NEWS RELEASE

Entravision Hosts Annual Fiestas Patrias Celebration in Colorado

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WHAT: **Entravision Communications Corporation** (NYSE: EVC), a diversified global media and advertising technology company serving Latino consumers, will be hosting the 19th Annual Fiestas Patrias to commemorate the independence of Mexico and other Central American countries from Spain, in addition to celebrating the beginning of Hispanic Heritage Month. This is the largest one-day event in the state of Colorado and is expecting over 100,000 people in attendance. This family-friendly day will be filled with food, dancing and cultural activities concluding with the "Grito de Dolores" ceremony led by Denver's Consul General of Mexico.

Musical guests include Cristian Nodal who is headlining the festivities, in addition to La Maquinaria Norteña, La Zenda Norteña and Industria del Amor. This year's sponsors include Title Sponsor Bud Light and Main Stage Sponsor Toyota.

The event is presented by Entravision's radio and television stations La Suavecita KJMN-FM 92.1, ESPN Deportes KMXA-AM 1090, La Tricolor KXPK-FM 96.5, UniMás KTFD-TV and Univision KCEC-TV, all in Denver. Nationally syndicated radio talent, Alex "El Genio" Lucas will be doing meet and greets, and on-air hosts Luis Lerma and Nelson Galicia from "Que Rollo" will be presenting. The entire news teams from Univision Colorado will also be attending including anchors Juan Carlos Gutierrez, Karen Vega, Gaston Heredia, Rafael Contreras, Priscila Perez and Shenti Rodriquez.

WHEN: Sunday, September 9, 2018, from 11am to 9 pm MT

WHERE: Civic Center Park, 101 W. 14th Ave., Denver, Colorado

QUOTE: "We are honored to be hosting Fiestas Patrias in Colorado once again, commemorating the fight for Mexican independence, and providing a platform to engage with the local community to celebrate our Hispanic culture and heritage," said Don Daboub, SVP, Integrated Marketing Solutions for Entravision, Denver.

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SOURCE Entravision