advertising technology platforms that deliver performance-based solutions and data insights. Entravision's digital and technology businesses include Headway, a leading global provider of mobile, programmatic, data and performance digital marketing solutions, as well as Pulpo Media, the #1-ranked online advertising platform in Hispanic reach according to comScore Media Metrix®. Entravision is the largest affiliate group of both the Univision and UniMás television networks, and its Spanish-language radio stations feature its nationally recognized talent. Entravision also operates Entravision Solutions, a national sales and marketing organization representing over 300 owned and affiliated radio stations as well as digital media platforms, including Headway's audio streaming platform, AudioEngage. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. Learn more at: **www.entravision.com**.

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