NEWS RELEASE

Entravision Expands PoliticaYa

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SANTA MONICA, Calif., Sept. 6, 2018 /PRNewswire/ --

WHAT: **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, today announced that it is expanding its political platform, PoliticaYa, which will now integrate its TV, Digital and Social assets. These programs include PoliticaYa, Casa Blanca, Elecciones, Marcia Responde, VotaYa and Politica Millennials, and will feature its top political TV talents Edwin Pitti, Marcia Facundo and Tsi-Tsi-Ki Felix.

PROGRAM DETAILS:

POLITICAYA CON TSI-TSI-KI FELIX
Weekly show broadcasted on Sundays on all Entravision's owned & operated radio stations, Univision-affiliated TV stations and the LATV network. This show is hosted by Tsi-Tsi-Ki Felix, one of the most recognized names in journalism and an Emmy award-winning news correspondent for her coverage on immigration rights.

DESDE LA CASA BLANCA
White House correspondent Edwin Pitti delivers exclusive weekly reports utilizing interactive videos that are included within news content on TV and Facebook. He is a five-time Emmy nominated broadcast journalist, and was part of the Univision team that founded the first Spanish newscast in the state of North Carolina.

MARCIA RESPONDE
Hosted by Marcia Facundo, Marcia Responde is a Facebook Live show on Thursdays at 10 am PT. She is an award-winning journalist with more than a decade of experience in public policy and Latin American studies. Marcia was awarded a Pulitzer Prize gold medal, a Best Digital Journalism Ortega y Gasset Award and several other awards for her cultural coverage of the Hispanic community.

VOTAYA
As a reminder for consumers of their civic duty and responsibility to participate and vote, this special alert initiative features voter registration tools and help with the citizenship process in association with "Mi Familia Vota."

ELECCIONES
Elecciones is a dedicated destination for news on candidates that will inform local communities, on local, state, and national elections.

WHERE: The new political platform can be found here: **http://politicaya.com/**

QUOTE: "The Latino population is expanding its political influence and voice in the election process. We wanted to build a platform that will continue to empower the Latino community, stand for the issues that are important to it, and educate voters on the ever-changing political landscape while empowering voters to have their voices heard. By having a single integrated platform, we are making it convenient for our audience to obtain political information in one place with great ease," said Luisa Collins, VP of News, Social Affairs and Wellness, Entravision.

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SOURCE Entravision Communications Corporation