NEWS RELEASE

Entravision Communications Corporation to Provide Radio Broadcast of Super Bowl LI in Spanish

2017-01-31

SANTA MONICA, Calif., Jan. 31, 2017 /PRNewswire/ -- **Entravision Communications Corporation** (NYSE: EVC), a diversified media company serving Latino audiences and communities, today announced that as part of its three-year deal signed with the NFL starting with the 2015 season, it will broadcast Super Bowl LI taking place in Houston, TX between the AFC Champion New England Patriots & NFC Champion Atlanta Falcons. On Sunday, February 5, Entravision will air coverage of the event across its NFL radio network which includes 15 Entravision stations in 13 markets and 13 affiliate radio properties reaching 70% of the U.S. Hispanic market (Adults 25-54) on game day.

"As part of our commitment to sports coverage, we are thrilled to provide the premiere Spanish-language radio broadcast of Super Bowl LI," said Jeffery Liberman, Chief Operating Officer of Entravision. "U.S. Latinos are a rapidly expanding part of the NFL fan base and Entravision is proud to help make one of the biggest sporting events of the year accessible to all fans. Over the years, we have made a significant investment to bring our audiences some of the most exciting professional sports programming in the world including soccer, football and baseball games. We look forward to our first Super Bowl radio broadcast and the continuation of our NFL partnership in the 2017 season."

The broadcast of Super Bowl LI will feature pre and post-game and play-by-play commentary from Entravision's very own Ricardo Celis, Tony Nunez and Carlos Alvarez, all with extensive sports and entertainment broadcast experience. Celis and Alvarez both joined the "Pase Completo" team this year, adding more depth and analysis insight to the broadcast.

Under its multi-year NFL agreement Entravision is broadcasting all NFL regular season Sunday night games, one game on Thanksgiving, and all AFC Playoff games including Wild Card, Divisional and Championship games in

Spanish during the 2015, 2016 and 2017 NFL seasons.

About Entravision Communications Corporation

Entravision Communications Corporation is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. **www.entravision.com**.

To view the original version on PR Newswire, visit:**http://www.prnewswire.com/news-releases/entravision-communications-corporation-to-provide-radio-broadcast-of-super-bowl-li-in-spanish-300398773.html**

SOURCE Entravision Communications Corporation